



Winnetka Futures 2040 PLAN

ABOUT THE PLAN

The Village of Winnetka is engaged in the creation of the Winnetka Futures 2040 Plan. The Plan will explore how Winnetka can better understand and address changing times, such as a radically changed retail environment; transportation mobility innovations; an aging population; evolving housing preferences; changing work and commuting habits; and an increased focus on environmental issues and sustainability. As a plural, “Winnetka Futures” communicates the many alternative possibilities available to Winnetka by the year 2040 and will inform high-level conversations about the future of the Village. How can we envision a future that meets the goals and aspirations of Winnetkans, regardless of their stage of life? That is what The Winnetka Futures 2040 Plan seeks to discover.

GET INVOLVED

Public input in the planning process is critical, as a successful plan must reflect the unique values and aspirations of the Winnetka community. On behalf of the Village, The Lakota Group will hear from community members through several public open houses, pop-up events, and online surveys. Additionally, the team will engage residents and business owners in thoughtful conversations about the future of the Village. Stakeholder interviews and focus groups will be held in February 2020, and the first Community Open House is planned for March 2020. To stay up to date on project updates and upcoming events, sign up to receive emails via the project website—www.WinnetkaFutures.org. Any thoughts or ideas for The Winnetka Futures 2040 Plan can be sent to the planning team via the contact section of the website.

TIMELINE

PHASE 1:



ANALYZE

NOVEMBER 2019 - JUNE 2020

The first phase establishes a dynamic community planning process and creates an information base to understand the existing conditions in Winnetka.

PHASE 2:



VISIONING

JUNE - OCTOBER 2020

During this phase, the vision and goals of the plan are outlined, and concepts and recommendations for future land use and development are crafted.

PHASE 3:



PLAN MAKING

OCTOBER 2020 - APRIL 2021

In this phase, The Winnetka Futures 2040 Plan will be drafted, refined and adopted with feedback from Village staff, residents, Plan Commission, and the Village Council.

VISIT WWW.WINNETKAFUTURES.ORG TO LEARN MORE

THE
LAKOTA
GROUP.



KEY THEMES

VITAL COMMERCIAL AREAS

VARIETY OF HOUSING

HEALTHY & ENGAGING LIFESTYLES

SUSTAINABILITY AND CLIMATE ACTION

CULTURE AND COMMUNITY CHARACTER

EDUCATIONAL EXCELLENCE

PARKS AND OPEN SPACE

STORMWATER AND INFRASTRUCTURE

TECHNOLOGY

OPERATIONAL EFFICIENCIES

COMMUNITY INVOLVEMENT

REGIONAL COORDINATION