


Crosswalk Concepts

During the stakeholder interviews and focus group meetings, two different locations were discussed where enhanced pedestrian crossings were needed—crossing Main Street at the Discovery Center, and crossing Church Street at Estwing, near Winnebago County Health Department and Olesen Plaza apartments. Changing Church and Main from one-way to two-way traffic should reduce speeds on these streets, creating a safer environment for pedestrians. In addition, the diagrams below show concepts for enhanced crosswalks at these locations. These plans utilize **Rectangular Rapid Flash Beacons (RRFB)** and crosswalk markings, which are designed to enhance safety at unsignalized intersections and mid-block pedestrian crossings **increasing driver awareness of potential pedestrian conflicts**.




Visual Preference Survey: Pedestrian Safety

CROSSING THE STREET



RAISED CROSSING WITH RRFB

DISLIKE NEUTRAL LIKE



MIDBLOCK CROSSING WITH MEDIAN REFUGE

DISLIKE NEUTRAL LIKE



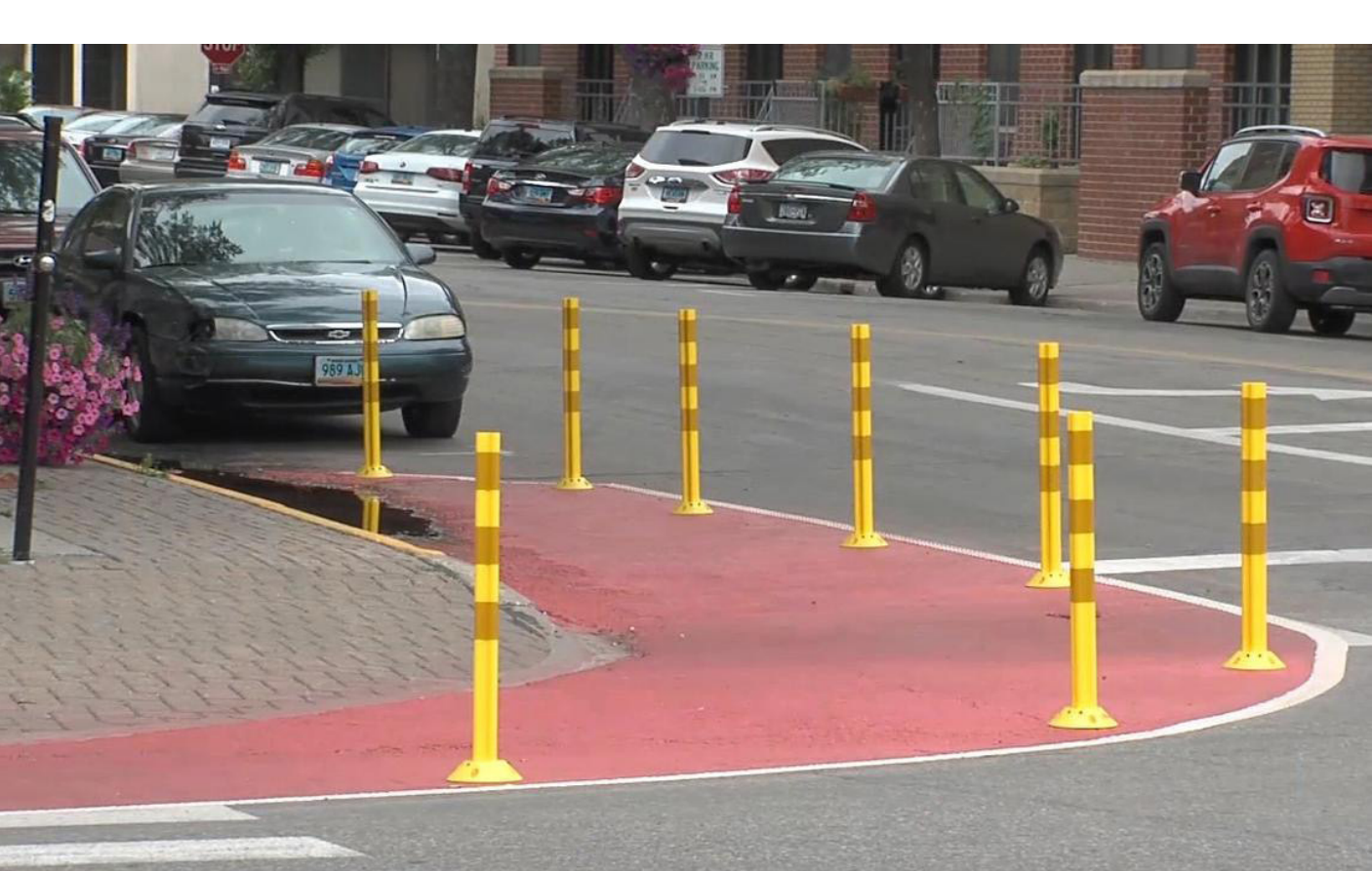
PEDESTRIAN COUNTDOWN TIMERS

DISLIKE NEUTRAL LIKE




STOP FOR PEDESTRIAN IN STREET SIGNS

DISLIKE NEUTRAL LIKE



PAINTED BUMP OUTS

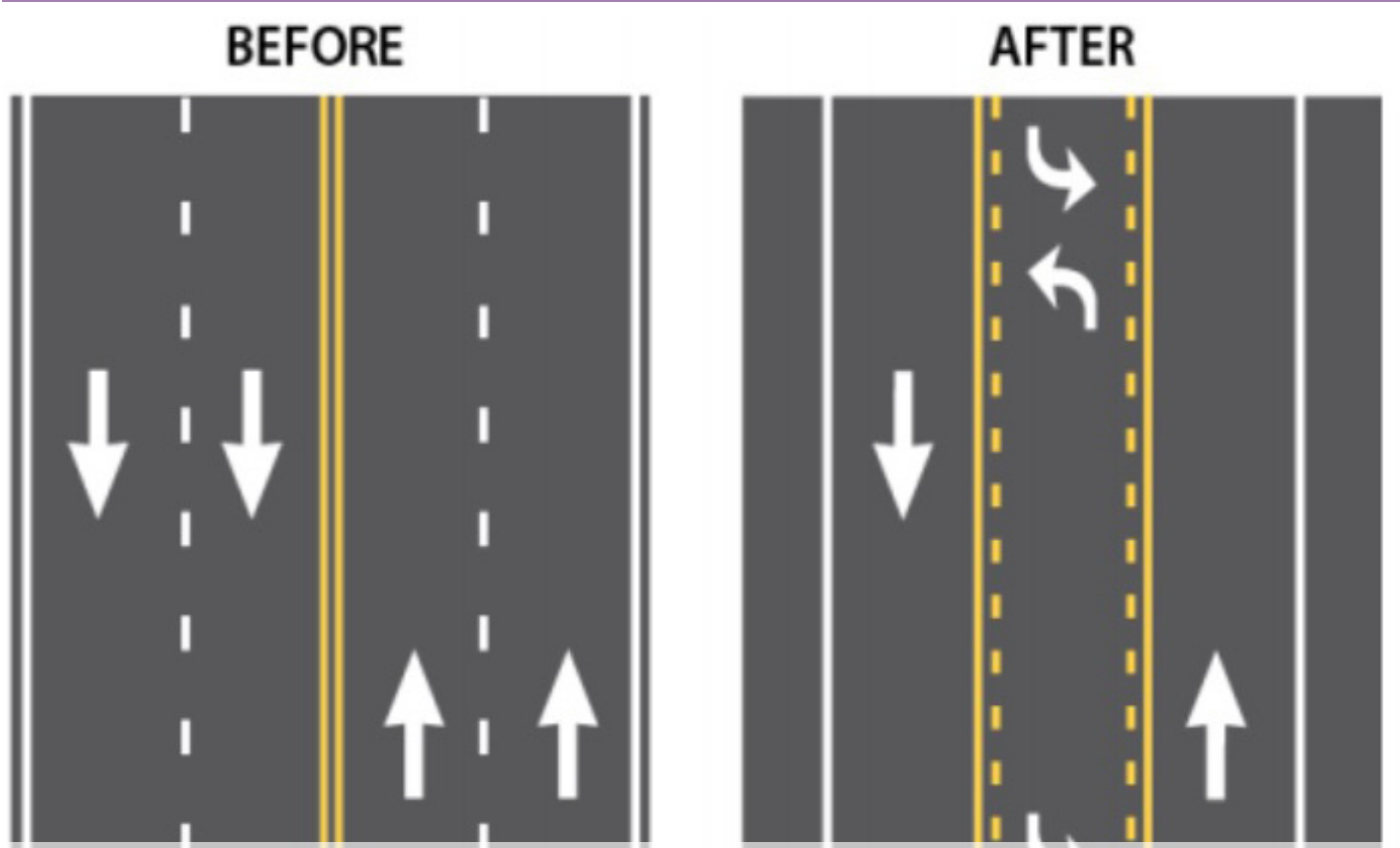
DISLIKE NEUTRAL LIKE



PLANTED BUMP OUT


DISLIKE NEUTRAL LIKE

TRAFFIC CALMING




ROAD DIET

DISLIKE NEUTRAL LIKE



SPEED FEEDBACK SIGNS


DISLIKE NEUTRAL LIKE



HARDENED CENTERLINE

DISLIKE NEUTRAL LIKE

PLACEMAKING




PARKLET

DISLIKE NEUTRAL LIKE



PAINTED INTERSECTION

DISLIKE NEUTRAL LIKE



STREET TREES

DISLIKE NEUTRAL LIKE