CHOOSE YOUR TOP PRIORITIES!

**EXERCISE INSTRUCTIONS:**
You have seven $7 planning dollars to spend on different preservation actions. They don’t all cost the same, so make sure you use your money wisely.
COMMUNITY PRIORITIES

ADDITIONAL LANDMARKS & HISTORIC DISTRICTS

1 COIN

PROGRAM + IMPLEMENTATION
- Nominate properties and districts to the National Register of Historic Places
- Designate properties as Local Landmarks
- Designate Local Historic Districts
- Local Landmarks + Districts are subject to design review

BENEFITS
- Protect important historic buildings + historic districts
- Promote community character + image
- Stabilize property values
- Facilitate neighborhood + commercial area revitalization
- Target incentives for property rehabilitation, adaptive use + economic development

ASSOCIATED COSTS
- Conduct historic resource surveys
- Prepare National Register nominations
COMMUNITY PRIORITIES

EDUCATIONAL INITIATIVES

PROGRAM + IMPLEMENTATION

- Create “web-based” educational materials
- Preservation lecture series
- Historic homeowner fair
- Technical assistance to property owners
- Welcome packet to owners of historic properties

BENEFITS

- Promote awareness of Albany’s architectural + cultural history and heritage
- Create a stronger community historic preservation ethic
- Help property owners understand the benefits of preservation

ASSOCIATED COSTS

- Consultant and speaker fees
- Software, hardware and technology needs
- Facility rentals
- Volunteer time
COMMUNITY PRIORITIES

NEIGHBORHOOD REVITALIZATION

2 COINS

PROGRAM + IMPLEMENTATION

• Expand incentive program for housing rehabilitation
• Assist in establishing additional neighborhood associations
• Neighborhood capital improvements

BENEFITS

• Encourage investment in property rehabilitation and maintenance
• Target capital improvements in streets, urban design and infrastructure
• Maintain a "sense of place"
• Build neighborhood pride, involvement and organization

ASSOCIATED COSTS

• Capital improvements
• Incentive program capitalization
• Technical assistance support
• Volunteer time
### Community Priorities

#### Economic Development

**3 Coins**

**Program + Implementation**
- Develop new financial incentives for building rehabilitation
- Increase and enhance support for downtown revitalization programs
- Streetscape + urban design improvements

**Benefits**
- Facilitate building and storefront improvements
- Support small businesses, increase jobs and promote tourism
- Encourage utilization of upper floors for more than residential uses
- Maintain downtown's historic fabric
- Establish neighborhood commercial district revitalization programs

**Associated Costs**
- Incentive program capitalization
- Capital improvements
- Downtown revitalization program support
COMMUNITY PRIORITIES

OTHER INITIATIVES

Using the Post-its provided, share additional initiatives that you would like to see implemented!

1 COIN