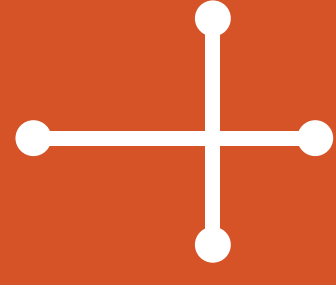
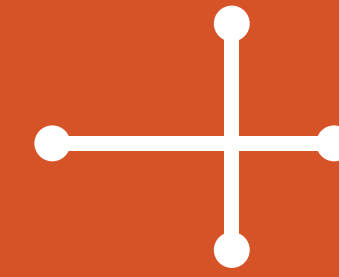
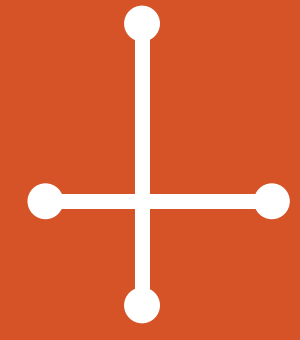


# WELCOME!



## DOWNTOWN BERKLEY

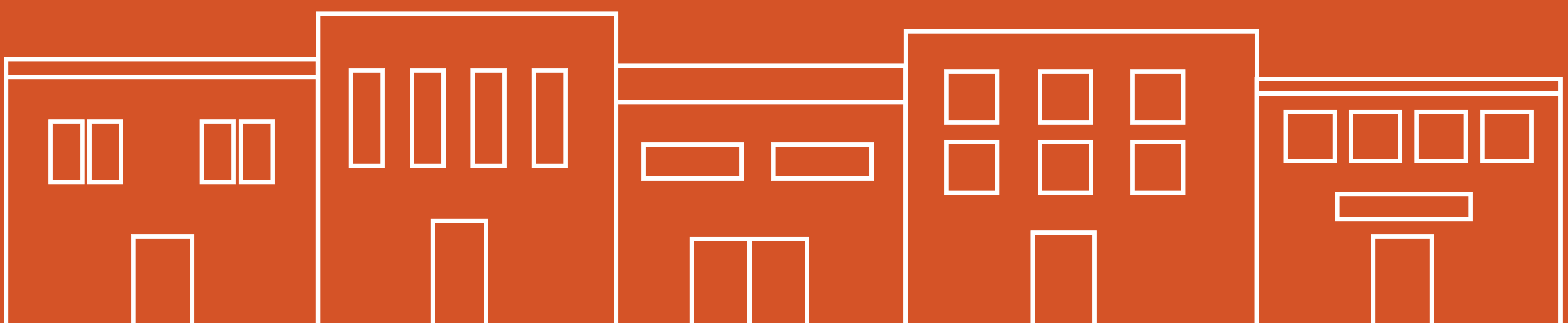
*Master Plan*



The Berkley Downtown Development Authority has embarked on the creation of a new Downtown Master Plan, an important policy document that will guide future investment and development activity within the DDA district. The Berkley DDA has engaged The Lakota Group, a Chicago-based planning and urban design firm, and a team of consultants to complete the Master Plan.

The process for developing the Downtown Master Plan provides a unique opportunity for community residents and stakeholders to participate in the planning process and communicate their ideas regarding Downtown Berkley's future.

We can't wait to hear your vision for Downtown Berkley!



# PLANNING PROCESS

## PHASE 1: PUBLIC VISIONING

*Project Start Meeting /  
Downtown Tour + Field Work /  
Task Force Meeting*

*Stakeholder Listening Sessions*

*Community Open House #1 /  
Field Office Activation*

*Stakeholder Interview +  
Workshop Summary*

*State of the Downtown  
Summary Report*

*you are  
here!*

SEPTEMBER - DECEMBER 2018

The planning process is organized into three phases: Public Visioning, Technical Plan, Final Plan and Adoption.

**The first phase establishes a dynamic community planning process and creates a comprehensive information base through which to understand the existing conditions in Downtown Berkley.**

## PHASE 2: TECHNICAL PLAN

*Vision, Goals + Objectives  
Task Force Meeting*

*Community Open House #2/  
Field Office Activation*

*Draft Downtown Plan +  
Open House Summary*

*Task Force Review Meeting*

JANUARY - MARCH 2019

**During the second phase, the vision and goals of the plan are outlined, and concepts and recommendations for physical enhancements and placemaking, transportation improvements, and business development will be crafted and ultimately formalized into a draft Downtown Plan.**

## PHASE 3: FINAL PLAN + ADOPTION

*Second Draft Downtown Plan/  
Updated DDA Strategic Plan*

*Task Force Meeting /  
Interactive Forum*

*Third Draft Downtown Plan*

*DDA Board Presentation*

*Planning Commission  
Presentation*

*City Council Presentation*

MARCH - MAY 2019

**In the third and final phase, the Downtown Plan will go through a series of revisions before it is ultimately adopted by the City and the DDA.**

This is your plan—your participation and input are critical in shaping the Downtown Berkley Master Plan. We look forward to hearing your vision!