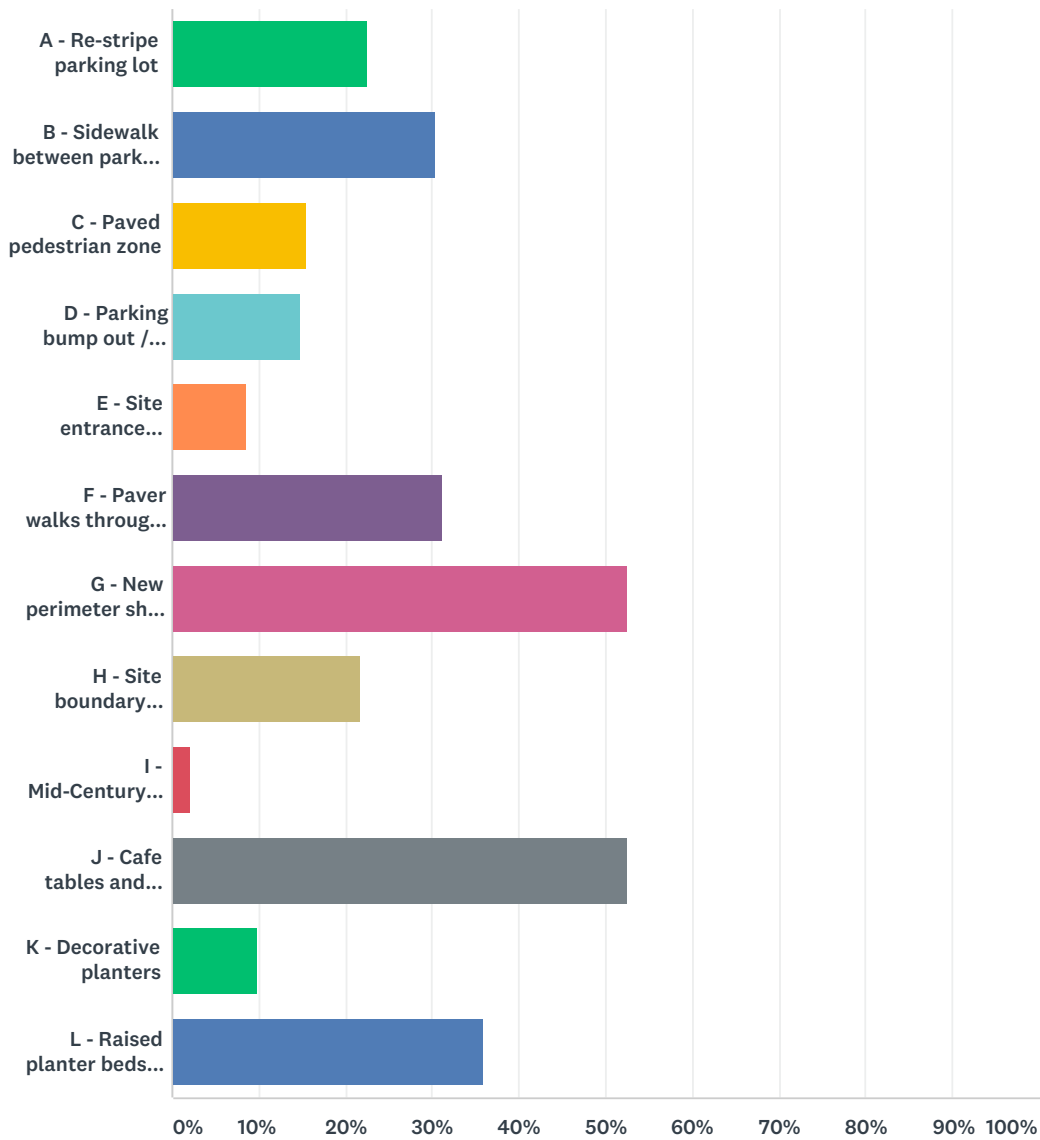


Q1 Select the letters of your top 3 improvements for the Clark's and Oddfellows Pocket Park concept.

Answered: 234 Skipped: 14

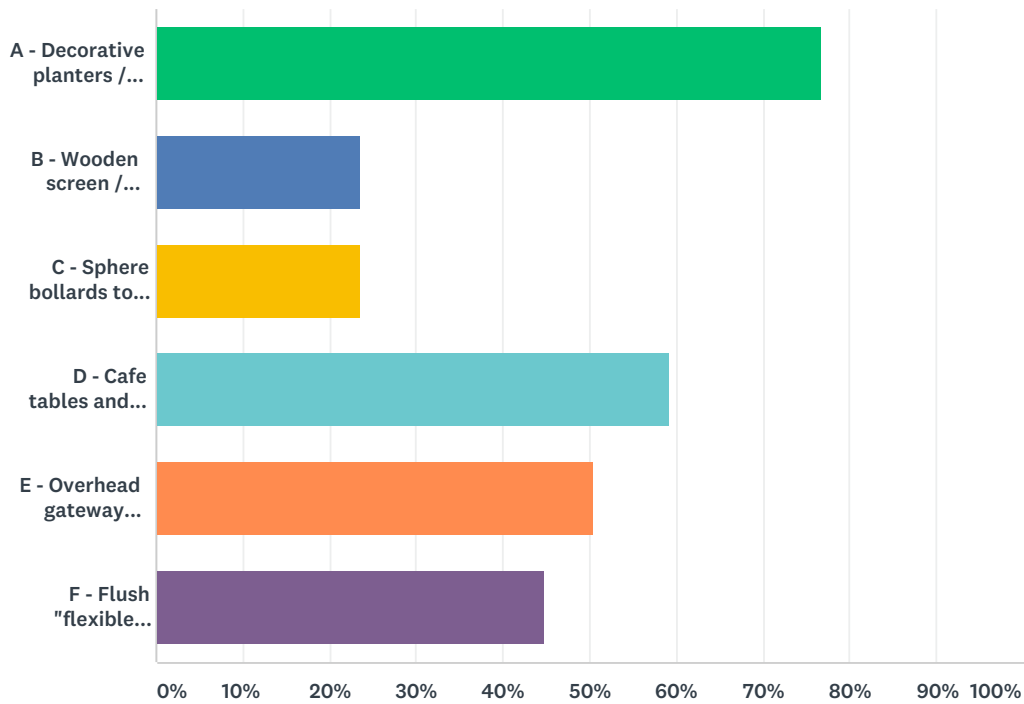


ANSWER CHOICES	RESPONSES	
A - Re-stripe parking lot	22.65%	53
B - Sidewalk between parking & open space	30.34%	71
C - Paved pedestrian zone	15.38%	36
D - Parking bump out / define edge	14.96%	35
E - Site entrance columns	8.55%	20
F - Paver walks through site / define open space	31.20%	73
G - New perimeter shade trees	52.56%	123

H - Site boundary ornamental fence	21.79%	51
I - Mid-Century Modern sculpture	2.14%	5
J - Cafe tables and chairs / Adirondack chairs	52.56%	123
K - Decorative planters	9.83%	23
L - Raised planter beds with seatwall	35.90%	84
Total Respondents: 234		

Q2 Select the letters of your top 3 improvements for the Robina North Flexible Street concept.

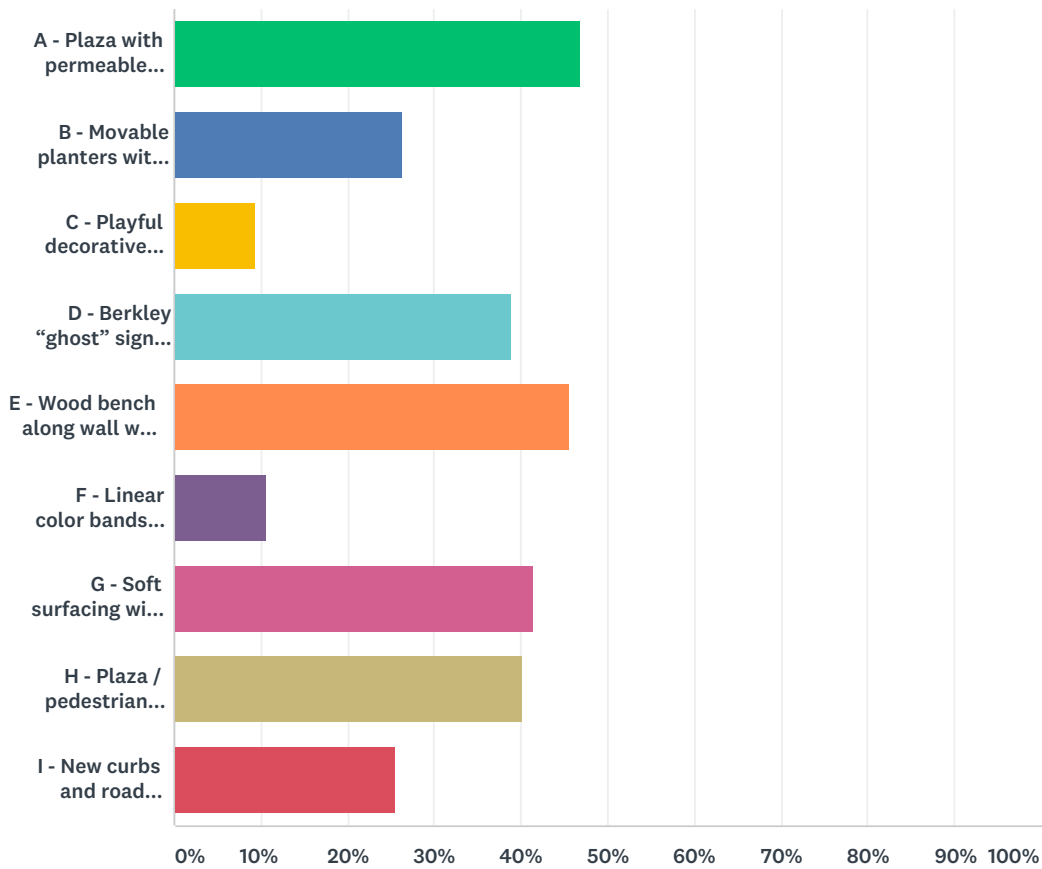
Answered: 228 Skipped: 20



ANSWER CHOICES	RESPONSES	
A - Decorative planters / bench seating	76.75%	175
B - Wooden screen / planter box	23.68%	54
C - Sphere bollards to define edges	23.68%	54
D - Cafe tables and chairs	59.21%	135
E - Overhead gateway structure	50.44%	115
F - Flush "flexible street" with decorative permeable paver patterns	44.74%	102
Total Respondents: 228		

Q3 Select the letters of your top 3 improvements for the Robina South Play Space concept.

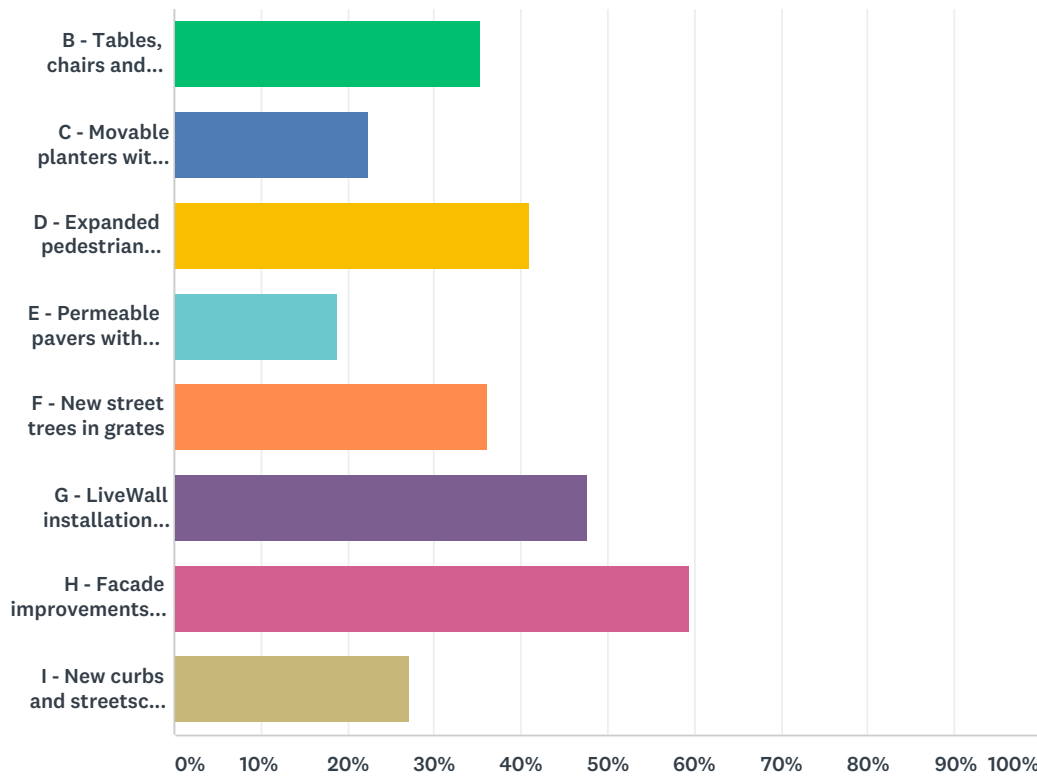
Answered: 224 Skipped: 24



ANSWER CHOICES	RESPONSES	
A - Plaza with permeable paving, colorful tables and chairs	46.88%	105
B - Movable planters with annuals	26.34%	59
C - Playful decorative elements in tree	9.38%	21
D - Berkley "ghost" sign on brick wall	38.84%	87
E - Wood bench along wall with vertical decorative panels	45.54%	102
F - Linear color bands that extend into street and onto brick wall	10.71%	24
G - Soft surfacing with play elements	41.52%	93
H - Plaza / pedestrian lighting with banners	40.18%	90
I - New curbs and road pavement	25.45%	57
Total Respondents: 224		

Q4 Select the letters of your top 3 improvements for the Berkley High Parking Green Seating concept.

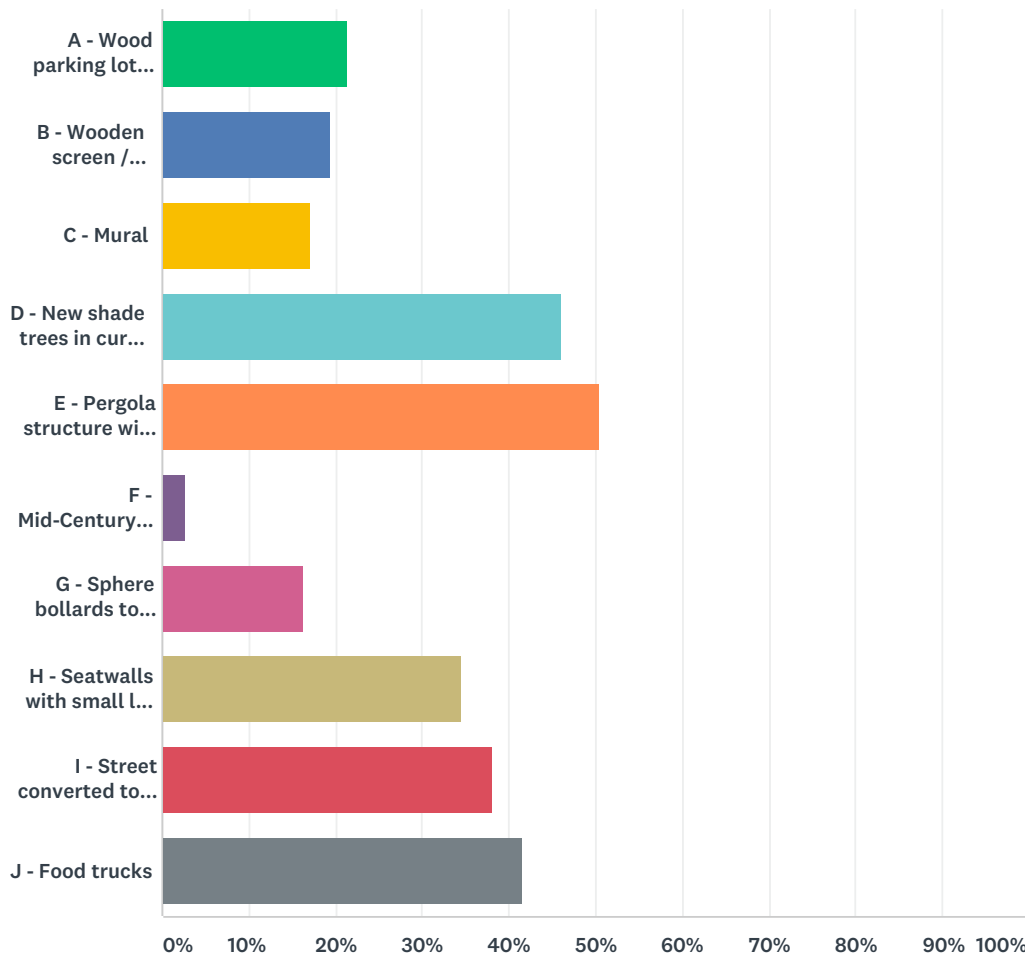
Answered: 224 Skipped: 24



ANSWER CHOICES	RESPONSES	
B - Tables, chairs and benches	35.27%	79
C - Movable planters with annuals	22.32%	50
D - Expanded pedestrian space and parking lot screening	41.07%	92
E - Permeable pavers with banding pattern	18.75%	42
F - New street trees in grates	36.16%	81
G - LiveWall installation with custom patterning	47.77%	107
H - Facade improvements / coffee shop with mural	59.38%	133
I - New curbs and streetscape improvements	27.23%	61
Total Respondents: 224		

Q5 Select the letters of your top 3 improvements for the Dorotha Street Plaza concept.

Answered: 226 Skipped: 22

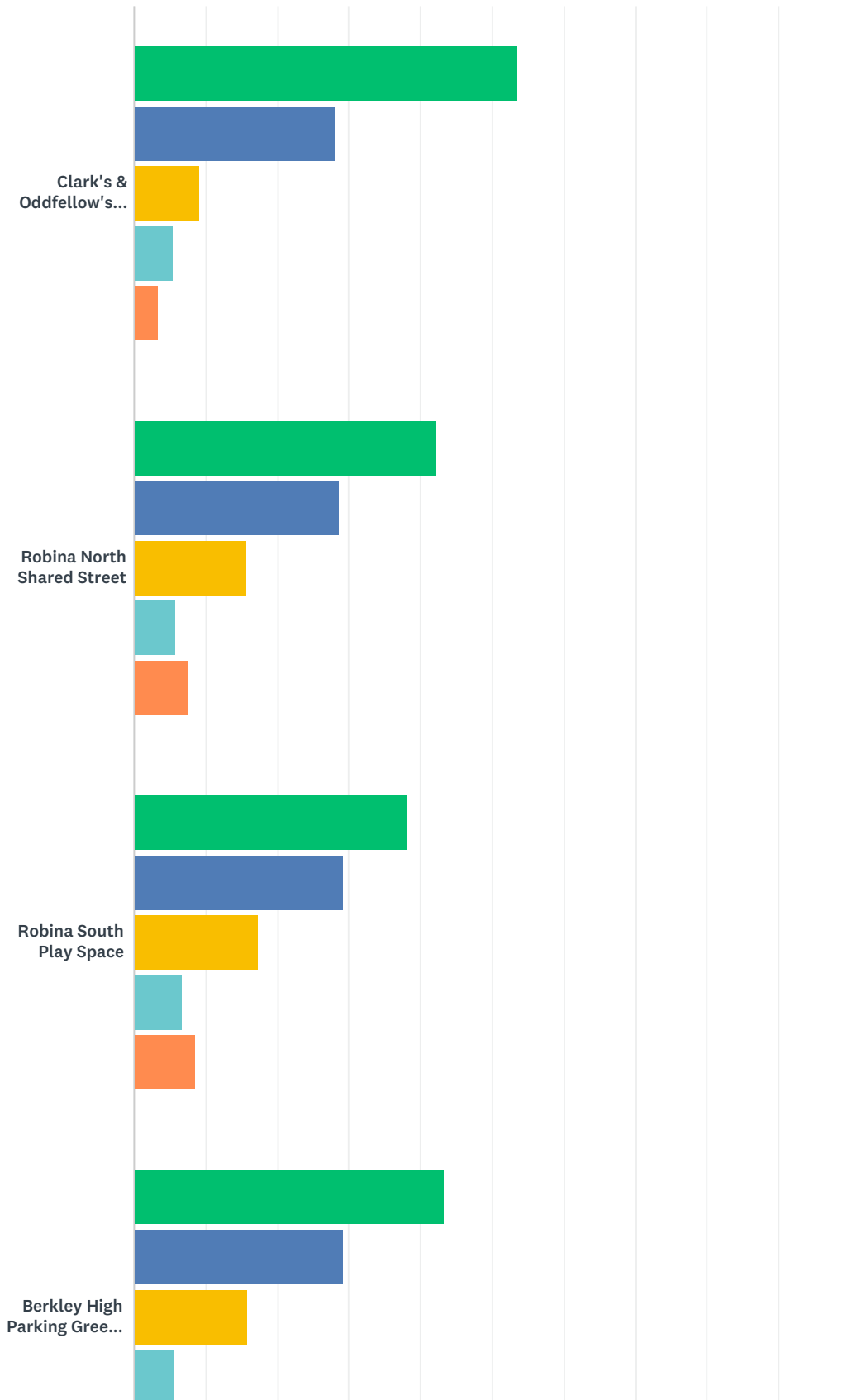


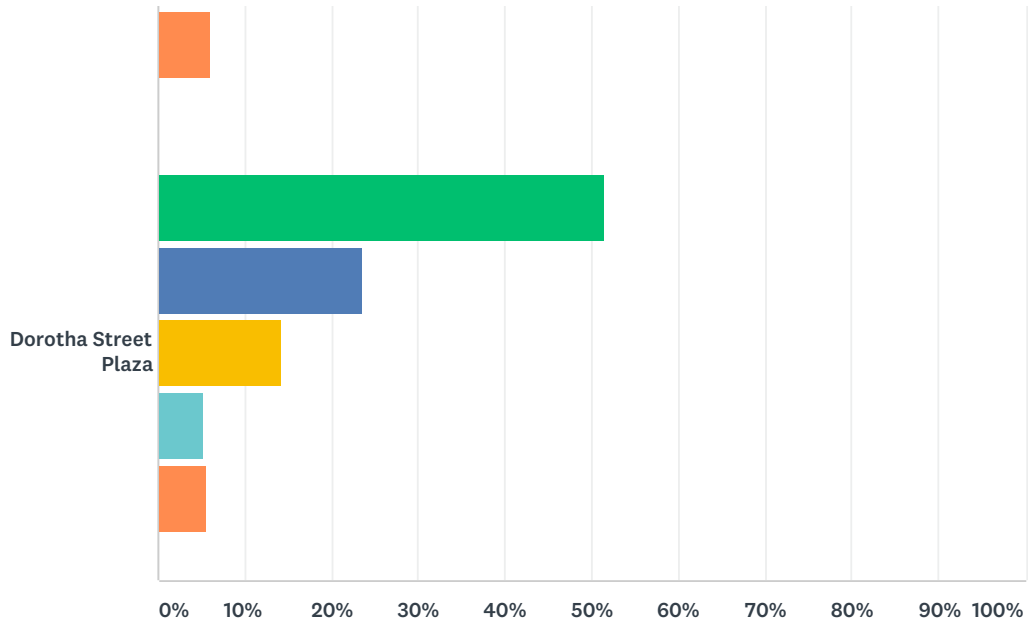
ANSWER CHOICES	RESPONSES	
A - Wood parking lot screen	21.24%	48
B - Wooden screen / threshold structure with bench	19.47%	44
C - Mural	17.26%	39
D - New shade trees in curbed planter	46.02%	104
E - Pergola structure with string lights	50.44%	114
F - Mid-Century Modern sculpture on concrete base	2.65%	6
G - Sphere bollards to define edge	16.37%	37
H - Seatwalls with small lawn area	34.51%	78
I - Street converted to plaza with pavers and concrete banding	38.05%	86
J - Food trucks	41.59%	94

Total Respondents: 226

Q6 Overall, how would you rate the following Urban Park concepts?

Answered: 238 Skipped: 10





■ Like Very Much
 ■ Like
 ■ Neutral
 ■ Dislike
 ■ Dislike Very Much

	LIKE VERY MUCH	LIKE	NEUTRAL	DISLIKE	DISLIKE VERY MUCH	TOTAL
Clark's & Oddfellow's Pocket Park	53.59% 127	28.27% 67	9.28% 22	5.49% 13	3.38% 8	237
Robina North Shared Street	42.19% 100	28.69% 68	15.61% 37	5.91% 14	7.59% 18	237
Robina South Play Space	38.14% 90	29.24% 69	17.37% 41	6.78% 16	8.47% 20	236
Berkley High Parking Green Seating	43.35% 101	29.18% 68	15.88% 37	5.58% 13	6.01% 14	233
Dorotha Street Plaza	51.50% 120	23.61% 55	14.16% 33	5.15% 12	5.58% 13	233

Q7 Tell us more about what you like/dislike about these Urban Park Concepts:

Answered: 99 Skipped: 149

#	RESPONSES	DATE
1	I would have rather seen in the "berkley high parking green seating" that the coffee shop be a farm market shop. It is right next to the a garden, which could sell veggies and be an extension of that. They could sell coffee, too. too bad that the parking for clarks couldn't be combined with the antique next door and move the park area close to the clarks building. The traffic thru this parking lot is a hazard now. Moving the curb cut and parking would help, and make the park more viable.	3/22/2019 3:50 PM
2	Too much color - looks tacky.	3/22/2019 3:33 PM
3	I really appreciate the thoughtfulness and creativity with these designs. We need to attract new residents by appealing to broader sensibilities and what up-and-coming generations want and anticipate when selecting a new community to invest in. My gross household income is about 90,000 a year and we were able to comfortably afford to purchase a one and a half story home in Berkley two years ago. As of this year the same home would cost \$15-\$40,000 more to purchase and without the current amenities and continued expansion as well as improvements to public space I am not sure that we would have picked Berkley in 2019 as our destination. If Berkley continues to focus on place making, pedestrian accessibility and balancing traffic, younger families will continue to make this a home as we did, as higher real estate prices will be justified by a productive and healthy environment.	3/22/2019 11:42 AM
4	I love the idea of community gathering spaces that aren't directly tied to one business.	3/22/2019 11:18 AM
5	I worry more about the separation of pedestrian areas and vehicle traffic areas. The play place seems like it could be dangerous in that location. Additional seating would be lovely, but we are lacking in the restaurant/ food services area to support them. I like the idea of having a dedicated food truck space.	3/21/2019 5:44 PM
6	We need improvements and innovation in Berkley to bring in more interesting businesses (no more salons!) and to increase community interaction and involvement.	3/21/2019 3:05 PM
7	All of them are improvements over what is currently there. All of this is long overdue.	3/20/2019 2:05 PM
8	There's a lot of potential here. Focus on spending money on top priorities first, with community input, and you'll go far. Consider hiring a local artist for the murals.	3/20/2019 12:31 PM
9	I absolutely love these ideas. I wish I could vote for more than just 3 things. I think one of the most impressive transformations of an area are trees, plants, and safe seating. This opens the door for a welcoming space where people would want to relax.	3/20/2019 11:53 AM
10	These are great to increase the walk ability and visual appearance of our downtown	3/20/2019 11:23 AM
11	I do not like mid century accent features nor do i like the crazy murals, street designs. It looks like graffiti and something you would see in the inner city of Detroit...and not in a good way..	3/20/2019 12:10 AM
12	It reminds me of the best aspects of living in a city neighborhood- walkable community areas for families, outdoor meeting places, a neighborly vibe. We relocated to Berkley from Chicago, and would love these type of spaces for walks and spending time in town with family (these common areas feel very Chicago to me- also does it mean we get a dark matter coffee shop?). The "new mid century" ideas might be a bit pandering or miss the mark if they aren't done effectively. Most of us in Berkley live in mid century homes - we personally have chosen to embrace it- but I feel it could make these plazas feel more dated more quickly. I love the live wall, planting concepts and defining spaces with more greenery.	3/19/2019 9:55 PM
13	I dislike the look of many of these concepts. They seem costly, and I'm sure this process so far has been costly. Money would be better spent refacing buildings on 12 mile from Coolidge to Greenfield, to make the entire mile more inviting. Adding sporadic semi-parks is not the answer. Money could and should be spent making a better community center. Also, 12 mile should remain 5 lanes. If eleven and twelve mile both go down to 3 lanes, we will have quite a bit of congestion.	3/19/2019 8:37 PM

14	It's about time we had "the fleet" of food trucks visit. Ferndale, Royal Oak and many other surrounding cities have a day set aside for them. If you feed the people, offer some nice music, and a few beverages people will definitely visit Berkley.	3/19/2019 8:28 PM
15	I really like the idea of cleaning up and redefining spaces such as Clark's, the high school parking area and Dorotha. I feel the the Robina spaces are attempting to be trendy, and part of the charm of Berkley is that it's not. Berkley is a unique city that I believe would benefit from keeping the small town feel, but making some updates to the spaces I mentioned above.	3/19/2019 7:49 PM
16	I just love them ALL :) I think they really resemble the kind of change/updates that Berkley needs, especially being a recently young married homeowner in the area who is going to start a family here, I think these types of changes are much needed.	3/19/2019 5:39 PM
17	Lots of green to replace all the cement and plenty of seating to enjoy the scenery. Nice for hanging out in town.	3/19/2019 5:31 PM
18	Like the city beautification, public use spaces, and modern and natural elements!	3/19/2019 5:27 PM
19	Love these ideas	3/19/2019 2:35 PM
20	Is the plan for the city to purchase the "pocket park"? If not, what jurisdiction does the city/DDA have to enforce the improvements shown, including facade changes? Other than the planters and pavement improvements, much of these concepts look costly with questionable benefit when other improvements are needed downtown and across the city.	3/19/2019 2:17 PM
21	If these are implemented, I would be ecstatic. They are very well done and formulated. I would prioritize them in the exact order that they were presented.	3/19/2019 1:57 PM
22	The proposed overhead structures on Dorotha and Robina aren't very appealing and could be improved. Instead of the spheres, it might be better to have retractable barriers or other options. The Clark's development should definitely be modeled as an urban park. I would suggest a fountain or something to provide some background sound to the space.	3/19/2019 1:21 PM
23	I love the design/feel of all of the concepts. I think even small cosmetic improvements can make such a big difference. I love the idea of creating spaces to focus on the community and bring people together.	3/19/2019 12:38 PM
24	The thing that sticks out is making the area enjoyable; e.g. shading, places to sit, watch kids play, or read a book	3/19/2019 12:34 PM
25	I like the added walkability and creation of a new, shared space.	3/19/2019 12:28 PM
26	I like the murals and pavers ideas. Try to connect the history of Berkley with the future in these projects.	3/19/2019 12:04 PM
27	Yes to all of this!	3/19/2019 12:02 PM
28	I would prefer not to have bright garish colors. Also as much as I love the idea of wooden seating and pergolas I would like them to be made from something that is more resilient over time than wood. I am in favor of structures. I hope other materials are being considered.	3/19/2019 10:35 AM
29	I honestly would be so thrilled if these came to pass. I would honestly spend that much time in all these parks with my kids and family. Also, props for choosing Dark Matter as the coffee shop. We need a really good, local, non-chain coffee joint.	3/19/2019 9:20 AM
30	I'd like to see something to do and bring people out when there's nothing going on like bocce courts, chess tables, marble runs, play structures that double as sculptures, fountains that are splash pads, etc. Public art works that kids can interact with but that don't look like playground equipment when they aren't being used.	3/19/2019 8:39 AM
31	I LOVE the ideas. This converts so many ugly spaces right now to something so nice! I especially like the Coolidge improvements- Berkley High and Dorotha.	3/19/2019 8:03 AM
32	Does any of this repair the sidewalks and street on Robina North of 12 Mile???	3/19/2019 7:11 AM
33	Love the urban park concept ! Get more people out walking / shopping. Berkley is looking tired and all those improvements are beneficial! Would love to see some of these improvements happening soon!	3/19/2019 4:45 AM
34	Love the idea of sprucing things up and creating nice spaces to sit and have a coffee or ice cream.	3/18/2019 7:02 PM

35	I like that there is seating and the greenery, our downtown areas are a lot of cement, so the Clark park and shade trees at Dorothea are great. I love the idea of the play area at Robina south, my kids like to play on stuff like that.	3/18/2019 6:20 PM
36	Fixes some eyesores, like creating more outdoor spaces	3/18/2019 3:51 PM
37	I grew up in this city and plan to raise our 3 growing children here. I'd love to see our current infrastructure updated so that we may spend our money here than our surrounding neighborhoods.	3/18/2019 1:11 PM
38	I think this is an excellent idea. Adding small pockets will make the look more appealing. Additionally during bigger events, art bash, parades, food truck rallies, these will compliment the influx of people. They should be marketed as such because many folks will fail to see the value when during the cold months things like the won't be used as much.	3/18/2019 11:28 AM
39	I am in favor of any place that allows people to gather. Having these spaces near businesses would improve traffic to the businesses as well.	3/18/2019 6:57 AM
40	I love that these improve the quality of Berkley spaces, especially the sidewalks since I think they are the biggest detractor from making our downtown beautiful.	3/15/2019 7:30 PM
41	Bravo on the concepts. Really great stuff. I am not crazy about having one theme for Robina north of 12 and a different (play) concept on the south side. I think some consistency might be nice. However, I love the concepts. Really great stuff.	3/15/2019 3:50 PM
42	you are proposing things that wont last long due to harsh winter conditions, like the benches with screens. other proposals are just "window dressing" and won't make a real difference.	3/15/2019 1:37 PM
43	Clarks: Does the city own the grassy property between Clarks and Oddfellows or is this something that the business owners will be expected to foot the bill for? Robina Street North: Those businesses in that first little bit need HELP from the city and the DDA. Some sort of directional advertising placed on 12 Mile so that drivers might find them would be beneficial. MAINTENANCE: The city has started projects like this before and then done NOTHING to maintain the area. Specifically Robina. The planters/seating area look dated as does the pedestrian lighting that exists there now. The sidewalk in that area is actually hazardous-The heaving sidewalks and pavers have needed to be replaced for years but very little has been done. Grandiose schemes to remodel the area do nothing if there's not a plan to maintain it which includes funding being set aside.	3/15/2019 10:52 AM
44	places to hangout, shade, clean crisp look (not random and in disarray). Need decorative way to detour traffic. Sphere look nice but are they practical for installing/removing for events that require road closure. NO CONSTRUCTION SAW HORSES FOR CLOSING ROADS. IT LOOKS AWFUL.	3/15/2019 9:13 AM
45	The more complex it is to build, it may be also complex to maintain.	3/15/2019 7:54 AM
46	Don't do too much, and make sure you invest only in elements that can easy be maintained over time (planter boxes with flowers can be challenging). I love the concepts overall - more color and spaces that invite people to spend time there are preferred.	3/14/2019 8:56 PM
47	Too much money on unnecessary and useless changes. The road diet is. Horrible idea. Focus on tees and then spend money on infrastructure. There are businesses that need to improve their facades. These plans are not what Berkley needs most. Mid-century modern? Not for Berkley.	3/14/2019 7:45 PM
48	Clarks & Oddfellows - If clark's a privately owned business needs new parking lot they are welcome to buy one themselves . From what I understand the owner of Oddfellows is uncooperative with the plan. Robina North and South - It was made a hip plaza in the 60s - hasnt been utilized since	3/13/2019 5:13 PM
49	Robina North needs businesses to draw people to want to hang out. What about vehicle safety at Robina South? Otherwise I love this idea	3/13/2019 4:34 PM
50	For Robina North, this is great but not appropriate for the current businesses there. Need restaurants or other business that would draw the right crowd for "hanging out" Robina - love the kid friendly but need to fenced in for safety	3/13/2019 4:15 PM
51	Both Robinas offer an eye catching, unique change to our otherwise ordinary downtown scene. It's visibility to drive-by 12 mile traffic could act to induce drive by traffic to stop and look at what's new	3/13/2019 2:40 PM
52	Need bike parking at Clark, Oddfellow, Robina, Dorothea	3/13/2019 2:27 PM
53	Excellent , the pocket park needs an update. Robina South useful for parents with kids	3/13/2019 2:08 PM

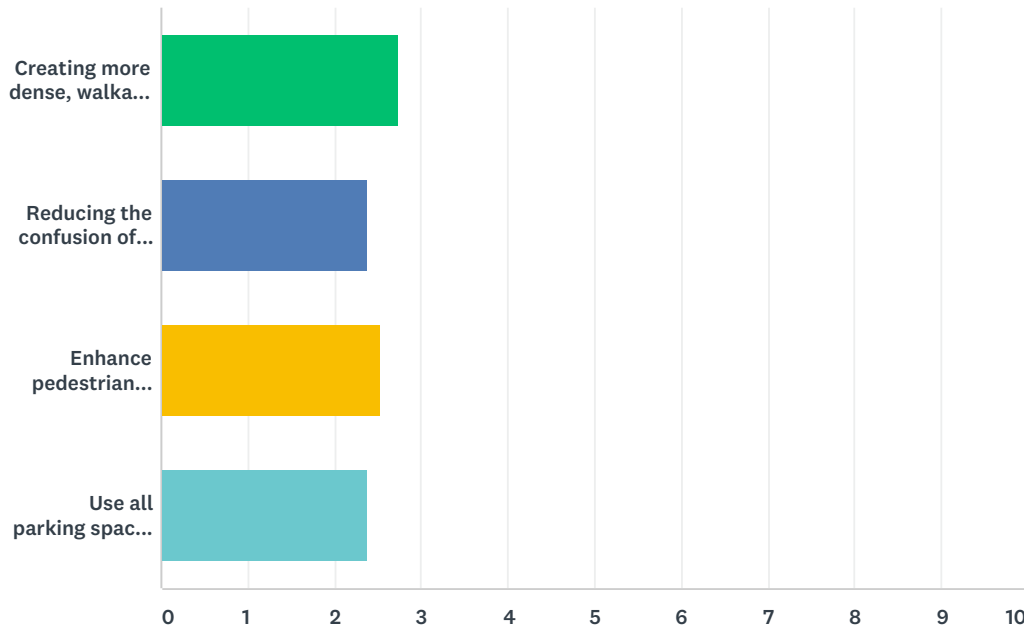
54	Try again 1. Overhead structure visually competes and clashes with The Berkley Marquee. Does it even provide shelter from rain? 2. Curbless streets are huge challenge to safety, maintenance, and for little improved streetscape	3/13/2019 1:12 PM
55	Kid-Friendly Mixed-Use Easy Mobility	3/13/2019 1:00 PM
56	These are impressive. I like that they activate commercial space, provide gathering areas, and incentive walking or cycling to downtown. Dorothea concept and the Berkley High parking areas are especially appealing and would attract people and business	3/13/2019 12:31 PM
57	The concept I am most elated about is having a playspace downtown. Making downtown a destination for families with kids with kids would benefit everyone. I think a play space would fit in perfectly in the Clarks/oddfellows location or in the Dorothea St. Either of these spaces could keep the kids safe from traffic while giving them a place to explore/play/create ice cream.	3/13/2019 12:13 PM
58	Lots of great ideas here. Really like the idea of a place for kids to play downtown. Just need to make sure its safe.	3/13/2019 11:50 AM
59	Would want parking when Robina space is not in use. Not sure about the wooden "parking screen." Seems like a fence	3/13/2019 11:37 AM
60	I worry about the shared streets as there have been some pedestrian accidents lately	3/13/2019 11:17 AM
61	It would be better if all these areas were city owned instead of privately owned like between Clark's & Oddfellows	3/13/2019 10:12 AM
62	first these concepts are not taking the Public Works into consideration and the upkeep if you are building pergolas etc trucks cannot get thru to plow and clean. we do NOT need this crap! We need the business' to paint and clean up. The sidewalks need to be level and attractive to walkers / shoppers. We can have planters but if they are not watered and die midway thru they serve NO purpose. If the DDA director lived nearby or came to the city when she didnt have a meeting she would have seen all the dead flowers in the hideous planters for the past two years. If they cannot keep up with little planters how on earth are they going to be able to keep up with the major maintenance of all that is suggested above. How about working with what we have and simply clean it up first.	3/13/2019 6:43 AM
63	Do not believe permeable pavers realistic in this climate and our soil type. I like Robina and Dorothea as a street but able to be closed for activities.	3/12/2019 7:22 PM
64	1st-Where is all this money coming from? I don't like any of it except the minimal improvements to Clark's. But isn't that parking lot owned by them? What does the city have to do w/ financing the parking lot improvements? As for the other made up parks, they look absolutely Ridiculous!!! What is this committee turning Berkley into? Please People!!! Simmer down!	3/12/2019 6:58 PM
65	Food trucks all the way!!! Farmers market would be a plus too!!!	3/12/2019 5:51 PM
66	I like that these are defined and updated spaces. Some of them look sad and unkempt right now. I like the Clarks and Dorothea spaces because we lack dedicated gathering spaces in downtown berkley	3/12/2019 5:33 PM
67	I love the idea of making Berkley beautiful and pedestrian friendly.	3/12/2019 3:03 PM
68	I like the creativity. Berkley is a unique downtown, and these features would enhance that.	3/12/2019 10:52 AM
69	I think some of the concepts are repetitive and just different locations. I would like to see more done on the land between Clarks and Oddfellows and perhaps Robina and Dorthea. Other spaces aren't ones I frequent.	3/12/2019 9:56 AM
70	They just give more personality to the areas.more modern.	3/12/2019 8:01 AM
71	Berkley is a suburb. That is where our charm lies. We are far too small to be anything urban.... especially since everything closes once the sun goes down (or 7pm in the summer time) except for the bars that crowd one area of the city. I lived in Philadelphia for almost a decade. We are no where near that scale, and we shouldn't be trying to be that. We are not Ferndale, or Royal Oak. Can we focus on our own city identity that will set us apart from those other cities instead of trying to emulate them? That is not going to draw people here or justify the high prices for housing. And we are going to be hurting when families can't afford those houses and they sit vacant. I grew up in Berkley and I don't like what it's turning into. The charming houses are gone. People are downright rude to each other. The city council doesn't listen to its residents. The streets are horrible (forget a road diet... just let the streets continue to degrade. That'll keep people out!). No wonder a lot of long time residents are leaving.	3/11/2019 11:47 PM

72	I love all ideas except the play space I feel like it takes away from the ambiance. I do have young kids but we have nice parks I'd rather see an improvement in other areas instead of another play area.	3/11/2019 8:58 PM
73	Urban Parks concept is a huge waste of money. Money should be spent improving the business district parking lots which are full of large potholes and dull and rundown appearance of existing business properties.	3/11/2019 8:32 PM
74	Curious, how any project is going to be funded.	3/11/2019 8:19 PM
75	I'm neutral until I understand how these will be paid for.	3/11/2019 7:33 PM
76	I really just want my town to look and be as unique and environmentally friendly as possible to mirror it's residents. We have a lot of small spaces that if taken advantage of could really benefit the residents and increase revenue for our wonderful small businesses in close proximity to these parks. Lots of great ideas!	3/11/2019 6:31 PM
77	I just want some consistency of design through each project.	3/11/2019 4:37 PM
78	Robina North is the natural, physical heart of 12 mile. This is a good, visible use of city money. Robina South requires a lot more work to make it visible, which might not seem obvious. That east wall sits in darkness... All your suggestions would be needed to make it viable in the daytime. Engaging the wall to the sidewalk/street, with bright colors, etc. seems key. Clark's is a natural gathering area, and I love trees, but more than 2 perimeter shade trees and fencing will feel too exclusive. We are DINK professionals (attractive tax base!) and have lived here 5 years. If you don't have children, you have to work hard to feel openly invited/involved in the community. Berkley High Parking would like get a lot of use from high schoolers. It also has high visibility and flow so that passerby students will get the benefits of the Green space, but students are less likely to gather long to get into trouble. Coolidge def needs love. Dorothea space looks like a solid effort that shouldn't be missed.	3/11/2019 4:21 PM
79	There is no option to leave things alone Money should be spent on fixing the existing sidewalks, watering flowers so they don't die and picking up trash. The test on Robina looked like a hot mess because no one maintained it.	3/11/2019 4:02 PM
80	This is all backwards. You're trying to create "cool" spaces that you see in other communities. You need to realize that the business must come first, then there is a need for "Adirondack" (how ridiculous of the person that picked this specific style) chairs and places to sit and eat ice cream. The idea that children need to be playing on a streetscape alongside 12 mile road...amazing.	3/11/2019 2:28 PM
81	I like the idea of updating the spaces and making them seem more purposeful.	3/11/2019 12:31 PM
82	I think they are all awesome and would make Berkley a much more walkable and interesting city to come to and enjoy!!	3/11/2019 12:28 PM
83	Don't waste taxpayer money on any of this crap.	3/11/2019 12:28 PM
84	I love all of this!	3/11/2019 12:23 PM
85	I like The common walkable inviting get together areas that should bring the community together. It should also be inviting to draw nonresidents to Berkley. We have something to offer!	3/11/2019 12:10 PM
86	I like the cafe tables and chair ideas, but also want to consider long term upkeep. These seem likely to fall into disrepair quickly.	3/11/2019 11:44 AM
87	Love the idea of getting more shade trees and sitting areas!	3/11/2019 11:40 AM
88	Get away from trees near sidewalks and roads. The roots end up breaking the hardscapes. No annuals or moveable planting systems. The costs are high for maintenance and replacement. Few if any wood structures. Maintenance costs are too high.	3/11/2019 11:29 AM
89	Who maintains all of this stuff? Who pays?	3/11/2019 11:19 AM
90	I love all of it. At this point anything is better than nothing.	3/11/2019 10:24 AM
91	Cost because if we want people to come u need to make 12 mile look like cartridge shopping. Parking and easy walking about.	3/11/2019 8:46 AM

92	I've been looking at community spaces in my travels. I love the idea of them. Tiny little parks will not do much. These pictures are nice. They look pretty, but I wonder how achievable they really are. Moveable planters, Adirondack chairs, little cafe tables and chairs beg to be stolen. Colorful tables, soft play structures look awesome for a year or so. Then who maintains them? Who cleans them up and repaints them so they don't look dingy and faded? I think downtown needs to look for an area to do a real community space. A real playscape, enough space to properly do events and areas for people to gather. This is admittedly a difficult task, but the cities that put their effort and money into them seem to see results. Are these little parks really going to be used? Or do they just look nice? I feel like these little parks are not a good long term plan. Pretty planters, some benches, updated landscaping is a great short term plan. Updated facades, replaced sidewalks, shoveled sidewalks are all good starting points. But I feel long term needs to look at a better scenario than pocket parks that won't fulfill the real need.	3/11/2019 8:29 AM
93	Better community gathering spaces, better pedestrian feel, more modern and progressive which is what young families want. I love the emphasis on more trees too. For the Clark's & Oddfellows, it would flow better if Clark's parking lot could be moved adjacent or shared with Oddfellows, and the green space be adjacent to Clark's, if possible. It's always a bit scary as a parent taking my kids to Clark's to have the cars turning into the parking lot and driving straight through the area where my kids need to cross to get to the green space. It would be much safer and prettier to have the green space next to the building with a paver walkway through to the parking lot.	3/11/2019 7:56 AM
94	Not needed and disruptive to the businesses and residents in the areas. Who owns the lot at Clark's? They can do it themselves. The school district has/had all of that bond money, if they feel a need for such at the High school, let them do it.	3/11/2019 7:51 AM
95	Berkley is unique the way it is. Leave what is not broken and improve on what we have.	3/11/2019 7:22 AM
96	too extensive a change with the road diet going on...	3/11/2019 7:15 AM
97	So exciting! Would love to see some of these ideas come to fruition as they will only lead to more people populating the streets of Downtown Berkley!	3/10/2019 3:01 PM
98	Any kind of clean community space within the downtown area is a major bonus!!!!	3/8/2019 7:12 PM
99	If I were an outsider, I think urban park concepts like these would make me feel that Berkley was a much more walkable place. I could go from store to store on foot more often, enjoying the art and greenery and seating areas, instead of just getting back in my car.	3/8/2019 1:49 PM

Q8 Which of the Downtown Parking Management Strategies listed do you think are most important for Downtown Berkley to address? Please rank your order of importance, 1 being the highest.

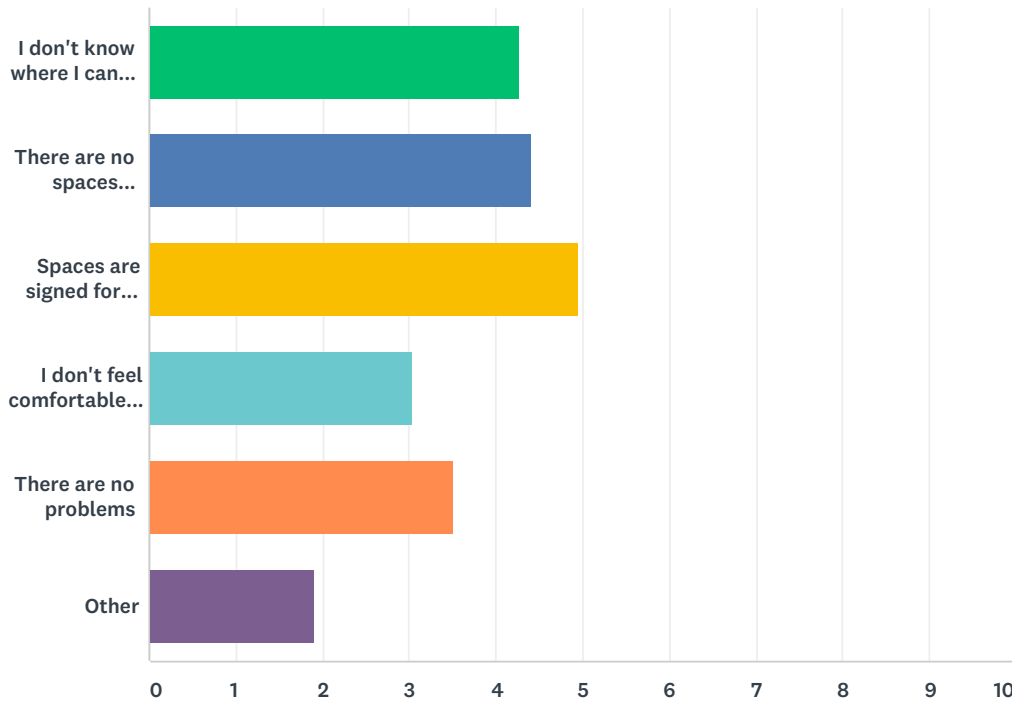
Answered: 183 Skipped: 65



	1	2	3	4	TOTAL	SCORE
Creating more dense, walkable land development by right-sizing the parking footprint	36.99% 64	18.50% 32	26.59% 46	17.92% 31	173	2.75
Reducing the confusion of incoming drivers through increased/improved signage on City lots	17.44% 30	33.14% 57	19.19% 33	30.23% 52	172	2.38
Enhance pedestrian comfort through improved on-street parking and pedestrian crossing amenities	20.34% 36	29.94% 53	32.77% 58	16.95% 30	177	2.54
Use all parking spaces downtown by establishing a Parking District to share spaces between public and private assets	27.53% 49	18.54% 33	19.66% 35	34.27% 61	178	2.39

Q9 In your opinion what are the biggest issues you encounter when parking in downtown Berkley? Please rank the issues below, 1 being the biggest issue

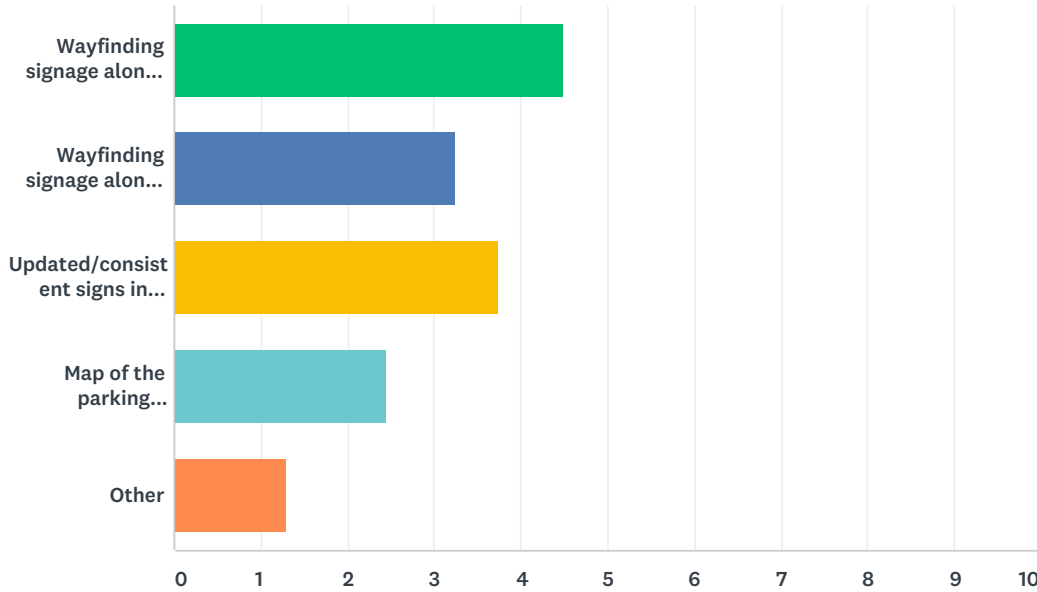
Answered: 176 Skipped: 72



	1	2	3	4	5	6	TOTAL	SCORE
I don't know where I can park because signage is confusing	20.30% 27	27.82% 37	27.07% 36	12.78% 17	7.52% 10	4.51% 6	133	4.27
There are no spaces available in public lots	25.87% 37	23.78% 34	27.97% 40	12.59% 18	6.99% 10	2.80% 4	143	4.41
Spaces are signed for individual businesses making it difficult to find a space I can park in	39.07% 59	33.11% 50	16.56% 25	7.28% 11	2.65% 4	1.32% 2	151	4.95
I don't feel comfortable walking from where parking is available to where I am going	3.76% 5	8.27% 11	16.54% 22	41.35% 55	18.80% 25	11.28% 15	133	3.03
There are no problems	30.30% 40	6.82% 9	4.55% 6	9.85% 13	38.64% 51	9.85% 13	132	3.51
Other	4.72% 5	6.60% 7	5.66% 6	5.66% 6	11.32% 12	66.04% 70	106	1.90

Q10 In your opinion, what type of signage would be the most beneficial in reducing confusion for incoming parkers? Please rank your order of preference 1 being the highest.

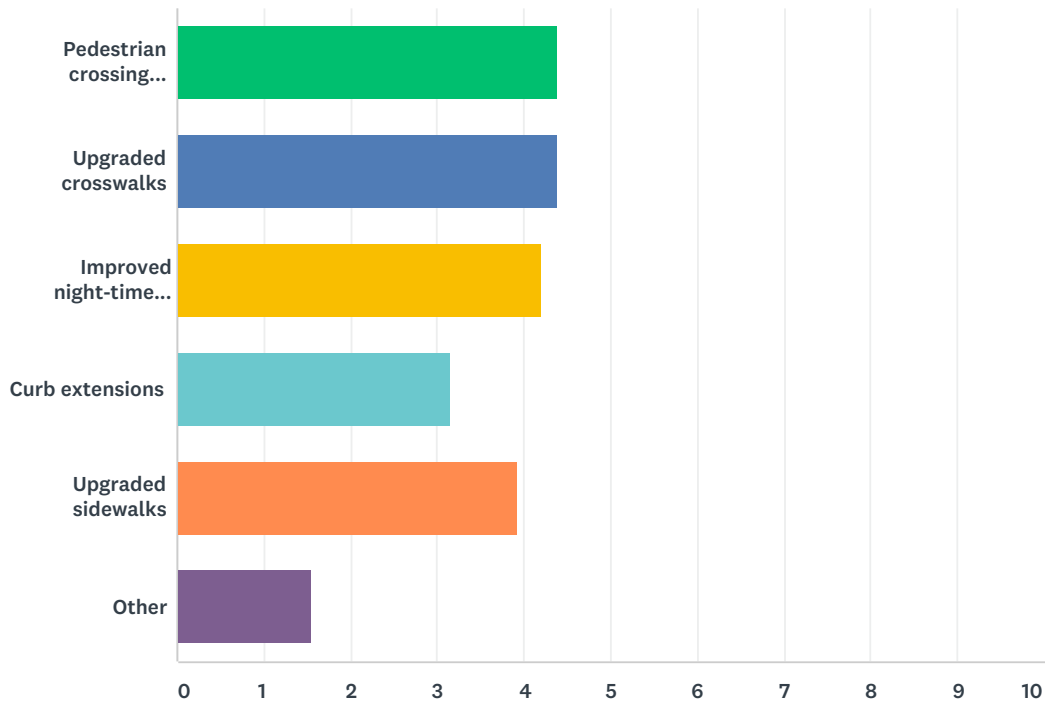
Answered: 169 Skipped: 79



	1	2	3	4	5	TOTAL	SCORE
Wayfinding signage along major corridors (i.e. Coolidge, 12-Mile) with arrows indicating the direction of the lots	63.29% 100	24.68% 39	10.13% 16	1.27% 2	0.63% 1	158	4.49
Wayfinding signage along major corridors (i.e. Coolidge, 12-Mile) with the number of spaces available in each facility	9.52% 14	36.05% 53	29.25% 43	20.41% 30	4.76% 7	147	3.25
Updated/consistent signs in front of each City owned lot specifying their name and hours of operation	27.39% 43	29.94% 47	33.76% 53	8.28% 13	0.64% 1	157	3.75
Map of the parking facilities on the DDA's website indicating publicly available facilities and the number of spaces available in them	3.97% 6	8.61% 13	21.85% 33	58.28% 88	7.28% 11	151	2.44
Other	3.06% 3	1.02% 1	4.08% 4	5.10% 5	86.73% 85	98	1.29

Q11 In your opinion, what pedestrian improvements would be beneficial to increase the distance people are willing to walk to and from parking facilities/key destinations? Please rank your order of preference, 1 being the highest.

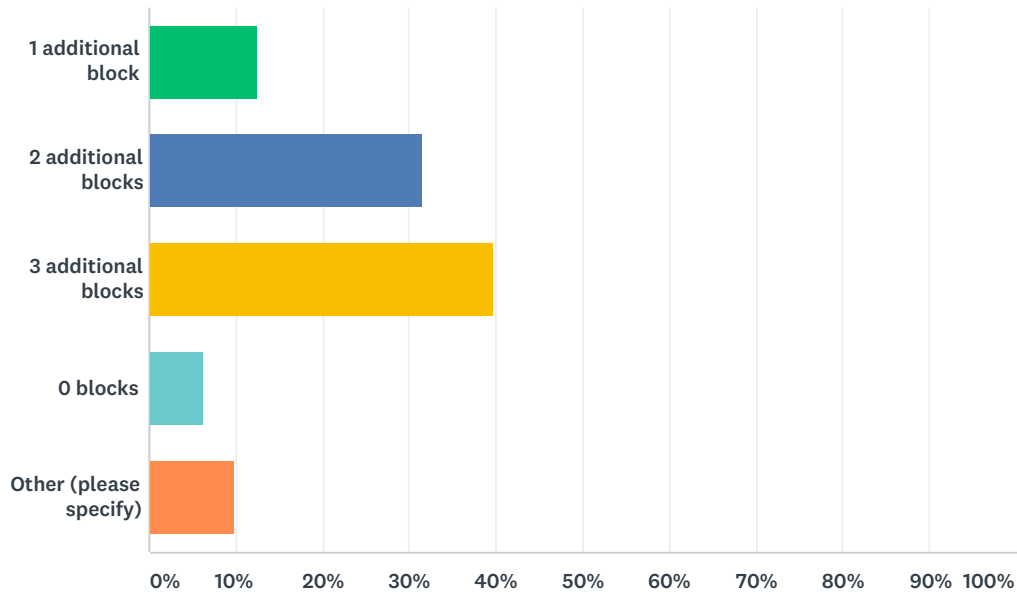
Answered: 170 Skipped: 78



	1	2	3	4	5	6	TOTAL	SCORE
Pedestrian crossing signals	33.11% 50	18.54% 28	19.87% 30	15.89% 24	9.27% 14	3.31% 5	151	4.40
Upgraded crosswalks	19.87% 30	30.46% 46	26.49% 40	15.89% 24	7.28% 11	0.00% 0	151	4.40
Improved night-time lighting	23.68% 36	22.37% 34	23.68% 36	13.16% 20	15.13% 23	1.97% 3	152	4.20
Curb extensions	9.03% 13	8.33% 12	12.50% 18	33.33% 48	32.64% 47	4.17% 6	144	3.15
Upgraded sidewalks	20.38% 32	21.66% 34	16.56% 26	15.29% 24	24.84% 39	1.27% 2	157	3.94
Other	4.44% 4	4.44% 4	2.22% 2	2.22% 2	3.33% 3	83.33% 75	90	1.54

Q12 With improved pedestrian, parking, and crossing amenities, how much farther would you be willing to walk from your car to your destination?

Answered: 174 Skipped: 74



ANSWER CHOICES	RESPONSES	
1 additional block	12.64%	22
2 additional blocks	31.61%	55
3 additional blocks	39.66%	69
0 blocks	6.32%	11
Other (please specify)	9.77%	17
TOTAL		174

#	OTHER (PLEASE SPECIFY)	DATE
1	5 additional blocks	3/19/2019 10:37 PM
2	We rarely drive- we walk from our home which is 3 blocks away.	3/18/2019 7:09 PM
3	5 blocks	3/18/2019 11:43 AM
4	I have never had an issue parking near where I want to go.	3/18/2019 10:57 AM
5	I park as close as I can to the business I am going to.	3/15/2019 11:07 AM
6	Let's not do anything too drastic. In a few short years, the cars will drive themselves and the need for parking is going to drop by a large margin	3/13/2019 5:15 PM
7	I walk as far as necessary without changes	3/13/2019 2:46 PM
8	We walk over half mile or ride bike farther	3/13/2019 2:31 PM
9	I'm already willing to walk to all of downtown	3/13/2019 12:38 PM
10	People will choose to park as close as they can especially with Michigan weather	3/13/2019 10:33 AM

11	Three 12 Mile sized blocks.	3/12/2019 7:37 PM
12	As long as I don't have to pay for parking anywhere, I don't care how far I have to walk.	3/11/2019 11:55 PM
13	I was pregnant recently and chose Berkley businesses, specifically because I didn't need to walk far. I actually hate the idea of overly strict parking districts. I understand the reasoning to create a more "walkable" downtown and creation of public space to increase local identity, but as a resident and design professional, Im surprised I don't like the direction this planning effort is going.	3/11/2019 4:41 PM
14	There is plenty of parking...there needs to be places to go. This is all backwards. You think by making parking easier that I will have a place to go?	3/11/2019 2:42 PM
15	Don't mind walking	3/11/2019 11:27 AM
16	I'll walk anywhere as long as I feel safe	3/11/2019 10:31 AM
17	This depends on the weather. In warmer months? Farther. During rain/snow? Not so far. Especially since many areas are not shoveled and created an ice hazard.	3/11/2019 8:51 AM

Q13 Overall, what is the most important change in parking that you would like to see come out of this parking study?

Answered: 100 Skipped: 148

#	RESPONSES	DATE
1	more parking along 12 mile, especially towards greenfield	3/22/2019 3:56 PM
2	Don't take away too many parking spots - people are STILL driving all of the time.	3/22/2019 3:36 PM
3	Become pedestrian friendly	3/22/2019 2:51 PM
4	Changing the mentality that walking a block or more is ok. More flexibility with parking (not specific businesses spots).	3/22/2019 12:33 PM
5	Improving the walkability of our city without over-doing it.	3/22/2019 8:29 AM
6	Pedestrian safety. I have personally had several encounters with almost being hit by a car in a crosswalk.	3/21/2019 5:54 PM
7	I would like to see more public parking available and less company-specific/private parking.	3/21/2019 3:11 PM
8	Modernize our parking to fit current needs & trends.	3/21/2019 12:33 PM
9	Concrete Repair	3/20/2019 10:08 PM
10	The sidewalks are terrible along 12 mile. Often snow is not plowed, strollers can't access sidewalks. Damaged sidewalks/ overgrown landscaping restrict access to business. Also the lack of clear pedestrian/sidewalks is terrifying at times.	3/20/2019 2:18 PM
11	Shared parking spaces for the city with payment through a mobile app	3/20/2019 12:28 PM
12	Increased pedestrian safety	3/19/2019 10:37 PM
13	I have never ever had a problem accessing parking when going to downtown Berkley. If there is an issue, it is with an insufficient amount of bike racks.	3/19/2019 8:45 PM
14	Get rid of all the useless parking space.	3/19/2019 8:37 PM
15	Better markings and signage, and better upkeep on the lots.	3/19/2019 8:03 PM
16	Turn excess spots in to usable space (ie outdoor dining)	3/19/2019 6:19 PM
17	Just an overall upgrade to the crosswalks and more defined areas on where to park	3/19/2019 5:48 PM
18	Less business exclusive parking.	3/19/2019 2:01 PM
19	More shared public lots and signage indicating where those are.q	3/19/2019 1:34 PM
20	More available parking...?	3/19/2019 12:41 PM
21	Shared spaces across businesses	3/19/2019 12:35 PM
22	Parking that is not designated for the bank. They have so many empty spaces every time I want to park my car. It is annoying.	3/19/2019 10:48 AM
23	The parking situation isn't optimal, as outlined, but I feel as perhaps a few optimally placed garages with proper in / egress could solve a bunch of things. Then the prior, under optimized lots could be redone to the benefit of everyone. Or forcing the private lots to become public. During peak periods, it seemed as if every public lot was full and the private ones not used. This causes people to park on residential streets and make the neighbors living there complain.	3/19/2019 9:35 AM
24	Cars come too close and drive too fast when I park on 12 mile and have to unload my kids.	3/19/2019 8:49 AM
25	I wish people would stop complaining when they have to walk a block or two. Expectations are too high that you can park and walk 10 steps to where you are going in a downtown area.	3/19/2019 8:12 AM
26	More interesting places to go. No more hair salons, and multiples of other places.	3/19/2019 4:56 AM
27	Safety and lighting	3/18/2019 9:30 PM

28	I would like to see the excessive private lots be available to the public. The parking behind Amicis is terrible, it would be nice if Time Travelers gave up some of their spots.	3/18/2019 6:28 PM
29	Safer sidewalks, and better updates signage	3/18/2019 1:18 PM
30	Consistent rules throughout the city	3/18/2019 12:42 PM
31	it's actually fine as it is	3/18/2019 12:22 PM
32	I don't really have any issues with parking and distance.	3/18/2019 12:18 PM
33	More consistency in the look.	3/18/2019 11:43 AM
34	Better signage	3/18/2019 10:57 AM
35	Signs directing you to public parking.	3/18/2019 7:01 AM
36	Clarity and consistency in our parking strategy. This will allow Berkley visitors to feel more comfortable during their visit.	3/15/2019 3:58 PM
37	i dont see a big parking problem, do you? really?	3/15/2019 1:51 PM
38	1) DO NOT push parking into the neighborhoods. 2) Encourage businesses to work TOGETHER and share parking. If I run a business that closes at 5pm why shouldn't I be encouraged to make a deal with the bar next door to allow them to rent my lot? 3) The city/DDA should actively pursue purchasing houses that are zoned for parking.	3/15/2019 11:07 AM
39	I think improved aesthetics would help make the lots more inviting. Shared parking. Streetscaping for lots along 12 mile and Coolidge	3/15/2019 9:19 AM
40	More connectivity.	3/15/2019 8:10 AM
41	Designated spots should be evenly allocated. There is no reason to have empty spots held for a business. Examples: Amici's not having spots while the the other businesses do. The cleaner on Coolidge having an entire parking lot available when they are closed. Etc.	3/14/2019 7:58 PM
42	Some areas are short on parking	3/13/2019 5:07 PM
43	I had no idea we had city parking . . so I'd love better signage	3/13/2019 5:03 PM
44	Clearly defined parking areas. I had no idea we had so much parking prior to tonight.	3/13/2019 4:36 PM
45	Based on the data, we have way more parking than we need; however I didn't think we had any. I think parking is behind buildings but its strange because there are not many pass throughs or anything to make you know where parking is.	3/13/2019 4:18 PM
46	Make them attractive obvious, absent of snow	3/13/2019 2:46 PM
47	-Added spots could allow for more development.	3/13/2019 2:15 PM
48	Actually, ok with a parking structure, done well, with perimeter retail, pedestrian friendly and low rise. A park/pavillion could even be on top. Show movies up there and street like fairs. More stormwater management integrated into parking areas	3/13/2019 1:16 PM
49	Generally feel good about parking	3/13/2019 1:03 PM
50	More spots where shop restaurants are located	3/13/2019 12:50 PM
51	I apparently hold the unpopular opinion that there is no worse use of Berkley's limited space than surface parking. We have plenty of spots. If anything I'd like to see space used more efficiently by replacing unused parking with activated space.	3/13/2019 12:38 PM
52	I would prefer if spaces were not designated for individual businesses (especially when those businesses, like PNC bank, are not open during the busiest times for parking).	3/13/2019 12:20 PM
53	Establishing a parking district would help distribute open spaces	3/13/2019 11:55 AM
54	Better utilization of the parking we currently have. Revisit parking requirements/ordinance	3/13/2019 11:42 AM
55	Stop the businesses from claiming spots	3/13/2019 11:22 AM
56	Eliminate assigned parking	3/13/2019 11:09 AM
57	shared community lots	3/13/2019 10:57 AM
58	Permit parking only on residential streets for first block off main roads Shared parking amongst business, especially in downtown area	3/13/2019 10:33 AM

59	that residents are NOT inconvenienced. I do not live in the shopping district so it truly does not affect me, but I have seen what shoppers do and it is soooo rude. block people in their homes, park in their driveways. I know one would think oh no they don't do that.... I have witnessed it!	3/13/2019 6:48 AM
60	February parking may not be best time for sample. Sila's area definitely underprojected based on current conditions. Averages are misleading when high demand and low demand areas averaged together. Wayfinding signs need to be put into place immediately. There needs to be a long term parking plan and money starting to be reserved to make it happen. Property needs to be purchased as it becomes available. Buffers need to be provided between residential and commercial.	3/12/2019 7:37 PM
61	Improve the business claimed parking spots to allow others to use especially when said businesses are closed!	3/12/2019 7:10 PM
62	Actually lining the parking areas and putting up signage for one ways, etc. I never know which way is in or out. The lines are not visible so people park however they want taking up extra spaces. Does the salon really need 4 parking spots available on Saturday night?	3/12/2019 5:41 PM
63	I would be content if 12 Mile and Coolidge we're closed to all vehicle traffic and the city center was strictly pedestrian	3/12/2019 4:48 PM
64	Additional convenient parking spaces	3/12/2019 3:10 PM
65	Consistent parking across city. Provide shorth and long term parking locations that are enforced. Provide business parking using close by enforced short term parking.	3/12/2019 10:56 AM
66	More defined and shared spots for businesses	3/12/2019 10:01 AM
67	Business employees have proper parking instead of in front of somebody's house on a side street. That has to be a problem for residents who live near those businesses.	3/11/2019 11:55 PM
68	More spaces are easy to find! Keep it free!	3/11/2019 11:28 PM
69	sharing of lots. If a business is closed at night you should be allowed to park there.	3/11/2019 10:44 PM
70	Walking is not an issue if it is safe. The traffic and sidewalks are a nightmare I'm afraid I'm going to get hit.	3/11/2019 9:11 PM
71	I don't really feel like there is a parking problem. I also don't feel your analysis was done over a long enough period of time. Like the "road diet", I'm not in favor of these changes.	3/11/2019 7:41 PM
72	Places to park	3/11/2019 6:05 PM
73	To see how you are going to convince the old guard that we have too much parking (or enough business parking to sacrifice to increase walkability) and the new guard that what they really want is crappy parking situation of Royal Oak and Birmingham through a parking consolidation effort. Definitely didn't buy our house in Berkley to deal with that!	3/11/2019 4:41 PM
74	Stop trying to get rid of existing parking areas. You need more parking to attract people to the area.	3/11/2019 4:30 PM
75	More public parking. During a study in the middle of winter (2/7 - 2/8) is misleading since most people aren't out and about in the middle of winter	3/11/2019 4:16 PM
76	If I cannot park near the businesses I want to patronize, I will go elsewhere. the bottom line is there needs to be more parking that I am allowed to use, near the places that I want to be. Businessses like Time Travelers should not be able to block me from parking and going to a business that's right next door	3/11/2019 3:57 PM
77	INCREASED ZERO-COST PARKING AVAILABILITY	3/11/2019 3:48 PM
78	Invest in a parking deck. Grant variances to new businesses to allow them to open on smaller lots if they subsidize the parking decks.	3/11/2019 2:42 PM
79	Not losing Berkley's downtown ambiance.	3/11/2019 1:49 PM
80	I currently dont think there is a parking issue in Berkley. What I do not want to see is creating less parking for shopping/dining and consumers start to park in the residential streets.	3/11/2019 12:47 PM
81	I'd like to be able to park without fear of being towed.	3/11/2019 12:39 PM
82	Parking District	3/11/2019 12:32 PM
83	Shared parking	3/11/2019 12:15 PM

84	Less privately owned parking lots	3/11/2019 12:04 PM
85	Easier to find a parking spot	3/11/2019 11:36 AM
86	Reduce parking spots so more businesses can be added. Summer patio seating extending into street like downtown Northville or Birmingham	3/11/2019 11:34 AM
87	What I would like cannot happen. It would be a reappropriation of property to start with a clean slate.	3/11/2019 11:34 AM
88	Resurface, clean up lots	3/11/2019 11:27 AM
89	Get rid of greedy lot owners like PNC and Council Thrift. They hoard the spots but never fill them.	3/11/2019 11:20 AM
90	More organized parking areas. Right now people just park anywhere because there are no signs and the lines are faded.	3/11/2019 10:31 AM
91	More general parking is needed. A salon doesnt need more parking spots than a restaurant.	3/11/2019 9:19 AM
92	I think it would be wise to have some more municipal lots. I worry about the study/how information was presented here. The percentage of full lots seems a bit deceiving. February is a notoriously slow month for retail and restaurants. People are recovering from the holidays and haven't gotten taxes back yet. While 4-7 is generally a good fine, there are a number of businesses that close at 5, so their lots wouldn't be full. And places like Sila's, for example, are not open right now, so the 35% of spots used doesn't give the most accurate of pictures. There are places where we need more parking, and places where there is enough parking. I would prefer to see a good look at that aspect, not try to present info to say the parking minimums need to be changed. (Maybe they do, but unless all relevant info is really examined we don't know that).	3/11/2019 8:51 AM
93	clear signage and rules and timing from public and private parking	3/11/2019 8:31 AM
94	Safer on street parking... More space between my car and traffic driving by, slower traffic speeds. I feel like my door is going to get hit and torn off when I open it while parked on the street now. And if my kids are with me, I fear they may jump out if the car before I think to warn them and could be hit, so I never park on the street when they are with me. It just isn't safe at all.	3/11/2019 8:25 AM
95	Leave it alone. Privately owned parking is as it should be. Taking from the owners and putting it into a collective is just wrong.	3/11/2019 7:56 AM
96	More spaces	3/11/2019 7:35 AM
97	More public parking	3/11/2019 7:25 AM
98	Weekend parking is brutal, at least in our area on 12 Mile. We have had more than one customer tell us they skipped coming to our store because there was no parking and a lot of the time, I (and our employees) have trouble finding parking.	3/10/2019 3:05 PM
99	In my opinion February is the worst month to do the study. Could be the slowest month of the year for business owners. Educate homeowners to the fact that if you live in close proximity to a major thoroughfare on street parking is going to occur near your home at certain times of the week and year. Do not dissuade development or businesses coming to town for a lack of parking.	3/8/2019 8:23 PM
100	There are times we decide not to go to 24 Seconds/Patrick's J's or Amici's (or the shops in that district) because we figure there may not be parking spaces open nearby and we just don't want to deal with that. Same concept with Atomic Dawg and Michigan Sports Gallery and a few other stores near them on Coolidge. If parking were better organized and we felt there was a good chance we'd find a reasonable space, then we'd go (instead of sit at home being lazy.) :)	3/8/2019 1:58 PM

Q14 What are your thoughts on the Mobility Improvements presented in Station 3?

Answered: 93 Skipped: 155

#	RESPONSES	DATE
1	Love - anything to change the focus from cars to pedestrians.	3/22/2019 12:33 PM
2	I think they'd be great, more public transit would be fantastic.	3/21/2019 5:54 PM
3	I like them.	3/21/2019 3:23 PM
4	Berkley is a small area and I do not think that it would be beneficial to increase bus routes because I think it could halt traffic to much for what it would be worth/how many people would utilize it. We definitely need to make Berkley more bike-able and walk-able.	3/21/2019 3:11 PM
5	suggestions are great and I would like to see them implemented to modernize our city.	3/21/2019 12:33 PM
6	I'm not a huge fan of road diets, but I understand why they're useful/necessary.	3/20/2019 12:38 PM
7	I believe creating a downtown that is aimed at being pedestrian friendly and safe is paramount. Implementing the necessary signs and crossing space needs to be done to protect pedestrians.	3/20/2019 12:28 PM
8	Great idead	3/20/2019 11:29 AM
9	I like everything mentioned.	3/20/2019 8:19 AM
10	I love encouraging short trips and creating mobility hubs as a solution to creating foot traffic and bringing awareness of pedestrian areas to motorists. I would use a bike share to ride from 11 mile to 12 mile more frequently than I would walk that distance	3/19/2019 10:37 PM
11	Unnecessary. No bike lanes on 12 mile.	3/19/2019 8:45 PM
12	I'm on board with the pedestrian safety piece and expanding the bike footprint. I'll leavethe traffic pattern piece to the experts. I think once we start talking about hubs and nodes for transportation, it's a but much when considering Berkley's size.	3/19/2019 8:07 PM
13	The protecting pedestrians concept and encourage short trips	3/19/2019 8:03 PM
14	I am all for anything that improves pedestrian safety, slows traffic, and promotes local business. Add a pedestrian corridor from Coolidge/12Mile to Beaumont/Woodward Corners.	3/19/2019 7:12 PM
15	Connect bicycle or micromobility to surrounding communities, including an improved paved bicycle path/Greenway along Coolidge 12-13 mile (to connect to Woodward Beaumont corners.	3/19/2019 6:19 PM
16	I love it! Espcieally the Encourage Short Trips section.	3/19/2019 5:48 PM
17	Making parking easily available and more walking friendly as well as more options to commute around town such as bikeshare are all a step in the right direction and correctly adapt to today's needs.	3/19/2019 5:43 PM
18	Love the mobility hub for bus stops, MoGo rentals, pick up and drop off spots.	3/19/2019 2:43 PM
19	This is great!	3/19/2019 2:01 PM
20	I'm not sure that the pedestrian cross walk additions will make a huge impact. I would recommend reviewing how one's in Clawson have worked first and whether the impact was worth the investment. The transit nodes, right size corridor ideas and mobility hubs are items I would love to see. Specifically the transit nodes, our SMART connection to the FAST bus and to other parts of the city are virtually invisible at the moment and deserve to be highlighted and made more appealing for use.	3/19/2019 1:34 PM
21	Good	3/19/2019 12:41 PM
22	Making public transportation more accessible is a great plan. I think it would definitely increase the amount of people who come in from nearby.	3/19/2019 12:35 PM
23	We need to use and offer more public transit that people feel comfortable using.	3/19/2019 10:48 AM

24	Sweet. I know a lot of people on Berkley's Facebook are so against it. If it's not there, why would businesses want to try and come to Berkley? There's a difficult line between getting businesses, making changes, and having people be happy with them.	3/19/2019 9:35 AM
25	It would be nice if I could ride my bike with my kids and not have to worry about drivers of cars who don't know how to share the road. Dedicated bike paths don't seem realistic given the existing infrastructure, but even if there were a loop somewhere in a park with a wide smooth bike path, that would be nice.	3/19/2019 8:49 AM
26	I like the ideas, the 5 lane roads feel too big for the future feel of the area. I do think that overhead 'Red' lights need to be installed for uncontrolled pedestrian crossings. People do not pay attention anymore.	3/19/2019 8:12 AM
27	I don't think a road diet would help the congestion. From what I've experienced in Royal Oak, their bike lanes are more confusing the way they suddenly end.	3/18/2019 3:37 PM
28	The micro mobility corral and TNC pick up drop offs areas are good ideas. I think a shuttle would make allot of sense and help with the parking issues. Not sure if a car share program is needed. I don't think a significant investment should be made in transit centers, the SMART bus system, especially because ridership in Oakland County is very low and the money wouldn't be well spent.	3/18/2019 2:17 PM
29	I am very much looking forward to seeing this develop!!!	3/18/2019 1:18 PM
30	Making coolidge and 12 mile safer for bikers is critical.	3/18/2019 12:42 PM
31	I'd love biking lanes that feel safe. Our community should have bike lanes all over to encourage green transportation methods in our small community.	3/18/2019 12:36 PM
32	i like the trolley idea, would also like something that ran to woodward so as to take advantage of FAST buses more easily	3/18/2019 12:22 PM
33	I like the encouraging short trips ideas, as well as some places with 15 min parking limit.	3/18/2019 12:18 PM
34	Too much!!	3/18/2019 11:45 AM
35	These all seem reasonable advancements towards a downtowns access and mobility needs. I don't think the mobility hub is something to pursue with all other considered.	3/18/2019 11:43 AM
36	I hate all of these ideas. We live in Michigan. Nobody wants to be outside for 5 months of the year. Nobody uses bike lanes here. Stop trying to change everything. Residents don't want this.	3/18/2019 10:57 AM
37	I love the concept. I think this will be more difficult to achieve but it is a worthwhile pursuit.	3/15/2019 3:58 PM
38	It all sounds like corporate fluff talk, "rightsized corridors", "micromobility network", "transit nodes", "mobility hubs". Berkley residents don't talk like this. Can't you use normal language? Are your ideas so revolutionary you have to invent new catch phrases? I don't think so. Trendy new phrases do not make a new reality.	3/15/2019 1:51 PM
39	Bike lanes are a bad idea. They won't be usable for a majority of the year and are a big point of contention in the community.	3/15/2019 11:07 AM
40	improve the walking/biking experience by making paths clear and aesthetically pleasing.	3/15/2019 9:19 AM
41	Shared bikes corrals and ways to encourage bikes and scooters but keep them in specific locations would be great. I support expanded SMART access and trolleys!	3/14/2019 9:09 PM
42	None of these ideas are appealing. Mass transit in Berkley? No thank you. Berkley is already very "walkable." Money best spent elsewhere.	3/14/2019 7:58 PM
43	we are 99 percent walkable community other than crossing major streets	3/13/2019 4:48 PM
44	I really like the third option - bicycle/mobility network. I live off of 12 mile and this option would make it easier to visit coolidge corridor	3/13/2019 4:36 PM
45	Based on the data, we just need more signage. Be careful reducing parking because if you make the city desirable you need more parking. Look at the heat map, highest utilization was near our 3 restaurants. Add more places to eat => need more parking	3/13/2019 4:18 PM
46	It's difficult to deal with the reality that our business district is linear, stretching down corridor	3/13/2019 2:46 PM
47	Needed. Unfortunately the people voted up coins last time & mobility was second to last.	3/13/2019 2:31 PM
48	-Overall I think they'll be helpful	3/13/2019 2:15 PM
49	Without regional transportation these are not really effective	3/13/2019 1:16 PM

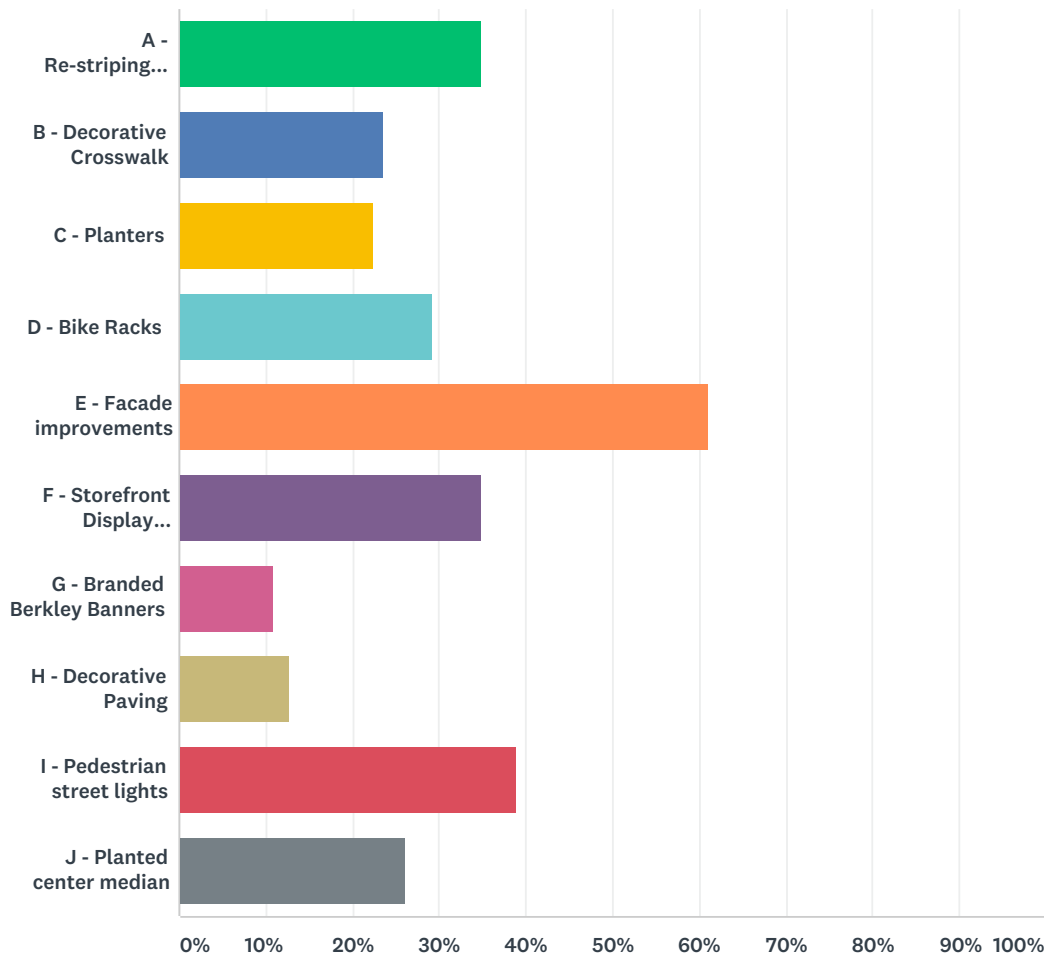
50	Good Direction	3/13/2019 1:03 PM
51	Generally positive. The figures show underused parking and narrative of needing to revisit outdated parking minimums. 100 percent correct.	3/13/2019 12:38 PM
52	I like all of the suggestions, but I was surprised by the one to reconfigure 12 mile. I'm wondering how we can work with Oakland County to make that happen. I love the idea of partnering with them and other stakeholders to make improvements together.	3/13/2019 12:20 PM
53	I like all of the suggestions. We should definitely consider right-sizing the downtown corridors. Safety is #1.	3/13/2019 11:55 AM
54	Uncertain	3/13/2019 11:09 AM
55	Designate key internal streets as bicycle boulevards as opposed to having bike lanes on busy areas of main streets with parking. Switch parking lane with bike so bike lane is closer to curb eliminating cars parking cross bike lanes Explore free downtown trolley for more time than just special events	3/13/2019 10:33 AM
56	HORRIBLE!!!! we do NOT I repeat do NOT need bike lanes.... bump our sidewalks out add greenspace and make it more pedestrian friendly. I do NOT want to see a bike lane.... it is Coolidge Hwy in case the DDA was not aware	3/13/2019 6:48 AM
57	Impressive. Berkley has a real opportunity to reinvent itself as suburb friendly to progress, if the correct steps are taken today. The personal automobile suburb of the past needs to be left behind to pave the way for a sharing economy of all kinds of transportation.	3/12/2019 8:47 PM
58	Unprotected bike lanes on major roads are useless. Pedestrian refuge islands are good but can only be used if the clear path for emergency vehicles. They will not be suitable anywhere on Coolidge downtown if there is a road diet. I am extremely skeptical bus transit will become widespread.	3/12/2019 7:37 PM
59	Keep it simple at all costs! This whole plan is overly worked up! I think visitors know how to get across the street and can get picked up safely. We are not Gratiot Ave!	3/12/2019 7:10 PM
60	It is scary to walk on and cross 12 mile. People drive too fast and run red lights, every time I am down there. There should be marked over head crossing signs. There should be lane reductions on 12 mile as well as Coolidge. It would be nice to sit outside of the restaurants on 12 mile and look out at the city, but not at traffic flying by at 40 mph!	3/12/2019 5:41 PM
61	I support it 100%	3/12/2019 4:48 PM
62	Mobility Hubs are an important feature that will become more valuable with the Right Sizing. Ride Share is replacing the individual auto transportation. Providing a defined alternative will increase the use of alternatives and reduce the stress on parking. Plus provide a draw to local businesses from surrounding areas.	3/12/2019 10:56 AM
63	I agree.	3/12/2019 10:54 AM
64	Whatever is safest for drivers and pedestrians alike I would support.	3/12/2019 10:01 AM
65	bring on the bike lanes!	3/12/2019 8:23 AM
66	NO ROAD DIET! We don't need more bikers on the street! They are already an accident waiting to happen on Catalpa (where that *isn't* a bike lane because it isn't big enough, yet it's being treated like it), and definitely don't need bikers in the street ignoring traffic signals on Coolidge! My whole household is against it! It's a very, VERY bad idea... just like the crosswalks that were a block away from a light on Coolidge between Catalpa and 12 Mile. Those poor kids...	3/11/2019 11:55 PM
67	Love it!	3/11/2019 11:28 PM
68	I have seen no valid data to back superficial hopes that traffic through the neighboring sidestreets wouldn't increase. I believe no traffic lanes are redundant, and that lane reductions and eliminations would have adverse effects on the direct quality of life and safety of residents in the neighborhoods.	3/11/2019 8:27 PM
69	I am an avid bike rider, and I'm still not for any of this. I don't think people will participate in bike sharing and I don't see increased usage in busses either.	3/11/2019 7:41 PM
70	Would love to see the free trolley go all the way to greenfield for events.	3/11/2019 7:12 PM

71	Make 12 mile more walkable and reduce speeds. Lane reduction for bikes. 12 mile is like a highway of people just flying through. My son and dog are terrified walking on the sidewalk because of the speeding cars	3/11/2019 5:58 PM
72	Fine. Carrots (mobility improvements) are better than sticks (parking restrictions)!	3/11/2019 4:41 PM
73	Cyclists continue to disregard all traffic lights gets, and signs. Due to inclement weather and winter we fo not have year round cycling, and this should not be a priority. Pedestrian safety is most important since the city is a "walking" school district and recent pedestrian accidents in and around Berkley highlight this safety issue for pedestrians.	3/11/2019 4:30 PM
74	Fixed the sidewalks first. A trolley would help with the parking issues	3/11/2019 4:16 PM
75	If you want to improve short trips and cut down on the use of motor vehicles in the main areas of 12 mile and Coolidge, you need to not just provide space for small transport like bicycles, you need to actually provide bicycles, like Detroit does with their rentable bicycles, and the rentable scooters.	3/11/2019 3:57 PM
76	Please implement all of it.	3/11/2019 3:48 PM
77	Businesses are not opening in Berkley because their applications are denied for absurd reasons. Witness no further than Council member Baker "strenuously objecting" to using undersized Coolidge property for an office. Yes, we do watch the Council proceedings on television.	3/11/2019 2:42 PM
78	I think the plan is solid.	3/11/2019 1:06 PM
79	It sounds great, but I really don't think that people will utilize the SMART system. It doesn't run frequently enough and people just don't want to ride it or wait for it. And then it's not like there is a Coolidge AND 12 mile bus, you have to get out and wait for the next bus going down the opposite road. I would think people would definitely use a trolley, but I am not sure our downtown area is developed enough yet to make this a viable option. Hopefully we could consider a trolley in the future, that would be amazing!	3/11/2019 12:32 PM
80	I like the idea of downtown circulator/trolley, and for designated drop off areas for Uber/Lyft type cars.	3/11/2019 12:04 PM
81	People who don't ride bikes or take the bus are not going to suddenly start	3/11/2019 11:36 AM
82	Mobility hubs is something we have the opportunity to embrace and I would love to see us do that here. Not a lot of other metro detroit communities have tried this yet. I would also love to see short trips encouraged. The nearness of services and businesses is a huge advantage for Berkley!	3/11/2019 11:27 AM
83	I am all for getting people out and walking and I think updating the sidewalks will do wonders. Also adding more crosswalks and ones that are safe. Adding benches and places where people can sit would be great, too.	3/11/2019 10:31 AM
84	Looks great!	3/11/2019 10:02 AM
85	Stop trying to be Royal Oak. Scooters are fine. Bike share is fine. But thats all ; we dont need trolleys, a kiosk, train, or ridesharing specific site. Berkley is tiny. Stop spending our tax money on useless things and fix the damn infrastructure first.	3/11/2019 9:19 AM
86	In theory, wonderful ideas. Bus usage in Berkley is very low. Why? It's not convenient. We looked at it for my son to get to college and a 40 minute trip was over 2 hours by bus with 2 transfers and walks from one stop to another. I'd love a good bus system, but... we are a long way from that. Bike lanes are neat ideas, but don't seemed to be used nearly as much as planners think they will. Even recently in Florida, in sunny, 80 degree weather, I saw exactly one person using a bike lane.	3/11/2019 8:51 AM
87	I support the road diet and addition of bike lanes. I think more information about how to connect these bike routes to our neighboring cities like Birmingham, Royal Oak, and Ferndale, would be helpful to others who may be resistant to the idea of bike lanes.	3/11/2019 8:25 AM
88	Not at all needed. I bike all over Berkley and surrounding communities, weather permitting. Never have I had a problem with the routes, not bike parking. All of this sounds like you want to eliminate cars from the Downtown. Forget about such things	3/11/2019 7:56 AM
89	Looks good	3/11/2019 7:35 AM
90	excessive!	3/11/2019 7:25 AM
91	We have found Berkley to be very much "destination only" with regard to businesses, retail and restaurants. If the area was cleaner and more inviting, people would be more inclined to come and spend some time exploring and walking around.	3/10/2019 3:05 PM

92	If storeowners treated their property like their individual areas clean. Sweep outside once a day, pick up cigarette butts and broken glass. If the city would fix and maintain sidewalks & crosswalks there would be more foot traffic and less street traffic and less need for too much change with mobility problems.	3/8/2019 8:23 PM
93	Very cool ideas! I'd be interested to see more details re: how they would fit into Berkley locations.	3/8/2019 1:58 PM

Q15 Select the letters of your top three improvements for the Twelve Mile at Tyler improvement.

Answered: 157 Skipped: 91

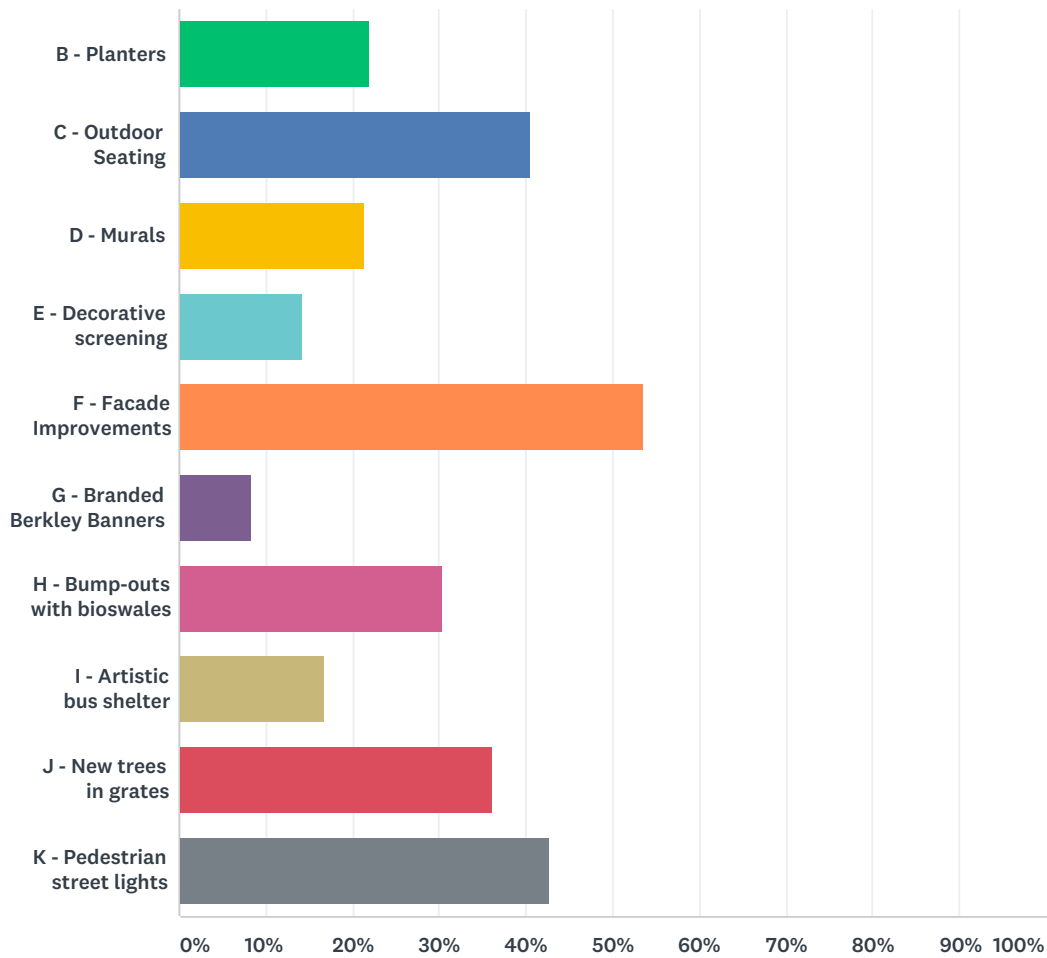


ANSWER CHOICES	RESPONSES	
A - Re-striping road to three lanes of traffic with buffered bike lane	35.03%	55
B - Decorative Crosswalk	23.57%	37
C - Planters	22.29%	35
D - Bike Racks	29.30%	46
E - Facade improvements	61.15%	96
F - Storefront Display improvements	35.03%	55
G - Branded Berkley Banners	10.83%	17
H - Decorative Paving	12.74%	20
I - Pedestrian street lights	38.85%	61
J - Planted center median	26.11%	41

Total Respondents: 157

Q16 Select the letters of your top three improvements for the Coolidge at Edgewood improvement.

Answered: 155 Skipped: 93

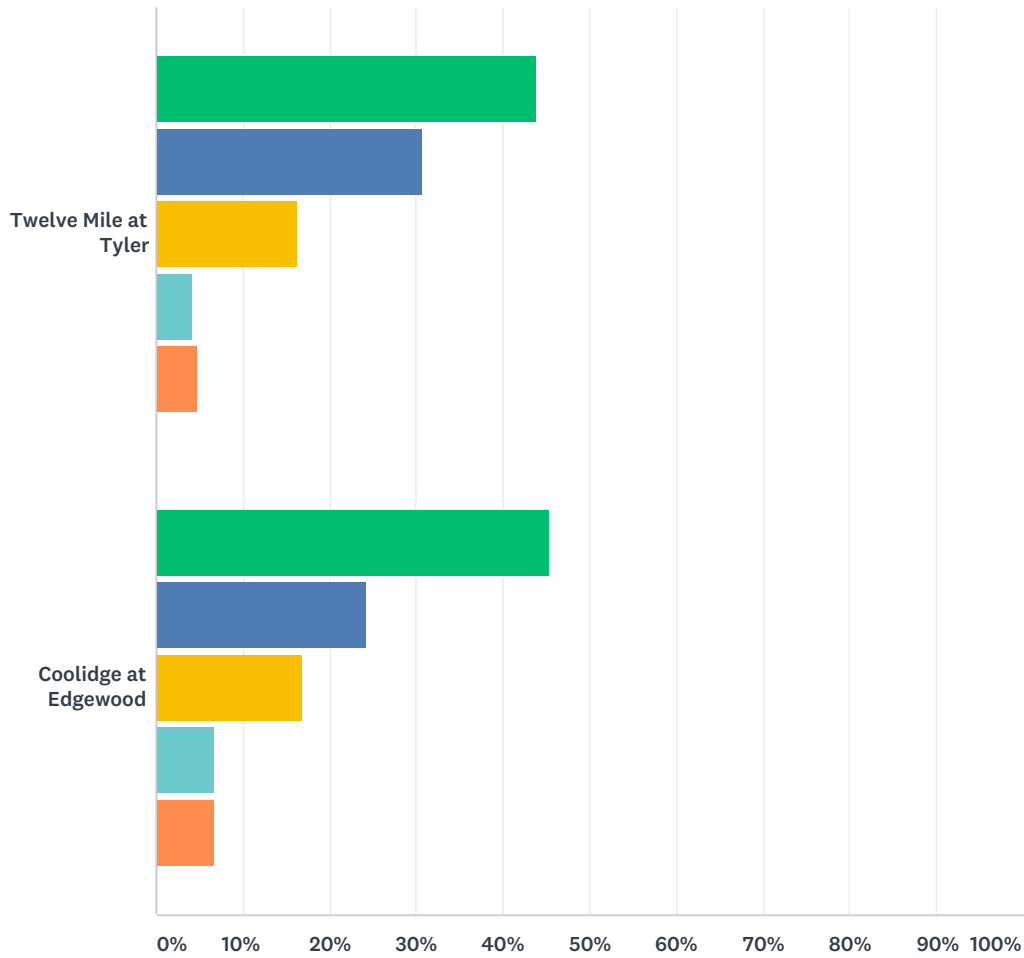


ANSWER CHOICES	RESPONSES	
B - Planters	21.94%	34
C - Outdoor Seating	40.65%	63
D - Murals	21.29%	33
E - Decorative screening	14.19%	22
F - Facade Improvements	53.55%	83
G - Branded Berkley Banners	8.39%	13
H - Bump-outs with bioswales	30.32%	47
I - Artistic bus shelter	16.77%	26
J - New trees in grates	36.13%	56
K - Pedestrian street lights	42.58%	66

Total Respondents: 155

Q17 Overall, how would you rate the following Streetscape ideas?

Answered: 167 Skipped: 81



■ Like Very Much
 ■ Like
 ■ Neutral
 ■ Dislike
 ■ Dislike Very Much

	LIKE VERY MUCH	LIKE	NEUTRAL	DISLIKE	DISLIKE VERY MUCH	TOTAL
Twelve Mile at Tyler	43.98% 73	30.72% 51	16.27% 27	4.22% 7	4.82% 8	166
Coolidge at Edgewood	45.45% 75	24.24% 40	16.97% 28	6.67% 11	6.67% 11	165

Q18 Tell us more about what you like/dislike about these Streetscape Concepts:

Answered: 72 Skipped: 176

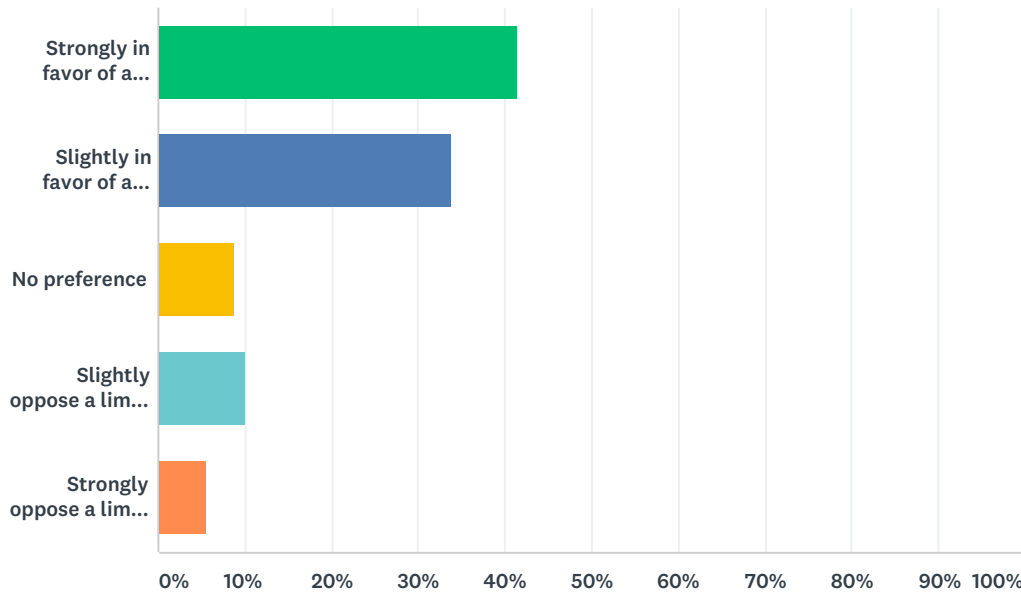
#	RESPONSES	DATE
1	do the small stuff first, improved lighting, signs, awnings, landscape buffers, seating.	3/22/2019 3:59 PM
2	I like that it is pedestrian friendly	3/22/2019 3:10 PM
3	I'm not sure they are necessary.	3/21/2019 5:57 PM
4	We need to make Berkley more of a destination, and these features would definitely help.	3/21/2019 3:13 PM
5	I'd like to see it all executed on.	3/21/2019 12:35 PM
6	Long long overdue and much better than what is currently there/visible.	3/20/2019 2:10 PM
7	I love the idea of adding more trees, lights, and improving the existing business facades. Murals are always a beautiful artistic addition to the city. The Berkley Banners is a wonderful idea to add recognition to our downtown.	3/20/2019 12:42 PM
8	Again, too graffiti looking.	3/20/2019 12:22 AM
9	Again. No bike lanes. This is an awful idea. Driving through downtown should not be miserable, and would cause more accidents with more businesses added to 12 mile.	3/19/2019 8:48 PM
10	Bike lanes seem unnecessary due to how often they would be used, especially in the winter	3/19/2019 8:07 PM
11	Hiding the rental center (Chet's) parking lot and storage would make a lot of improvement to the overall look.	3/19/2019 7:19 PM
12	Like the increased natural elements/planters, safety features, and visual improvements.	3/19/2019 6:33 PM
13	I like that the concepts make it feel more homey and alive. It makes it look like a downtown that you'd be proud of.	3/19/2019 5:51 PM
14	I like the added bike lane and the space for plants and the branded Berkley banner. I don't think the decorative crosswalk or bus stop is necessary.	3/19/2019 5:50 PM
15	You guys are doing great with the ideas. Please follow through!	3/19/2019 2:04 PM
16	Coolidge at Edgewood: I love the transit space, but I would suggest adding bike racks nearby to encourage parking and riding. Be careful with the trees since shoppers still need to know what shops are there.	3/19/2019 1:42 PM
17	The sidewalk improvements/lights, facade improvements, and bus shelters are all great improvements and I think it makes it much more inviting for pedestrians.	3/19/2019 12:37 PM
18	I think the bus stop is too ferndale-esque	3/19/2019 12:12 PM
19	We need to promote our area as safe and attractive to visitors. These concepts do that. I like the new transit stations that are on Woodward. We should match those. I do not like the one in the drawing. Let's keep it cohesive.	3/19/2019 10:53 AM
20	I want all of these.	3/19/2019 9:38 AM
21	I don't like that the bike lanes aren't separated by anything but paint. I'd like to see a hardscape barrier like a curb or planters because I don't trust people to not drive cars in those lanes when traffic gets backed up.	3/19/2019 8:54 AM
22	I like the ideas. I would love for these to be fully implemented and not half done.	3/19/2019 8:13 AM
23	New sidewalks would be great!	3/19/2019 7:15 AM
24	All of these ideas are excellent.	3/18/2019 1:47 PM
25	Anything is an improvement than what we currently have!	3/18/2019 1:20 PM

26	We don't need artistic bus shelters - we need to do everything we can to promote real walk-ability, connectivity and biking safety.	3/18/2019 12:45 PM
27	I thought the bike lane was temporary until study was done? Why jump ahead to assume it will be there forever? Check Facebook and NextDoor. Most residents hate this idea.	3/18/2019 11:00 AM
28	The Coolidge at Edgewood is a very cool concept. That would be really special.	3/15/2019 4:01 PM
29	OMG, WTH is a bioswale?	3/15/2019 1:54 PM
30	Facade improvements are a great idea. That is something the DDA should be working with businesses to improve.	3/15/2019 11:13 AM
31	we need eye-catching improvements. Coolidge and 12 mile are nice but they are tired and easy to ignore while driving or walking past	3/15/2019 9:22 AM
32	I don't think we need branded signs and planters everywhere.	3/14/2019 9:14 PM
33	12 mile at tyler: Get my bike off the sidewalks Coolidge Edgewood only 1 block off the Wiltshire intersection, what's the purpose here?	3/13/2019 5:18 PM
34	I think 12 mile is a better candidate for lane reduction. Not sure the road diet works with parking and bikes	3/13/2019 5:08 PM
35	Bikes do not belong on coolidge or 12 mile. Too much going on for safe biking	3/13/2019 4:51 PM
36	The business fronts along 12 mile need help. The building front could use a face lift. The businesses need to improve their store fronts and there is too much concrete and not enough green (trees, plants)	3/13/2019 4:38 PM
37	Our businesses just need more facelifts. 12 mile => time keeps only allows entrance in rear. his should be against the rules because it makes it less walker friendly. I have seen people try the door, see the "entrance in rear" & keep walking because its not convenient	3/13/2019 4:23 PM
38	let's be realistic about trees and concrete.	3/13/2019 2:47 PM
39	3 lane is crucial. Need to slow down cars make walking more pleasurable.	3/13/2019 2:33 PM
40	Wouldnt bus stop be on sidewalk.	3/13/2019 1:17 PM
41	Bikes and Safe Walking	3/13/2019 1:04 PM
42	I love the improvements to storefronts, displays, trees, etc. I'm excited about more fundamental changes like re-stripping and planters in the median, but I recognize the challenges in making them happen.	3/13/2019 12:22 PM
43	I really like reducing the lanes on both Coolidge and 12 mile from 4 to 2. Facade improvements will go a long way.	3/13/2019 11:57 AM
44	I love the bicycle lanes, murals, & facade improvements	3/13/2019 11:28 AM
45	I dislike parking crossing bike lane love to see flowers that are well kept up (unlike the hanging baskets of the last 2 years) same with holiday decorations	3/13/2019 10:42 AM
46	again..... these plans are not taking into effect the maintenance and up keep of all these project... you dont even know if the sewer lines etc will allow for trees in grates!!! this is a pipe dream... and ridiculous	3/13/2019 6:50 AM
47	Top priority should be improving appearance of storefronts.	3/12/2019 7:39 PM
48	What part of 12 mile is the County bowing to Berkley? Last time I checked that road belongs to them. Now it looks like you want to "road diet" that road too! Can't be done! As for the Coolidge/Edgewood concept-about the only thing that makes any sense is it would be nice to have nicer bus stop stations.	3/12/2019 7:13 PM
49	I think it's great	3/12/2019 4:50 PM
50	Bring on the bike lanes!	3/12/2019 8:29 AM
51	NO BIKE LANE PLEASE!!! We are begging you not to do a road diet! Don't be the only city in the Metro area to have a bike lane down 12 Mile! It's a very bad idea! And honestly.... the money could be spent on other, more important, things! Like the conditions of the roads!	3/11/2019 11:57 PM
52	I don't understand why Edgewood is defined as a specific location.	3/11/2019 11:05 PM

53	Again huge waste of money, need to improve the parking lots that are full of potholes and appearances of existing business properties	3/11/2019 9:02 PM
54	How convenient that selection A, the restriping on Coolidge, isn't part of the consideration for residents to decide upon. This is the kind of manipulation and lack of transparency that cause residents to distrust the DDA.	3/11/2019 8:31 PM
55	Make 12 mile more pedestrian and bike friendly and it may reduce the parking problem	3/11/2019 6:00 PM
56	Dislike bike striping, cyclists don't obey traffic laws, and more focus needs to be on pedestrian safety.	3/11/2019 4:33 PM
57	Any facade improvements would be appreciated	3/11/2019 4:19 PM
58	Diverting taxes from our general fund to the DDA to then make "artistic bus shelters", "bioswales" and improving the facades of private business is absurd. Trees and lighting will attract private investment. Public investment in private business is all backwards.	3/11/2019 2:47 PM
59	Updating the facades would make a big impact!	3/11/2019 12:42 PM
60	Leave the streets the way they are.	3/11/2019 12:37 PM
61	If we can start doing some of this stuff, I think it would really attract more businesses and shoppers. I know people seem to be afraid of change and think the city is making bad decisions about spending money, but I think they would change their mind once they see the benefits of actually doing this stuff. I am very impressed with all of this!	3/11/2019 12:35 PM
62	LOVE the idea of planted center medians/rain gardens and bioswales. There is so much pavement everywhere and nowhere for rain to go! Since updating our rain water/sewer infrastructure is a huge project over many many years, the more rain gardens we get the better. Plus they're nice to look at!	3/11/2019 12:11 PM
63	Bike racks are pointless, especially if parking improves.	3/11/2019 11:36 AM
64	I am a biker. With that being said, bike lanes on major roads are accidents waiting to happen. Too many drivers who dont watch, dont care about bikers, and think bikes do not belong on roads. Additionally, they give bikers a false sense of security while riding in the lanes. Bikers always have to be hyper vigilant while using bike lanes.	3/11/2019 11:31 AM
65	The more walkable you can make the areas the better. Lots of people walk to Clarks in the summer and it would be nice to walk there and feel safe getting there.	3/11/2019 10:34 AM
66	Bike lanes are awful and cause more accidents than they're worth. Stop incorporating them!	3/11/2019 9:22 AM
67	The bus shelter is too obtrusive given the use of buses in Berkley. Updated facades is key, as is a well lit street. Planters are nice, provided they are maintained well, and, while I like the idea of the bump outs with bioswales, it requires more savvy parallel parking and that seems to be a skill that is waning these days.	3/11/2019 8:58 AM
68	Should retain original brick facades on historic buildings wherever possible.	3/11/2019 8:39 AM
69	I like that these ideas help modernize Berkley, while also encouraging its small town feel.	3/11/2019 8:32 AM
70	Again, not needed and disruptive	3/11/2019 7:57 AM
71	not really necessary...further waste of money	3/11/2019 7:27 AM
72	These generally seem like very good ideas. Especially the bus shelter and the center median rain garden (anything to handle the rain!)	3/8/2019 2:01 PM

Q19 After reading about chain business ordinances, how do you view establishing a limit on the number of chain/franchise businesses in Downtown Berkley?

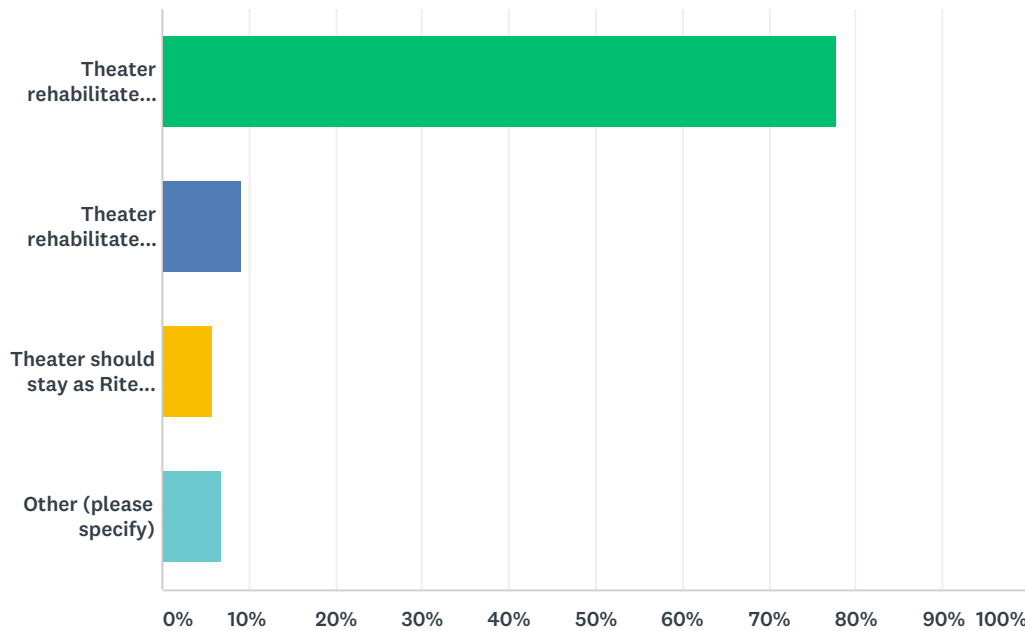
Answered: 159 Skipped: 89



ANSWER CHOICES	RESPONSES	
Strongly in favor of a limit on chain/franchise businesses	41.51%	66
Slightly in favor of a limit on chain/franchise businesses	33.96%	54
No preference	8.81%	14
Slightly oppose a limit on chain/franchise businesses	10.06%	16
Strongly oppose a limit on chain/franchise businesses	5.66%	9
TOTAL		159

Q20 After reading about examples of theater reuse in other communities, what would you like to see in the future for the Berkley Theater?

Answered: 172 Skipped: 76



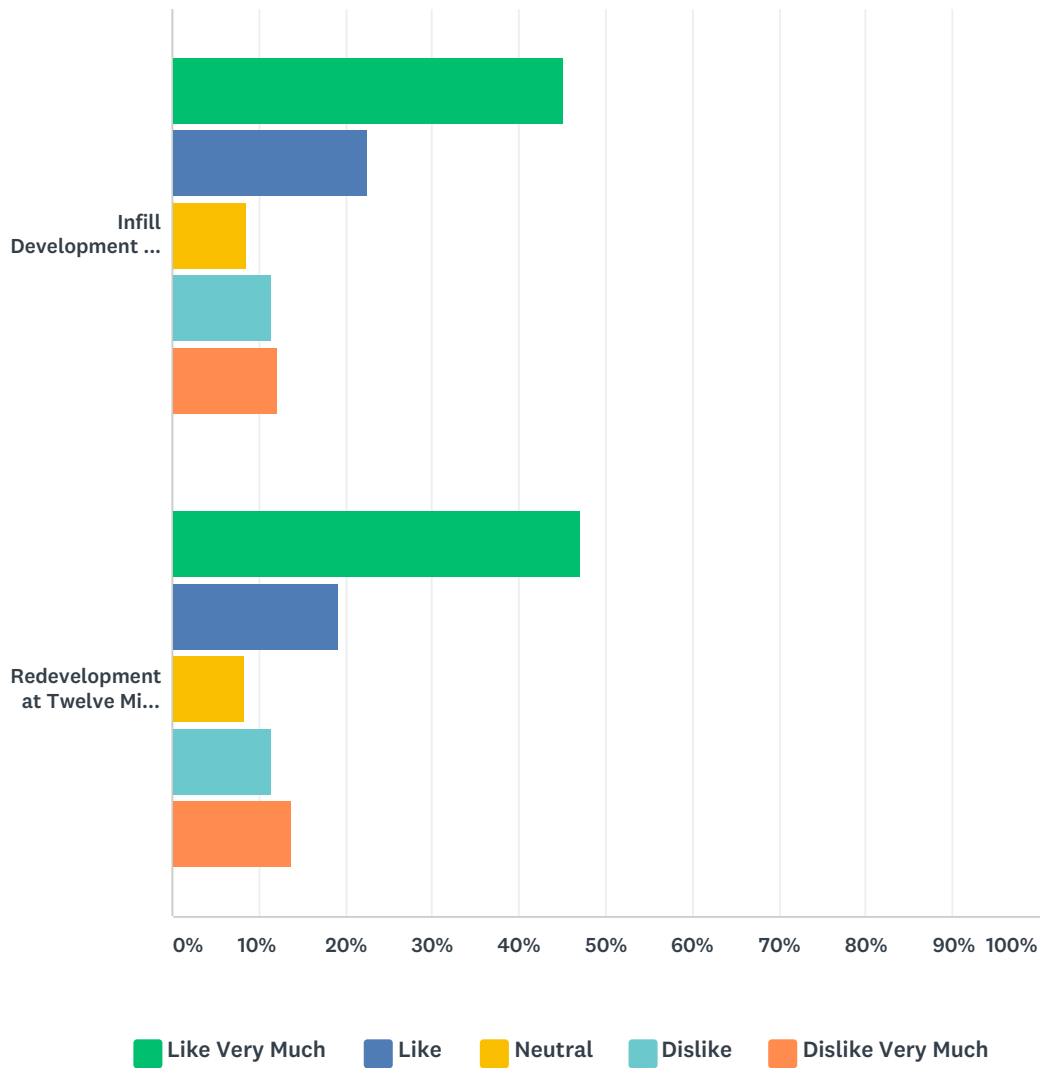
ANSWER CHOICES	RESPONSES
Theater rehabilitated as a functioning theater/performing arts space	77.91% 134
Theater rehabilitated and used as something else	9.30% 16
Theater should stay as Rite Aid	5.81% 10
Other (please specify)	6.98% 12
TOTAL	172

#	OTHER (PLEASE SPECIFY)	DATE
1	See Clawson	3/20/2019 10:11 PM
2	Theater used as a theater or some thing else. Not just sitting there.	3/19/2019 10:56 AM
3	Get our theatre back please!	3/18/2019 1:21 PM
4	Reuse the building for anything communal - movie house, community theater, community center, but useful to the vibrancy of the community	3/18/2019 12:48 PM
5	While I would LOVE to see the theatre brought back to life as a theatre, I don't think it's economically feasible. The City should've done what Farmington did with The Civic, but we were too short-sighted to think like that. That's been a recurring problem for Berkley-we lack the vision to see beyond the immediate.	3/15/2019 11:20 AM
6	I like having a pharmacy. If Rite Aid is to move they should try to keep it downtown.	3/13/2019 2:16 PM
7	Theater & performing arts space preferred, but anything that provides a better community use.	3/12/2019 7:41 PM
8	Rehab the theater for theater or other use, not part of a retail pharmacy.	3/11/2019 8:34 PM
9	I doubt we have any influence on what the owners do with this space. It would be great to rehab and use as a theater but efforts should be put towards something that can actually happen	3/11/2019 4:23 PM

10	If a theater was economically viable, it would still be open as a theater. Does the DDA plan to seize this private property and then finance a theater? Get real.	3/11/2019 2:51 PM
11	I feel a bit uncomfortable discussing a property that is privately owned and already being used. That said, it would be lovely, but financially unfeasible, to have it function as a theater/performing arts space.	3/11/2019 9:10 AM
12	You have not done your homework on the theater	3/11/2019 7:59 AM

Q21 Overall, how would you rate the following hypothetical Development Concepts?

Answered: 166 Skipped: 82



	LIKE VERY MUCH	LIKE	NEUTRAL	DISLIKE	DISLIKE VERY MUCH	TOTAL
Infill Development at Hartfield Lanes	45.12% 74	22.56% 37	8.54% 14	11.59% 19	12.20% 20	164
Redevelopment at Twelve Mile & Royal	46.99% 78	19.28% 32	8.43% 14	11.45% 19	13.86% 23	166

Q22 Tell us more about what you like/dislike about these Development Concepts:

Answered: 76 Skipped: 172

#	RESPONSES	DATE
1	The findings seems like Berkley was unique and eclectic. then these proposed developments are generic and dated. Looks just like what is being built at 13 and woodward. Better to do developments that would allow for much more individualuity, not just a different sign.	3/22/2019 4:01 PM
2	I appreciate that the Hartfield Lanes concept makes good use of the space while the 12 Mile/Royal concept is too much	3/22/2019 3:21 PM
3	Increased Howsington said he would be very beneficial to the city, providing more affordable housing especially in an urban flex environment	3/22/2019 11:47 AM
4	I do NOT want to see townhomes right downtown in Berkley. I think that space should be used for restaurants, businesses, etc. I also do NOT want to see strip malls and chain restaurants. We need to maintain the integrity of cute, unique downtown Berkley.	3/21/2019 3:18 PM
5	I love getting more residential space along 12 mile with added retail space.	3/21/2019 12:41 PM
6	Will creating a number of residential units create parking challenges? I would like to avoid creating too much congestion on 12 mile.	3/21/2019 8:35 AM
7	These are once again long overdue and would change the whole dynamic of Berkley. Berkley needs to change with the times and adapt to changing demographics in the surrounding areas. This is what people want.	3/20/2019 2:15 PM
8	I love the idea of having commercial space on the first floor with residential space above. The green roof is a bonus.	3/20/2019 12:52 PM
9	I dont like residential homes demolished forTownhouses to be installed. Hartfield lanes could use major facade renovation.	3/20/2019 12:27 AM
10	They feel very new and rushed in design, would like to see the 12 mile and royal development look less like a college dorm, more like an established city building	3/19/2019 10:50 PM
11	They are too large for our downtown space. I had thought the re-imaging was for shopping/dining. This is not necessary.	3/19/2019 8:53 PM
12	Great use of space and improve the look of the areas	3/19/2019 5:56 PM
13	I love the way these concepts look and they look like the necessary improvements we need to make to keep up with the growing community.	3/19/2019 5:55 PM
14	Extremely dislike removing the cul de sac and building townhomes	3/19/2019 3:51 PM
15	Fresh, new buildings are always great, and it will bring some new residential units.	3/19/2019 2:47 PM
16	Better use of space and increasing business density helps everyone.	3/19/2019 2:11 PM
17	Not sure about the viability of townhomes	3/19/2019 2:06 PM
18	This would greatly increase the walking traffic in the main districts and the desire for more of this type of living space and living space in general in Berkley is high enough to sustain it. This would also greatly improved the aesthetic of this district.	3/19/2019 1:46 PM
19	Hartfield Lanes parking lot is packed on the weekends. I don't think people would appreciate infill in that location.	3/19/2019 12:18 PM
20	I would limit the height of structure to three stories with a setback on the third floor, similar to Birmingham's limit on five floors with a fifth floor setback.	3/19/2019 10:58 AM
21	I think Berkley needs shops that are varied and that I would want to spend my money at. Berkley could be so great. I'm not opposed to larger developments, like the redevelopment concept. It's not obnoxiously large, and I feel as if we need thing such as that to attract people.	3/19/2019 9:44 AM

22	Great ideas. I can see the vocal minority of the community very much against these though.	3/19/2019 8:16 AM
23	Hart fields is an eyesore, but don't want to see town houses there.	3/19/2019 5:04 AM
24	No townhomes...love the 2 story dining with outdoor options	3/18/2019 10:03 PM
25	I live on the cul-de-sac of Royal and it was one of the reasons I bought my home. I strongly oppose opening it up to 12 Mile and having townhomes built next to me. Additionally, those building concepts look completely out of place for our town.	3/18/2019 9:43 PM
26	There is a lot of extra space over there that could be repurposed. Though I don't know how I feel about townhouses. I think I'd rather have a ground level commercial use and residential on top.	3/18/2019 6:37 PM
27	Both great ideas. Currently there is allot of unused space and it would be beneficial to add more retail in the area. I also like the idea of adding townhomes to the area.	3/18/2019 3:49 PM
28	All good to me.	3/18/2019 2:04 PM
29	Depends entirely on the plan specifics. The idea of infill is a good one - but the specifics are the key.	3/18/2019 12:49 PM
30	B&M retail isn't really thriving, it makes more sense to focus on residential/services/restaurant.	3/18/2019 12:24 PM
31	Fantastic!	3/15/2019 4:04 PM
32	Leave the Royal Ave dead end alone. I don't believe there has been any kind of outcry for this.	3/15/2019 2:00 PM
33	would provide consistent streetscape. Add density and other styles of housing. Replaces businesses better suited for other districts. Would only like if built right. NO BRICK FACADES WITH CHEAP SIDING ALONG SIDES. NEEDS TO BE APPEALING FROM BEHIND SO NEIGHBORS ARE NOT STARING AT A SEA OF BEIGE SIDING.	3/15/2019 9:30 AM
34	Infill development - i like the idea of repairing Royal and don't hate the idea of some light residential !2 & Royal - way too much - too dense, toot all, just too much	3/13/2019 5:20 PM
35	Concerned about lack of parking.	3/13/2019 5:09 PM
36	Develop reasonable scale multi family at points along 12 mile and coolidge to break up commercial strip	3/13/2019 4:53 PM
37	I live on Oakshire and I love these ideas. The open parking space and auto stores are eye sores for the city. If these properties were redeveloped to residential I do worry that there wont be enough available parking.	3/13/2019 4:39 PM
38	Love the Hartfield Lanes. I hate walking by the massive parking lot & the auto shops across the street.I live on Oakshire so both of these are right by my house. Would love to see this. Problem is parking for retail Above burger king is not developed because there is no parking. Need to not create the same problem with new retail	3/13/2019 4:27 PM
39	Adding residential immediately adjacent to downtown - very desirable - creating our own business traffic Value buildings create natural break between business & residential	3/13/2019 2:49 PM
40	Are we limited to 3 story buildings? Royal Oak has been successful w/ taller buildings	3/13/2019 2:24 PM
41	I think density will be good for downtown. It will increase traffic of local businesses and made an underused area occupied.	3/13/2019 2:18 PM
42	Hartfield - Overall, okay. Next to a bowling alley which has leagues and tons of parking needs doesn't seem to work. Parking for new retail/residents are magical. 12 Mile & Royal - doesn't follow with Downtown Design Guidelines. It's a "superblock" with little pedestrian access in middle. Should step down in massing towards houses. Also, parking looks magical here. Needs street trees, variety in storefronts, bike parking, benches. What if the corner was a plaza.	3/13/2019 1:23 PM
43	Green Roof Retail	3/13/2019 1:05 PM
44	Love idea of more retail space w/ living above	3/13/2019 12:52 PM
45	Downtown Berkley NEEDS residential, multi-family development if it wants to remain relevant and desirable	3/13/2019 12:43 PM
46	I like that they make better uses of the space. I love the commercial uses on the bottom and residential on top. I wonder about the parking for these new residents, but I'm excited to find a solution if it poses a problem.	3/13/2019 12:24 PM
47	Great ideas, just make sure there is enough parking	3/13/2019 12:02 PM

48	We need more mixed use commercial/residential. There are so many people that prefer living in areas like this that Berkley is missing out!	3/13/2019 11:30 AM
49	I would hate to see people loose their homes by forcing them out	3/13/2019 10:49 AM
50	These are beautiful and would add something Berkley really needs. Most old downtowns are adding residential to keep up with market trends and give the businesses a steady stream of customers with disposable income. Berkley should have been following suit, but it has not, so it needs to start playing catch-up now.	3/12/2019 8:52 PM
51	Must be adequate parking, adequate buffer between development and residential. High density residential also needs access to greenspace, so parkspace should be in the mix.	3/12/2019 7:43 PM
52	This is making me nauseous! These plans are way over and beyond anything B'ham,Royal Oak or Ferndale could ever dream of! Please!!!!	3/12/2019 7:18 PM
53	I think making more mixed residential makes sense considering houses in Berkley are either tiny or 500,000.00 offer more affordable living (not rentals) so people will move into the main corridor and stimulate more business. It should look seamless, not gaudy.	3/12/2019 5:47 PM
54	I think it's great	3/12/2019 5:00 PM
55	Until infrastructure can be updated, town houses are not a viable choice. Roads, sewer, water, rainwater are all weak points, townhouses will overload and stress the existing infrastructure even more.	3/12/2019 11:05 AM
56	I like the look of extending the downtown and encouraging people to visit shops closer to Greenfield.	3/12/2019 10:56 AM
57	I would not like to see a building of townhomes or condos built up along our major roads. I do not like the feel of Royal Oak with standing condos on every corner. Berkley is a single family home community at its finest.	3/12/2019 10:06 AM
58	Rent would be too high for those for people to choose coming here to live rather than Royal Oak, Madison Heights, or Southfield. Berkley doesn't have that much to offer in its tiny space, no matter what we do with it. It's just too small. Focus on family activities and events, green spaces, and single family homes that people can actually afford (not those \$500,000 cookie cutter monstrosities).	3/12/2019 12:01 AM
59	I like the less dense housing options for Hartfield and reopening Royal. Dislike the overly large development for the South side of 12 Mile.	3/11/2019 11:11 PM
60	I lived on the dead end part of Royal Avenue for over 25 years and do NOT want it opened to 12 Mile Road!!	3/11/2019 9:08 PM
61	I am not a huge fan of townhome redevelopment. I'd rather see businesses.	3/11/2019 7:49 PM
62	Yes yes and yes!	3/11/2019 6:02 PM
63	Until you address the infrastructure issues including sewer, electric/power grid issues, and ongoing routine flooding of homes I don't think you should be adding to the burden on these outdated, antiquated systems that routinely fail and cause financial hardships on current residents.	3/11/2019 4:37 PM
64	There is not enough space for these developments	3/11/2019 4:26 PM
65	I don't want the area to appear crowded, but it certainly needs to be repurposed.	3/11/2019 12:49 PM
66	I love them both, but I think that the 12 mile & Royal would have a greater impact.	3/11/2019 12:39 PM
67	The Twelve Mile and Royal development is too tall and doesn't fit with the style of Berkely. It looks too urban.	3/11/2019 12:31 PM
68	I like the idea of reconnecting Royal and green roofs. Could these green roofs also house solar panels? There should be a limit on how tall these buildings can get - max should be three floors including ground level in my opinion. Don't repeat Royal Oak's mistakes.	3/11/2019 12:31 PM
69	I love the idea of bringing more people into Berkley, the more the marrier.	3/11/2019 10:37 AM
70	Keep our cute single story culture! I get money is the root of everything but Berkley is so charming now.	3/11/2019 9:26 AM

71	These seem a bit intensive. I cannot tell if there is really enough parking to satisfy the need for townhouses, 2 floor of apartments, and retail. The townhouses don't transition well for some of the homes, it appears. It is important in developing the downtown to remember that home directly about it and we need to balance their quality of life with the desire to upgrade downtown. It's a fine balance that I'm not sure is represented here. I love the live/work, mixed use buildings, but these seem too large, too dense, too much.	3/11/2019 9:21 AM
72	I like the townhouse and mixed residential proposals for the northwest side of 12 & Royal. I do not at all like the suggestion of replacing Hartfield Lanes with residential. I love having an entertainment spot there, actually I would love the bowling alley and lounge to remain, just be updated and have a better use of space. Its current parking deck seems like a mess. Adding a roller rink, climbing gym, ninja warrior, indoor skateboard park etc.... These would be ok too. But keep it as an active entertainment space!	3/11/2019 8:52 AM
73	Not up to the DDA nor anyone employed by the City to propose such developments. If a developer wants to bring this forth, up to them.	3/11/2019 8:01 AM
74	too big for our city	3/11/2019 7:34 AM
75	Would love to see the LaSalette development happen as well!	3/8/2019 8:30 PM
76	These look great!!	3/8/2019 2:05 PM

Q23 Please provide any general comments about Downtown Berkley and the strategies and concepts presented.

Answered: 91 Skipped: 157

#	RESPONSES	DATE
1	Don't do so much as once.	3/22/2019 3:38 PM
2	I feel like Berkley needs to adapt and change. We need a thriving downtown area that competes with Clawson and Royal Oak. We need lofts and single unit residency units. We need to be more pedestrian/bike friendly.	3/22/2019 3:24 PM
3	So unnecessary.	3/22/2019 1:15 PM
4	I really appreciate the time and care that went into creating these concepts and doing the survey. I wish I could snap my fingers and make all of these improvements a reality overnight. A city that makes the choices seen in these materials will be a city that can continue to bring a new residents And businesses. This could be a true destination city.	3/22/2019 11:50 AM
5	These concepts push the envelop just enough. They will not please all residents, but that is par for the course. Berkley needs this type of development. Let's get started.	3/21/2019 3:29 PM
6	I can't wait to see what upgrades and changes occur! I would love to see a coffee shop or two downtown, we don't have any and could really use some. I would also love to see more unique and trendy restaurants and bars, similar to downtown Ferndale.	3/21/2019 3:19 PM
7	Very good!	3/21/2019 12:41 PM
8	As a resident of Berkley and a huge fan of our downtown development, I'm thrilled to see some thoughtful efforts being placed into improving our city. We moved to Berkley because of it's downtown potential and great schools. I would love to see more shops and good restaurants being developed. Many of the buildings along 12 mile need a facelift. Even just some small improvements like a facade facelift and decorative accents and improved signage would up the game. I'm very excited at all the work that has been done! Please keep us all updated! Kelly Sternberg	3/21/2019 8:38 AM
9	Nice work! Really nicely structured and explained. I hope all of this happens honestly.	3/20/2019 2:15 PM
10	These ideas are fantastic. Berkley definitely needs a facelift. Currently, Berkley is outdated and doesn't draw in residents or businesses as is. These ideas would make Berkley a destination rather than a pass through. Great work!	3/20/2019 12:54 PM
11	I like the concepts personally; as long as we're different from Ferndale/RO. We have the potential to grow and bring in visitors by staying open to the community and their input, while also moving forward as the small tight knit town we are. Consider sourcing local artists to help create the murals proposed.	3/20/2019 12:47 PM
12	These improvements are much needed. Thank you for your vision.	3/20/2019 11:32 AM
13	Love all of the ideas, would appreciate seeing as many implemented as possible to make our city look nicer and attract more people.	3/20/2019 8:29 AM
14	I dont like the mod, hip hop designs. I believe a more classic look that is pedestrian and family friendly with tables for seating, shaded trees anf evening lighting. I love the idea of a central area for community gatherings and special events. It is also imperative the theater be restored to attract people along with stores and restaurants. Keep it classic looking, not mid century artistry.	3/20/2019 12:32 AM
15	I really hope that public opinion is reviewed. Also, spending money for some of these items is ridiculous and costly. I would enjoy seeing more small independent shops, so maybe offering grants to beautify spots or tax breaks would be helpful. Promoting businesses on social media is a strong move as well.	3/19/2019 8:55 PM

16	I like many of the proposed infrastructure, safety and parking improvements. I love the ideas around the downtown restaurants and shops staying primarily local and with more variety. It seems as though the ideas are to make Berkley trendy and taking the concept of urban development a bit far for the size and feel of the town. While I certainly think there is room for improvement, we moved to Berkley because it still has that small town feel, is walkable, and hasn't exploded with development like Royal Oak and Ferndale have. I would prefer quality over quantity of improvements and new developments.	3/19/2019 8:27 PM
17	I like a lot of the concepts provided. I think the best ROI will be for sprucing up the aesthetics of Berkley. I like the ideas of having local independent businesses. But I also like developing the condos and other housing options. Lastly, as idealistic as bike lanes and bus stops and the like are, most people in this area drive or take an Uber. And being that Michigan has a longer winter, reducing lanes is a year round change and I'm afraid will make traffic much worse than it is now.	3/19/2019 8:16 PM
18	I fully support anything to improve Berkley's significant downtown spaces (ie. Coolidge and 12 Mile corridor) to make them more inviting, safer, pedestrian friendly and promote local business. Also, it should be worth considering implementing a fine to properties that might be considered blight. Additionally, local law enforcement should be implemented to the fullest to support reducing speeds on the Coolidge and 12 Mile corridors, thus bringing in money to the local government, improving safety, and reducing speeds.	3/19/2019 7:31 PM
19	These designs make Berkley inviting and exciting. Berkley is greatly in need off improved public spaces and more diverse business development that attracts others and keeps locals in, instead of spending our time and resources in other near by cities for entertainment. Good luck Berkley!	3/19/2019 6:47 PM
20	Very pleased with what is planned. It will bring great joy in the future and Berkley residents will have a sense of pride for their town!	3/19/2019 5:58 PM
21	I just really loved them all and wish I could of chosen all the options- great work!	3/19/2019 5:56 PM
22	These proposals are very ambitious and I'm excited for this new look.	3/19/2019 2:47 PM
23	Increasing business density and making it more pedestrian friendly with more greenspace would be great!	3/19/2019 2:13 PM
24	Like bike lanes and safer pedestrian crossing and walking! Would love to see the berkley theater be used for something public again.	3/19/2019 2:07 PM
25	These are very positive proposals most of which I as a young resident soon to be in the housing market would seek out in a city. These changes would undoubtedly create much more appealing urban living districts and amenities for the city.	3/19/2019 1:48 PM
26	It makes me very optimistic to see these strategies and concepts. My husband and I enjoy Berkley a lot but feel it lacks a sort of community and aesthetic. I think it has a lot of potential and we would love to see these changes occur and raise a family here. We find that when we want to go out on the town or show friends/family around, we always head to Royal Oak and Ferndale- I would love to see more restaurants like Berkley Common and I think a fun, trendy coffee shop would also do very well downtown Berkley. I think you will find that more and more young people are migrating to Berkley and it would be nice to see a more fun, vibrant, and social energy in the town.	3/19/2019 12:47 PM
27	One of the reasons a master plan is successful is that it is followed over the course of many years. Once in place if it is deviated from it becomes less successful. Birmingham Michigan is an example of a successful plan for that community as it wS followed almost completely through its entirety. We must remember to follow the plan.	3/19/2019 11:02 AM
28	I really want Berkley to be amazing. All of these ideas sounded wonderful. Don't you think people would want to come? I understand things cost money, but I feel like with all these infrastructure improvements, house values would go up. I think Berkley needs to actively go after these things to make Berkely great.	3/19/2019 9:46 AM
29	I would love to see Berkley take a step forward in the directions presented. My main concern is doing little bits of each of the outlined projects. I don't want to see things half done and cheaply. I'd rather pay to have it done the right way and less at a time if necessary. There are so many opportunities to improve the look and feel of Coolidge and 12 mile. There is a real issue with some very loud, vocal residents. Please push forward with what the community wants and know that there are many supporters.	3/19/2019 8:19 AM

30	Great concepts, for dreaming about. No monies available for said improvements, just keep what we have updated and repaired. Sidewalks are horrible on Robina, curbs bad. Just fix what we have, than think about the future.	3/19/2019 7:18 AM
31	We need less fast food and pizza places. We could use a cozy diner, (not like Alex's). A nice Mexican restaurant would do really well. We need more variety.	3/19/2019 5:07 AM
32	Would love to see the City invest (time and money) to re-open the movie theatre to host a film festival/ show more noteworthy films on a regular basis. A great opporutiny to build on our small urban feel by promoting the film festival to larger audiences...could get the schools/ kids involved in creating pieces to screen...would be an amazing opportunity with limitless options to display creativity (grants would be feasible to find local projects)! Don't try to compete with big theatres because the Berkley theatre can't in terms of showing current, first run movies (not big, new enough). Play off of the current strengths to build something creative and unique to just Berkley!	3/18/2019 10:08 PM
33	I'm all for beautifying our city and creating a better downtown. I firmly object to the development at 12 Mile and Royal. As a homowner on the 12 Mile cul-de-sac for 12 years, my input should be valued. Many of us chose to live on the cul-de-sac because of the lack of traffic. We chose to live next to homes, not a townhouse development several stories high with a rooftop view for people to look down on us. It does not belong in this area of Berkley and the residents who live on the Royal Cul-De-Sac should be respected.	3/18/2019 9:48 PM
34	I think these are great ideas. Please no more gift shop boutiques, I love the ones we have, but there are enough of them. We need a good Mexican restaurant. No more pizza or hair salons. Things for kids to play on is a great idea. Most kids don't care about stores and restaurants.	3/18/2019 6:40 PM
35	Very excited to see the plans. Allot of great ideas. I hope to see allot of these updates very soon.	3/18/2019 3:53 PM
36	All of these ideas are excellent. I also think that reconstructing road pavement and all traffic devices will help the corridors feel new. I also think that we need to push against the forced "retro" and hip feel. In my observation this will happen 'naturally'. I would defkntaly allow any chain business to take ownership. I think part of the appeal of our neighboring downtowns is that they have a Starbucks or lululemon. The citizens will visit these places (no doubt they all ready visit elsewhere) and bring in dollars to trickle around. By limiting chains I think it sends the wrong message. I think urban parks is one of the best ideas.	3/18/2019 2:10 PM
37	I absolutely love this city and the school district. Although it is a walking district a lot of our businesses or any that have stayed in business are very run down and need a lot of rehab to even compare to neighboring cities like Ferndale,Birmingham,and Royal Oak. there's a big attraction to live here ans to bring businesses in the area but without a downtown atmosphere it's very hard to sustain. I'm hoping if we can even do half of what is presented DBA ...it will be incredible for our growingfamilies, businesses and home values.	3/18/2019 1:24 PM
38	Consider ways to attract a small local grocer if possible. Places where we can encourage community events - a coffee shop, a indoor playspace for young families, perhaps. Limit if possible more rehab/artist market shops - three on 12 mile within a block of each other is perfect density. Perhaps a pop-up store space?	3/18/2019 12:51 PM
39	I'd like to see Berkley develop the empty storefronts into new businesses, improve street lighting, make outdoor spaces more user-friendly, and encourage green transportation through bike lanes. We have so many kids who walk/bike to school and I'd like the streets to be safer for them.	3/18/2019 12:41 PM
40	Love it all! Too many complainers in this city that don't want anything to change. I live at Oakshire and Edwards and will be impacted by some of these ideas at the end of my street. Bring it on! I LOVE BERKLEY. It has changed a lot in the 22 years we've been here, as I predicted and it makes me so happy!	3/18/2019 12:32 PM
41	People like to say they want a "walkable community" but the reality is most do not. We live in the Motor City. There is snow on the ground 5 months a year. Almost nobody bikes here because it is highly impractical. Can't Berkley just be Berkley? We don't need so many changes.	3/18/2019 11:06 AM
42	The DDA is doing a great job, keep up the good work! Support form the city would be nice - it is difficult to keep doing what you are doing when we do not have a planner on staff at the City.	3/18/2019 7:05 AM
43	Wow. This is really amazing stuff. Berkley is a wonderful, goofy little town with a ton of potential. Thanks for staying focused on polishing this rough little diamond of ours.	3/15/2019 4:05 PM

44	The people who are drawing up these ideas don't seem to understand what Berkley residents actually consider to be our problems, or what we want. Too many questions in this survey seemed slanted toward a certain outcome with no option to comment. Too any trendy ideas put out before taking care of basics.	3/15/2019 2:03 PM
45	I have an issue with this survey: Because it is publicly available, there will be responses from people who do not live or own a business in Berkley. This will skew the results.	3/15/2019 11:25 AM
46	I support all of the concepts presented. I would note that I slightly support limiting chain businesses. I would happily support local over franchise but some of our local businesses operate as hobbies (nothing special about food, hours are limited, store presentation is thrown together). Not trying to be critical and im sure there are reasons for all these but if we want to improve local shopping and outside visitors, the experience both in the store and outside of it need to improve.	3/15/2019 9:33 AM
47	Please consider a record store as a Target for the entertainment businesses. For the theatre, it would be great if it can be rented out for private events, used for pop up events around the holidays and/or used as a concert venue (neo-hipsters love music). Please start enforcing that businesses shovel their snow in the winter - it is horrible for walking in the winter!! Alex's is the worst about it!! Love the idea for activities - I think those should get high priority over more restaurants or niche shops (though I love those too, consider sustainability). Add a crosswalk by the bowling alley!	3/14/2019 9:31 PM
48	Dorothes street Park: I often use this little strip to bypass the red light. I'll be sad to see it go but love the idea of repurposing it.	3/13/2019 5:21 PM
49	A lot of great ideas but I am a bit turned off by lack parking in some areas before and after	3/13/2019 5:09 PM
50	I'm so excited for a more walkable Berkley	3/13/2019 5:04 PM
51	Overall I think the presentation was really good. You have done a great job presenting ideas with the data you have done a great job presenting ideas with the data you have collected. I really hope something comes out of this, and the city listens to all of the suggestions. Berkley needs to re-evaluate their parking rules. Allow weekend overnight parking or during non-winter seasons or develop an app to quickly obtain a parking pass with this being said, I appreciate Berkley, and keeping roads clear!	3/13/2019 4:44 PM
52	Love what is happening but really hope the city executes a lot of time & money is being put into this & I feel it wont happen. Need to consider how we will pay for this if we have to raise taxes. How will that work with other initiatives like community center. A lot of strong opinions or taxes but this development has to happen.	3/13/2019 4:29 PM
53	Let us be reasonable about out of the box rethinking We should not let us be hamstrung by what has always existed, but need to remember who we are... and aren't	3/13/2019 2:52 PM
54	In the state of the downtown document, it has that 76% of residents commute to work over 14 miles. This would be a huge factor to parking. There are few months in Michigan for walking, biking, to reduce parking requirements. As a resident I find I drive to library, business, civil buildings all the time. I'm always coming or going somewhere else. I also need places for stuff, not going to carry all of it. Regional public transit in this area is virtually non-existent. I have never ridden the bus. The comparable parking standards method is flawed as other regions have transit method. It is too soon to adjust parking requirements for ride shares like Lyft & Uber. I wish there were plans with views. Pretty pictures, but it is harrd to tell what is going on. 12 -mile needs a road diet.	3/13/2019 1:29 PM
55	-Keep the overall family-friendly retro feel, while making slight entertainment and mobility improvements -Do not want to become Royal Oak or skyrocketing taxes for unnecessary projects. -Love this city and keep up the great work	3/13/2019 1:07 PM
56	You've put into text and figures exactly the kinds of ideas and fresh concepts. Berkley needs to remain relevant in the 21st century and not become just another forgotten inner-ring suburb.	3/13/2019 12:45 PM
57	Lots to digest in two hours, but thanks for being extensive, thorough, and eager for our feedback. There are many suggestions here that will make our downtown safer as well as more beautiful and vibrant. I also love all of the playful elements - just please please please place the playstructure somewhere safe	3/13/2019 12:27 PM
58	Lots of great ideas to consider. Overall this is a bold and needed assessment. I appreciate the well designed presentation.	3/13/2019 12:04 PM
59	You can walk anywhere in Berkley. We need to update and not continue stuck in the past. We need to install places for people to chat, hang out and enjoy the atmosphere that is Berkley.	3/13/2019 11:33 AM

60	Great Idea	3/13/2019 11:12 AM
61	The DDA is wasting our money. First focus on what we have and clean it up at the business level. Bike lanes are a nightmare.... I have not seen one bike around... we are spending ungodly amounts of money on bike lanes. I was almost killed on main street in Royal oak... could not tell where the bike lane began and ended especially at night... if there was a bike there I would have killed them. it is scary as a driver to have to figure out where their lane is all because of bikes! Upkeep on 90% of what is suggested has not been thought through. DDA could not even keep flowers alive!!!! after being told repeatedly two years in a row. Then when replaced looked hideous!!! I have been to other smaller downtowns and they have beautiful flourishing hanging flowers.... I would rather see nothing then the funeral flowers we had. My point if the DDA cannot keep up something that small how are they going to manage the bigger stuff. They aren't this is the directors pipe dream and a way to spend all our money and then leave....	3/13/2019 6:54 AM
62	Overall really good. I hope to see many of these things move from concept to reality.	3/12/2019 8:52 PM
63	I think you've heard my opinion throughout this survey! But let me expound.... You will ruin Berkley if the mid-level and beyond dreams go into reality! This town is appealing as it has been and the growth of families moving here proves that! If families already didn't like what they saw they wouldn't be coming here in droves. Don't overdo these strategic dreams. They are really not fitting! The areas that I would like to see are better bus stations, better use of parking that we have, the idea of regenerating the Theater is very exciting! I am from a musical family that wants to see more local music venues-so whether this is used as a movie theater or a music venue, both would be interesting. I also like the idea of growing our artisan/class businesses and keeping restaurants locally owned and organic. Really need a coffee house that can offer community gathering. I'm sure my strong opinions will get tossed but you are not thinking about the many many families who are long time homeowners. If this committee doesn't realize how much this is upsetting to those of us who are 2nd & 3rd generation or longer families, they need to speak into all generations that do live and function here. Don't make this a millennial modge-podge of Neuvo-Riche 21st century Gatsby cliques~!! That strong enough for you?	3/12/2019 7:29 PM
64	I like all of the ideas. Berkley is a great town and I love living here! I would like less run down and deserted buildings on my walk from Cummings to the main strip. The sidewalks are dangerous and unattractive. What is in all those buildings taking up prime space? We need some more choices of restaurants...Mexican, craft teahouse, BBQ, etc. I go to RO and Ferndale often because they have a better selection of restaurants. Please don't make us pay for parking!! Berkley looks a little 90's and needs a makeover. The signage on alot of storefronts on 12 mile look very outdated. Make the downtown more walkable and find a way to slow the traffic down on 12 mile from, greenfield to Coolidge. Crosswalks should be marked overhead so no more people get hit. I hope we start seeing some of these changes soon! Thank you for giving residents an opportunity to provide feedback if we are unable to attend work sessions!	3/12/2019 5:53 PM
65	I love it	3/12/2019 5:00 PM
66	I am encouraged by potential changes and ideas.	3/12/2019 10:57 AM
67	I like the idea of more green and outdoor space usable to enjoy during the warm months. I believe many facades along 12 mile and Coolidge could be upgraded as well. I think to avoid overreaching, we as a city need to focus on one area of green / outdoor space on 12 mile and one on Coolidge. Not multiple on each road. I also don't want to see multifamily housing start popping up along these corridors either.	3/12/2019 10:08 AM
68	Again, please don't do a road diet! Ditch the idea of being urban. Instead, be more artsy and green with family focused events (with good advertisement), and social outings in the spaces created for that. When you plan for murals, pick themes that has some impact on Berkley itself, not a deer or a giant purple hand. (Again, I lived in Philadelphia for almost a decade and they have a lot of beautiful public murals and artwork that are relevant to the city and the historical figures who had a positive impact on the city). How about murals that try to capture the childhood happiness we all shared growing up here? Of celebrating our firefighters who don't get much love. Of historical Berkley? I just think your hearts are in the right place, but we can't look to other cities to change. We have to look within to ourselves. What do we love about Berkley? And then take that and make it great. Turning into Royal Oak and Ferndale, or even Clawson just won't do that. And please fix the roads properly this time.	3/12/2019 12:09 AM
69	Yes! Let's become a place people want to hang out at!	3/11/2019 11:35 PM
70	Love it! I'm all for making changes that look inviting: facade and storefront improvement and planters.	3/11/2019 9:24 PM

71	This is a lot to digest. I feel like it's a lot of proposed changes, really quickly. I don't want Berkley to turn into a Royal Oak or a Birmingham. That's not what attracted my family to Berkley nearly 12 years ago. I don't like the road diet and I think all of this is going to lead to a lot more congestion.	3/11/2019 7:52 PM
72	Completely unnecessary and destructive to what Berkley is. Is you want to live in Ferndale or Royal Oak then move there. People live in Berkley because it isn't like those other cities. Stop trying to ruin this city with these ridiculous ideas that no one wants.	3/11/2019 7:43 PM
73	Needs to be funkified. George Clinton and P funk rockin our of speakers attached to light posts along 12 mile 24/7. Community Morale boost: done.	3/11/2019 6:39 PM
74	Downtown berkley is part of the reason we moved here 5 years ago. In that time i would really like to see berkley become pedestrian and bike friendly. Currently 12 mile is a highway of people just passing through. The speed of drivers scares my son and our dog while we are on the sidewalk. Rehab of the theater as a theater and performance arts would be a major draw for Berkley. Dinner and drinks before or after a show.	3/11/2019 6:06 PM
75	Downtown business association should encourage retail businesses to update their hours of operation to be from 10-8 or 9 PM. Too many of these businesses operate from 8-5 or 8-6 Monday through Friday making it impossible for working residents to frequent their shops. People turn to online shopping because of the convenience/time savings. All too often our downtown shops have hours that just don't correlate with today's working families.	3/11/2019 4:40 PM
76	The strategies and concepts are too much for Berkley. Efforts should be made on fixing up and maintaining what already exists. The Robina Plaza test was a hot mess and ended early. The flowers in the planters on the lights are not watered and die. The Christmas lights didn't all work. Maintain what you have before spending more money on new items that may or may not be kept up.	3/11/2019 4:32 PM
77	_Please provide planning commission meeting on funding requires for these projects. _Please update story boards with information on integration of civil engineering requirements for roadways in light of autonomous vehicles technologies (city buses, passenger cars/trucks/vans). _Will the parking lots have any zero emissions charging station options available (solar, battery electric) for cars, trucks, scooters, bicycles, etc.	3/11/2019 3:56 PM
78	A business friendly welcoming approach that is solution oriented from the City Council will go much further than this DDA approach. Downtown Flint looked great in the late 90s, except for the fact that every business was closed. Business first, then business pays for and improves the streetscape. City owned Adirondack chairs outside of a violin store and a nail salon are not of any use to anyone.	3/11/2019 2:53 PM
79	Love the idea of just two lanes on both 12 Mile and Coolidge	3/11/2019 1:19 PM
80	I am really happy to see this plan and the effort being put in to modernize our city and keep up with the demand of younger families which are the future of the city. Doing these things would really improve the city and bring in new businesses and residents. I'm usually quite skeptical of this type of thing, but these things really make me excited to see some positive change in the city. Also, one thing that has always bugged me is that we have all of these small little festivals / street events, but I don't think that a lot of people want to come to them because the adults want to be able to browse the stuff going on in the streets while having a few drinks which is never an option at events in Berkley. As a result, this always just ends up with a bunch of older residents and families at these events. If younger people come, they aren't going to stay for very long as opposed to basically every single event in places like Royal Oak or Ferndale. I'm not saying we need to become like them, but this severely limits the demographic of people who come to these events. I just think that these things would be much more successful if we had a similar atmosphere for our city's events. I know it's not a simple thing to do as they block off all of the streets with guards preventing people from leaving the event with alcohol, but that is part of what makes their events so successful. Anyway, please keep up the good work.	3/11/2019 12:45 PM
81	Overall these are fabulous ideas. Aiming towards a greener future is an absolute must, and I think these ideas definitely head in that direction. Walkable/bikeable, green roofs (please add solar panels on roofs!), rain gardens are excellent ideas! Plus added community engagement for all ages, not just the late-night bar crowd.	3/11/2019 12:33 PM
82	I love all the new ideas! I would love to see Berkley become something great. The chance to do that is now. Younger people are moving in and looking for something fun and new and a place where they can stay for a long time. Let's get creative and start investing in our community. If changes aren't made now things are going to get worse until it's too late. Berkley has so much potential and I would love to see it live up to it.	3/11/2019 10:39 AM

83	I cannot wait to see when the ideas actually happen. Hopefully we don't have to wait long for these awesome improvements. The Coolidge corridor has a lot of potential... just need to bring in the right businesses.	3/11/2019 10:09 AM
84	Please dont add townhomes/condos/apartments. They just bring down land value because theyre not cute and charming like our 1940s single story houses. The mini mansions are bad enough. Leave those for ferndale and royal oak to develop. Also bike lanes are a terrible idea, just let people ride on the damn sidewalks as theyre barely used. Also, stop planting trees if you cant take care of the roads and sidewalks when the tree roots mature! Planter boxes all along the roads and improved lighting would be very welcomed though and thats pretty easily maintained and a cheap fix.	3/11/2019 9:32 AM
85	I think there are many good ideas here. I worry they aren't well flushed out (useable, really beneficial) and don't always seem to take the rest of the city into account. Our downtown presents unique challenges because of the proximity of single family homes to the downtown areas. I believe to truly recognize the potential, while keeping the characteristics of small town, close knit community, many of these ideas need to be scaled down a bit. There is a middle ground out there that would keep downtown growing, looking nicer, walkable without causing havoc on the homes nearby. While I suspect this advice will be waived aside, I wish there was more balance and slow, methodical steps in this plan.	3/11/2019 9:27 AM
86	I would love if the city adopted an ordinance about having a cool, cohesive look to the city when selecting new signage and art and outdoor furniture design choices... Like a retro midcentury modern look inspired by the iconic signs for the Berkley Theater, Hartfield Lanes, and Berkley Collision. Embracing our city's history and encouraging new businesses to do the same.	3/11/2019 8:57 AM
87	A lot of great information that folks have spent a long time working on and thinking through. Probably a little too much to throw at folks in one survey though.	3/11/2019 8:45 AM
88	The DDA was created to "attack problems of urban decline, strengthen existing areas within the DDA and encourage new private developments in the downtown district.". This plan is so far beyond the scope of the DDA, that it must be stopped.	3/11/2019 8:04 AM
89	loses the charm Berkley is known for and attempts to make Berkley like every other city	3/11/2019 7:35 AM
90	There is so much potential for Berkley. The older residents are very resistant to change(my opinion) however. I think they put a lot of pressure on the local government, which I feel bend to the pressure in order to keep their elected seats safe rather than do what needs to be done for upgrades and new development. To turn Berkley into a town like all these wonderful renderings is going to take some money, desire from commercial property owners to spend a little bit upgrading their properties, educating residents on what it means to live in a city with a downtown or central shopping district and having a government with the balls to make it happen. The other major problem is that Berkley needs a large anchor. A reason for people to come to town. Once they are here, the shops and restaurants can really do their thing. Something like the theatre would be a major shot.	3/8/2019 8:43 PM
91	Thank you for putting so much work into these ideas and plans. What beautiful materials you've all put together, nice job! I know that not every presented idea will be realized, but my gosh, I'm excited for the ones that are!	3/8/2019 2:06 PM