

THE PLANNING PROCESS



Community Engagement & Outreach, including a statistically valid survey, online survey, stakeholder interviews, focus groups, and community workshops.



Comprehensive needs analysis of all community recreational assets, including level of service analysis and benchmarking to local and national trends.



Long term (10-year) vision and strategy development. This phase is initiated with a Board and Staff Workshop.



Strategy refinement (Mission, Vision, and Values), final Parks and Recreation Master Plan, including a phased Implementation Strategy Matrix.

THE PLANNING TEAM

The Lakota Group: The Lakota Group is the project lead with experience in comprehensive and master planning, community engagement, landscape architecture, sustainable design, and implementation strategies.

ETC Institute: ETC Institute specializes in the design and administration of market research and statistically-valid surveys for governmental organizations.

Gewalt Hamilton Associates: Gewalt Hamilton Associates is a multi-disciplinary organization providing comprehensive services in the fields of Civil Engineering, and Environmental Consulting.

Heller & Heller: Heller and Heller is synonymous with innovation in the Parks and Recreation Management field and provides strategic planning services, recreation program assessments, operational assessments, and organization culture / change management services across the US.

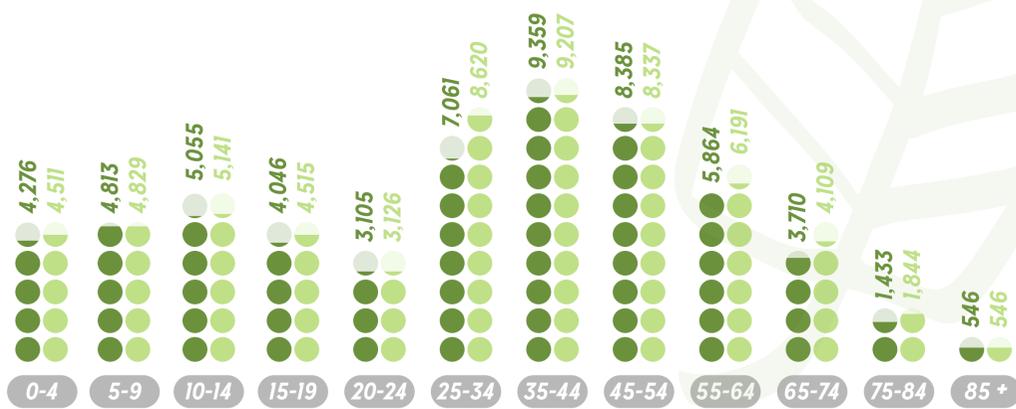
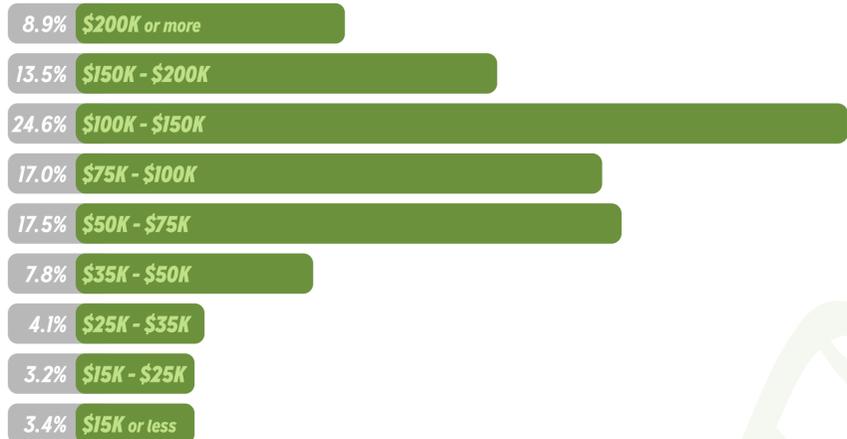
Dewberry Architects: Dewberry Architects provides a full complement of services in architecture and design. Their collaborative team are experts in site and facility assessments.

OVERVIEW

56,904
2017 population



60,243
2022 population



The 2017 population is estimated at 56,904. This is projected to grow to 60,243 in 2022. There are an estimated 20,000 households in 2019 and that is projected to grow to 20,357 in 2022.

The District's 2017 median income is \$94,457 - almost 20% and 30% more than Illinois state and national median household income respectively. This is projected to grow to \$102,975 in 2022. Income percentages show that more than half of the District's households (53%) make less than \$100,000

The youth population (under 19) and adult (20-34) age groups will grow slightly between 2017 and 2022, while the adult population (35-54) will slightly drop. However, the population above 55 will grow. This trend reflects that of the rest of the county, state, and nation.

OSWEGOLAND PARK DISTRICT

The Oswegoland Park District was established by referendum in 1950 as a separate governmental entity known as a "special district." Although, the Oswegoland Park District today owns 63 parks, greenways, and natural areas, covering over 1,290 acres, none of these were acquired before 1960. In that year, Boulder Hill developer Don L. Dise developed the District's first park, SuzanJohn.

Acquisition of park space in the following years included the development of 34 playgrounds, 31 shelters, eight sand volleyball courts, four full-court basketball courts, 27 half-court basketball courts, ten ball fields, nine outdoor tennis courts, two skate parks, eight pickleball courts, three inline hockey rinks, numerous soccer game fields, and over 20 miles of walking/ biking/jogging trails.



DID YOU KNOW?