

The background of the slide features a photograph of a tall, white lighthouse with a dark lantern room at the top. In the foreground, there is a two-story house with a dark roof and several windows. The entire image is overlaid with a semi-transparent red filter. On the far left, there is a vertical grey bar.

City of Racine Heritage Preservation Plan

**Landmarks Preservation Commission
Community Stakeholder Listening Sessions
City Plan Commission**

February 2018

What is a Heritage Preservation Plan >>

Key Elements:

- **Evaluation of existing community historic preservation program**
- **Recommendations for future historic districts and landmarks**
- **Recognition of key historic contexts, buildings, people and events – the forces that shaped Racine**
- **Strategies for**
 - **historic preservation- based economic development**
 - **effective municipal program administration**
 - **education and advocacy**
- **Principal historic preservation planning policy document**
- **Involves public and private sectors in its implementation**

COMMUNITY PRESERVATION PROGRAM



COMMUNITY PRESERVATION PROGRAM

Survey +
Documentation

>> **Future Survey Areas and Historic Districts**
Historic Contexts
Designation Activities

Administration
+ Management

>> **Ordinance Administration**
Design Review
New Preservation Tools

Community
Development

>> **Incentives**
Economic Development Initiatives
Partnerships

Education +
Advocacy

>> **Outreach Activities**
Increase Program Participation
Build Strong Preservation Ethic

HISTORIC PRESERVATION BENEFITS

BUILDING REHABILITATION

REVITALIZING DOWNTOWN

REVITALIZING NEIGHBORHOODS

HERITAGE TOURISM

PLACEMAKING/NEW ECONOMY

SUSTAINABILITY AND RESILIENCY

COMMUNITY HEALTH/LIVABILITY

HERITAGE PRESERVATION PLAN PROCESS

October 2017
March 2018

>> Phase 1

State of the City

- Field Work
- Listening Sessions
- Community Meetings
- State of the City Report



April 2018
July 2018

>> Phase 2

Preservation Plan

- Draft Preservation Plan
- Listening Sessions
- Community Meeting
- Final Preservation Plan

FUTURE RACINE PRESERVATION PROGRAM WHAT WORDS DESCRIBE IT?

VISION



COMMUNITY
HERITAGE
INCLUSIVE
DOWNTOWN
PLACE
REVITALIZATION
ENVIRONMENT
ADAPTIVE
NEIGHBORHOODS
EDUCATION
CULTURE
SUSTAINABILITY
CONSERVATION
GROWTH
ENGAGEMENT
DIVERSITY
MEMORY

PLAN FRAMEWORK

VISION STATEMENTS:
WHERE WE WANT TO GO



PLAN GOALS:
SETS KEY PLANNING DIRECTION



POLICIES:
GUIDES DECISION-MAKING



INITIATIVES:
ACTIONS TO BE TAKEN

HERITAGE PRESERVATION PLAN >> DOCUMENT ORGANIZATION

PLAN CHAPTERS

- Introduction
- **Heritage Preservation Plan**
- Historic Resources/Context
- State of the City
- The Community Speaks
- Appendices





THE
LAKOTA
GROUP.