

VISION CLARK STREET

community open house // reunion public

Welcome to the Vision Clark Street Community Open House!

The Rogers Park Business Alliance (RPBA) is currently developing a plan for Clark Street that will create a new vision for the corridor. The planning process provides an opportunity for the community to give their thoughts about Clark Street in Rogers Park and ideas for the future.

The consultant team will assess the current conditions and make recommendations for physical enhancements and placemaking, transportation improvements, and branding and marketing. The focused study area for this project stretches along Clark Street from Devon on the south to Howard Street on the north.

An important part of the team's approach is the direct involvement of area stakeholders, community leaders, local organizations, business owners, and residents, with a focus on fostering an open and positive dialogue about the future of the corridor. Along these lines, direct involvement by community members is welcomed and strongly encouraged—we want your input!

The planning process is comprised of three major phases, outlined to the right.

Bienvenidos a la Reunion Public: Visión para la Calle Clark!

The Rogers Park Business Alliance (RPBA) está desarrollando un plan para la Calle Clark que generará una nueva visión para el corredor. Este proceso de planificación ofrece una oportunidad a la comunidad para compartir sus opiniones e ideas sobre el futuro de la Calle Clark en Rogers Park.

El equipo de consultoría evaluará las condiciones actuales y hará recomendaciones para mejoras físicas, planeación de espacios, mejoras en el transporte, branding y marketing. El enfoque del proyecto se extiende a lo largo de Clark Street desde Devon en el sur hasta Howard Street en el norte.

Una parte importante del enfoque del equipo es la participación directa de los líderes comunitarios, las organizaciones locales, los dueños de negocios, y los residentes, con el objetivo de fomentar un diálogo abierto y positivo sobre el futuro del corredor. En este sentido, la participación directa de los miembros de la comunidad es bienvenida y fuertemente alentada—queremos su opinión!

El proceso de planificación consiste de tres fases principales, a la derecha.

PHASE 1: ENGAGE

<i>Project Start Meeting & Corridor Tour</i>	<i>Comienzo de Reunión del Proyecto & Recorrido</i>
<i>Field Work + Analysis</i>	<i>Análisis y Estudio del area</i>
<i>Key Stakeholder Interviews & Focus Groups</i>	<i>Entrevistas y Grupos de Enfoque</i>
<i>Neighborhood Open House #1</i>	<i>Reunión Pública Comunitaria #1</i>
<i>State of the Corridor Summary Report</i>	<i>Reportaje del Estado del Corredor</i>

you are here!

PHASE 2: ENVISION

<i>Preliminary Concept Development</i>	<i>Concepto Preliminar de Desarrollo</i>
<i>Neighborhood Open House #2</i>	<i>Reunión Pública Comunitaria #2</i>
<i>Options Tool Kit and Costs for Plan Elements</i>	<i>Kit de Herramientas Opcionales y Elementos para Costos de Planificación</i>

PHASE 3: IMPLEMENT

<i>Final Corridor Plan Development</i>	<i>Plan de Desarrollo Final</i>
<i>Implementation Strategies</i>	<i>Implementación y Estrategias</i>
<i>Steering Committee/ Alderman Review</i>	<i>Comité directivo / Reviso del Consejal</i>
<i>Board Presentation</i>	<i>Presentación</i>
<i>Revised Final Plan</i>	<i>Plano Final Revisado</i>

VISION

CLARK STREET

project goals

- 1 Strengthen the **activity and economic vitality** of Clark Street in Rogers Park.
- 2 **Engage business owners, residents, and other stakeholders** throughout the process to ensure the plan reflects a strong consensus of the community.
- 3 **Enhance physical conditions and the curb appeal** of the street, sidewalks, buildings, and open spaces.
- 4 **Assess traffic, circulation, parking, and access** and recommend strategies to improve these conditions.
- 5 **Improve pedestrian and bike access**, circulation, and safety along Clark Street.
- 6 Develop a strategy for **improving the brand** to promote Clark Street and Rogers Park.
- 7 **Identify opportunities for new development** of vacant sites, and redevelopment and adaptive re-use of existing buildings.
- 8 **Attract and retain businesses** along the corridor.
- 9 **Improve the safety** along Clark Street and enhance the perception of safety issues in the area.
- 10 Create a **clear, documented vision** with specific recommendations and strategies to implement the vision.