## Woodridge **Banners**

**CONCEPT 1** 

Similar design with slight variations by district/area. Creates a consistent visual marker that is recognizable across the Village.

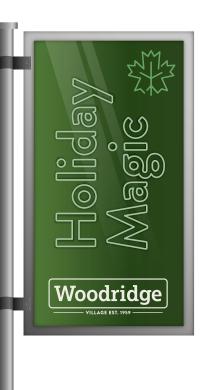


## Woodridge Banners

CONCEPT 2

Exploration of a variety of banner types that can be used as Village identifiers and district/area identifiers, a well as for different times of the year, such as the holidays. Design elements vary, but utilize the same visual language (colors, symbols).









## Woodridge Brand Variations



