

Woodridge Banners

CONCEPT 1

Similar design with slight variations by district/area. Creates a consistent visual marker that is recognizable across the Village.



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CONCEPT 2

Exploration of a variety of banner types that can be used as Village identifiers and district/area identifiers, as well as for different times of the year, such as the holidays. Design elements vary, but utilize the same visual language (colors, symbols).



Woodridge Brand Variations

