

ROOSEVELT RD.

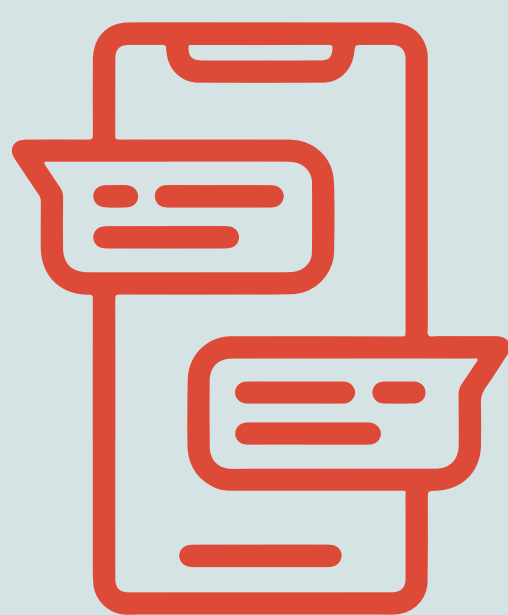


CORRIDOR PLAN

Welcome to the

COMMUNITY OPEN HOUSE!

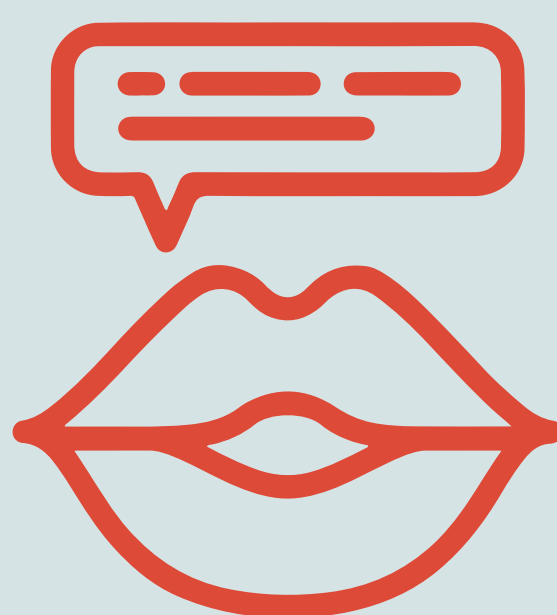
HOW TO PARTICIPATE:



**Share Ideas |
Comparte Ideas**

Read the information that the planning has gathered and engage in the exercises to share ideas!

Lee la información que el equipo de planificación ha recopilado y participa en los ejercicios para compartir ideas.

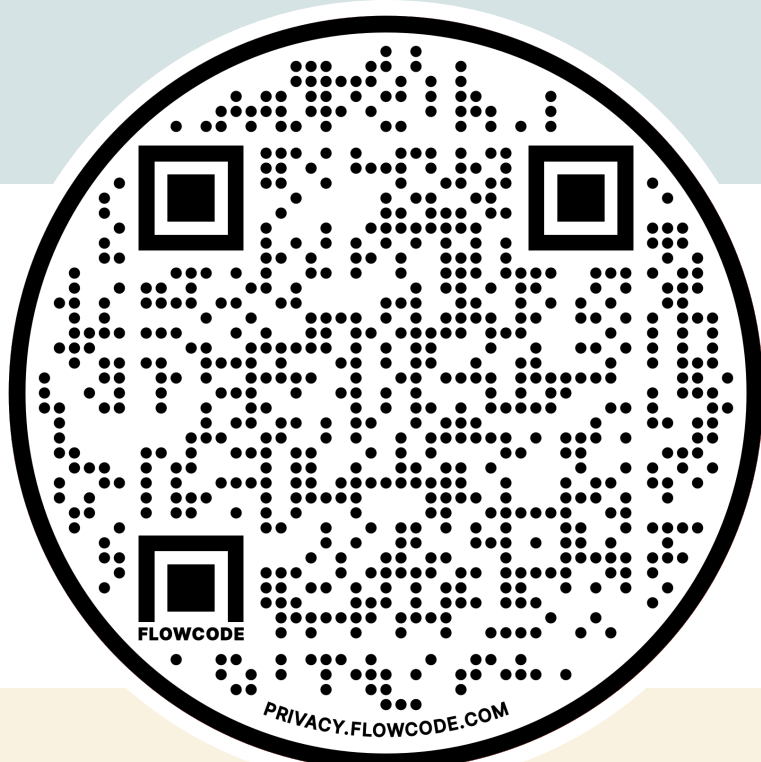


**Talk to us! |
¡Háblanos!**

We are here to talk to you and answer any questions! Ask us about the topics that matter most to you.

Estamos aquí para hablar contigo y responder cualquier pregunta. ¡Pregúntanos sobre los temas que más te importan!

ROOSEVELTROADCORRIDORPLAN.COM



ROOSEVELT RD.

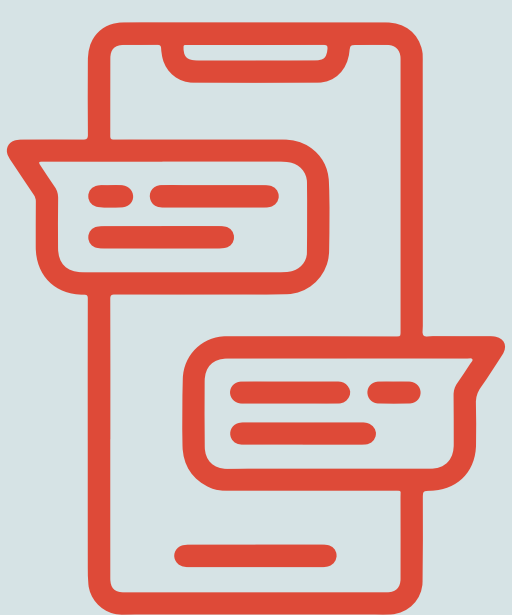


CORRIDOR PLAN

Welcome to the

COMMUNITY OPEN HOUSE!

HOW TO PARTICIPATE:



Share Ideas | *Comparte Ideas*

Read the information that the planning has gathered and engage in the exercises to share ideas!

Lee la información que el equipo de planificación ha recopilado y participa en los ejercicios para compartir ideas.

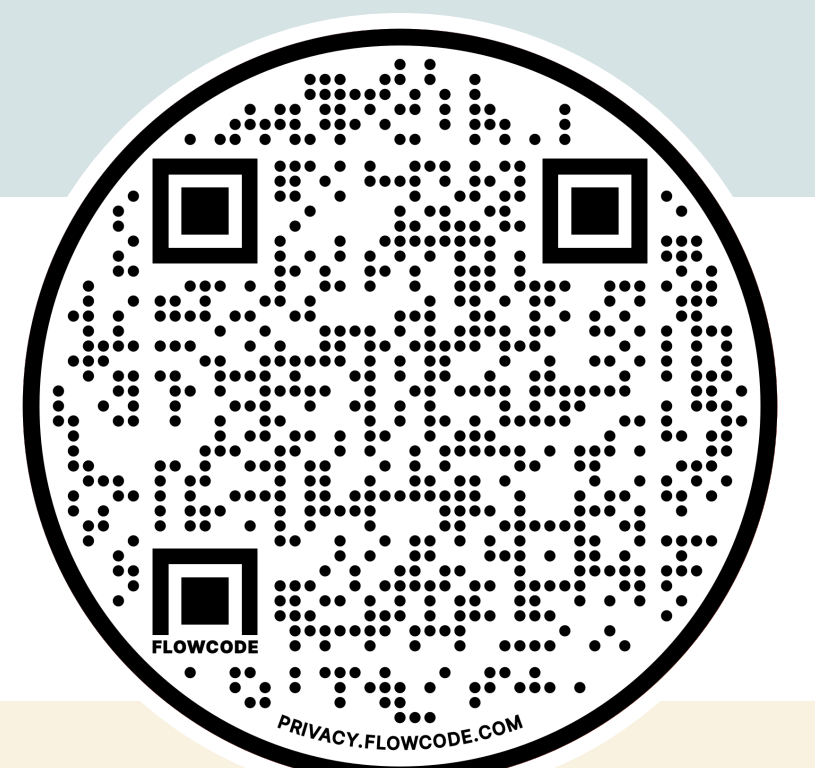


Talk to us! | *¡Háblanos!*

We are here to talk to you and answer any questions! Ask us about the topics that matter most to you.

Estamos aquí para hablar contigo y responder cualquier pregunta. ¡Pregúntanos sobre los temas que más te importan!

ROOSEVELTROADCORRIDORPLAN.COM





ABOUT THE ROOSEVELT ROAD CORRIDOR PLAN

**PROJECT
PURPOSE**

The purpose of this planning effort is to strengthen the Roosevelt Road business district by developing a vision for a more cohesive, accessible, and thriving area.

**WHO'S
INVOLVED**

This effort is collaboratively led by the Berwyn Development Corporation and the Village of Oak Park. We are working with a team of urban designers, zoning experts, transportation planners, and economic development specialists to ensure that we are holistically preparing recommendations and solutions for a stronger corridor.

**WHAT TO
EXPECT**

The final plan will include strategies and design concepts related to economic development, transportation improvements, streetscape beautification, and urban design - all focused on enhancing Roosevelt Road and creating an even more thriving and livable business district.

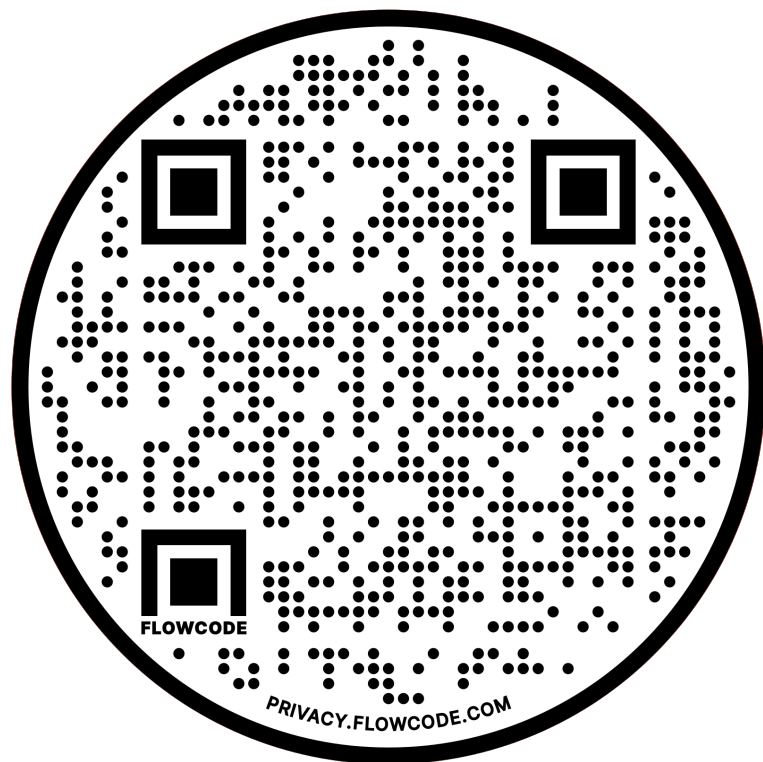
**PROJECT
STUDY AREA**

The study area spans between Harlem Avenue to the west and Austin Boulevard to the east. The corridor is made up of many vibrant businesses and essential amenities that serve the Berwyn, Oak Park, and Cicero communities.

**WHY YOUR
FEEDBACK
MATTERS**

The plan vision will be informed by feedback from Roosevelt Road businesses, neighbors, and other key stakeholders. By answering questions today and spreading the word to friends and neighbors, you can help guide the future of the Roosevelt Road corridor. Thank you for your time and input!

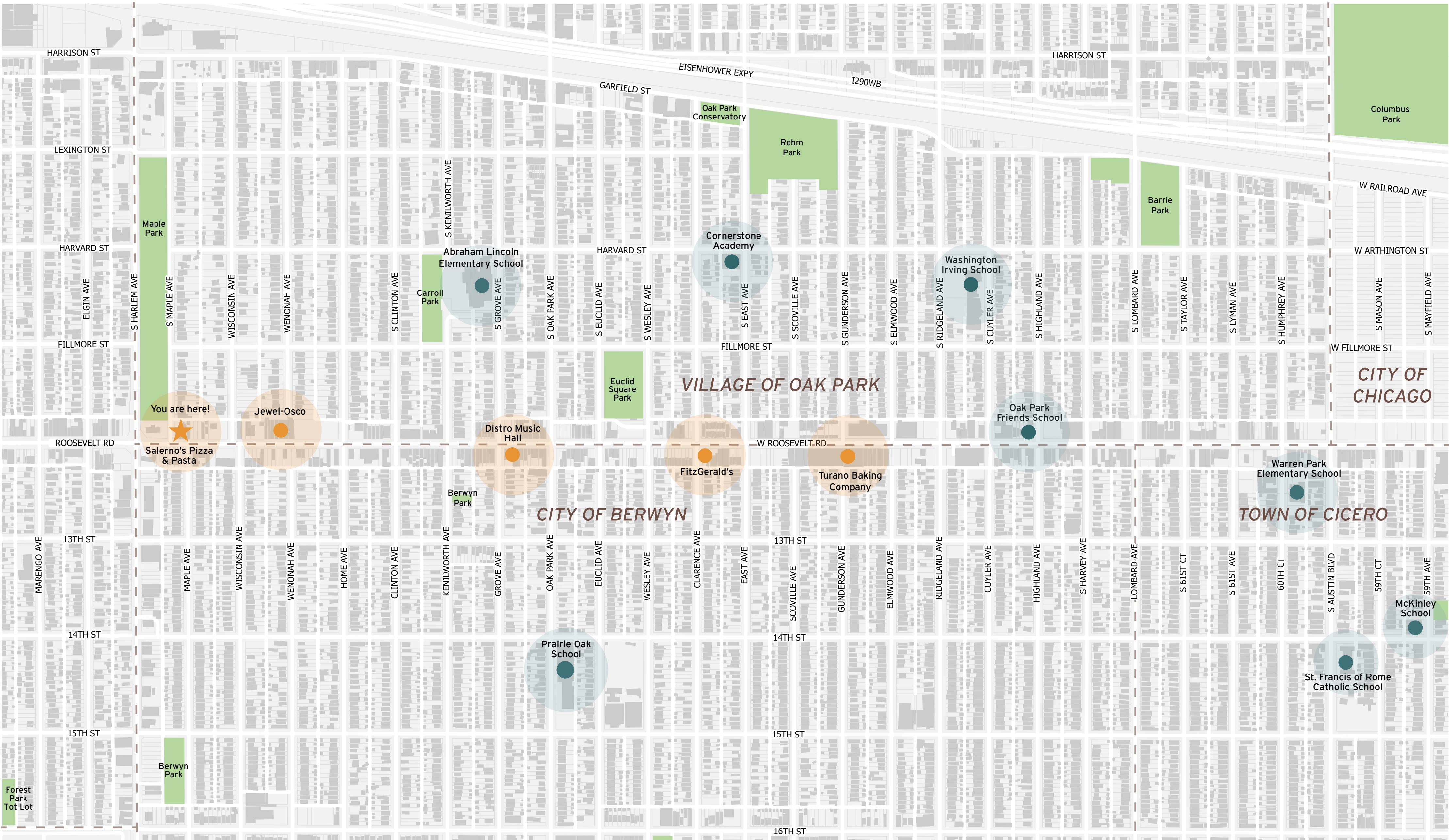
GO TO THE PROJECT
WEBSITE AND SIGN
UP FOR UPDATES TO
STAY INFORMED ABOUT
PROJECT PROGRESS!



STATION 1: ROOSEVELT ROAD TODAY

ROOSEVELT ROAD MAP

The map highlights the study area for this plan, which includes the Roosevelt Road corridor between Harlem Avenue to the west and Austin Boulevard to the east.



SHARE YOUR THOUGHTS

Answer the prompts by placing a sticky note in the boxes below.

My favorite places
along Roosevelt
Road are...

Respond with Post-its here.

I avoid this area
because...

Respond with Post-its here.



STATION 1: ROOSEVELT ROAD TODAY

SHARE YOUR THOUGHTS

Use the provided sticky notes to answer the following questions. Answer as many as you'd like!

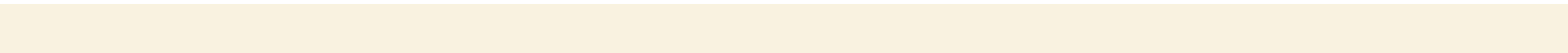
What are Roosevelt Road's greatest assets/strengths?	<i>Respond with Post-its here.</i>
---	------------------------------------

What is needed/missing here?	<i>Respond with Post-its here.</i>
-------------------------------------	------------------------------------

What challenges or issues do you see?	<i>Respond with Post-its here.</i>
--	------------------------------------

How often do you visit Roosevelt Road?	<i>Respond with Post-its here.</i>
---	------------------------------------

What would bring you here more often?	<i>Respond with Post-its here.</i>
--	------------------------------------

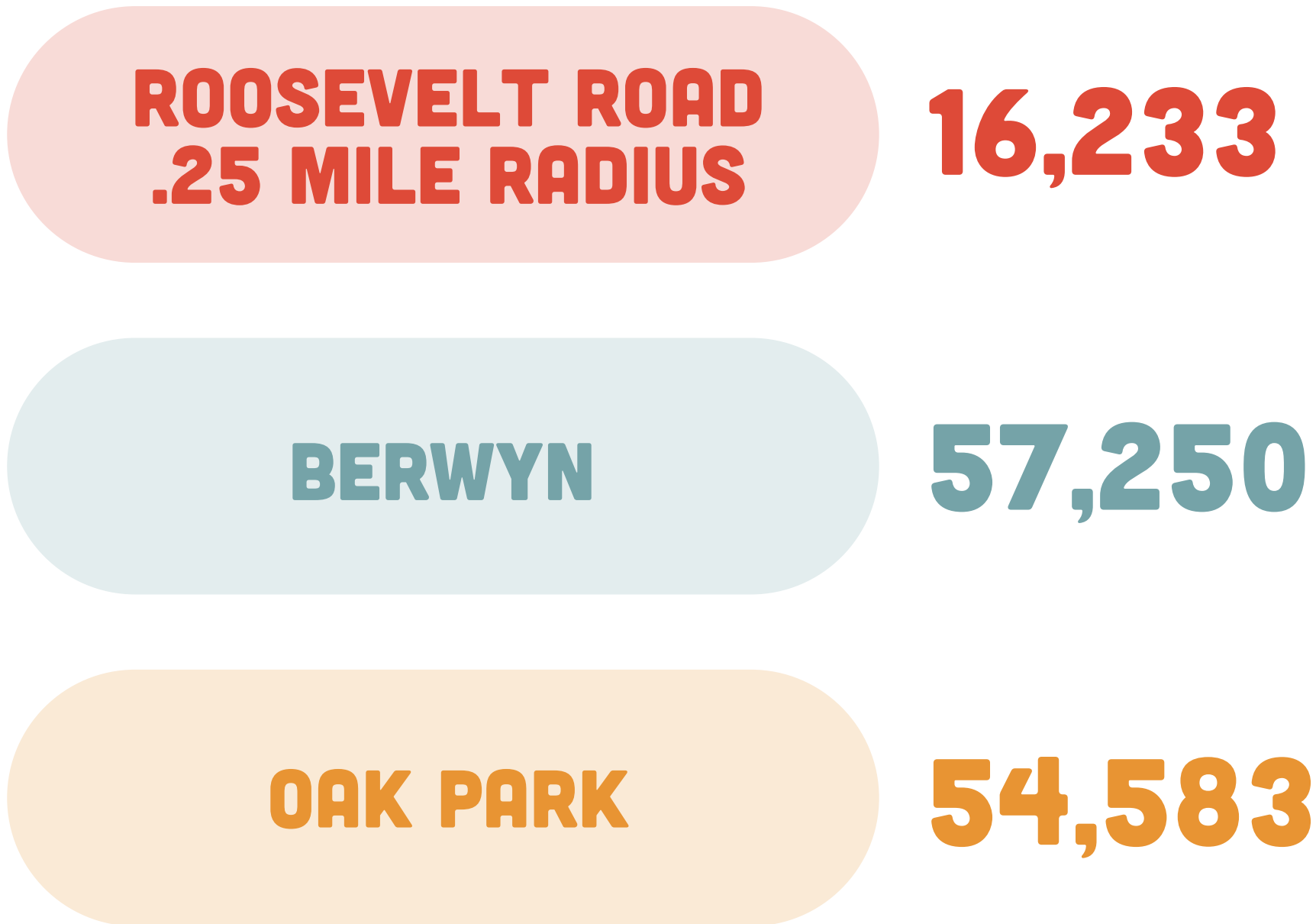


STATION 1: ROOSEVELT ROAD TODAY

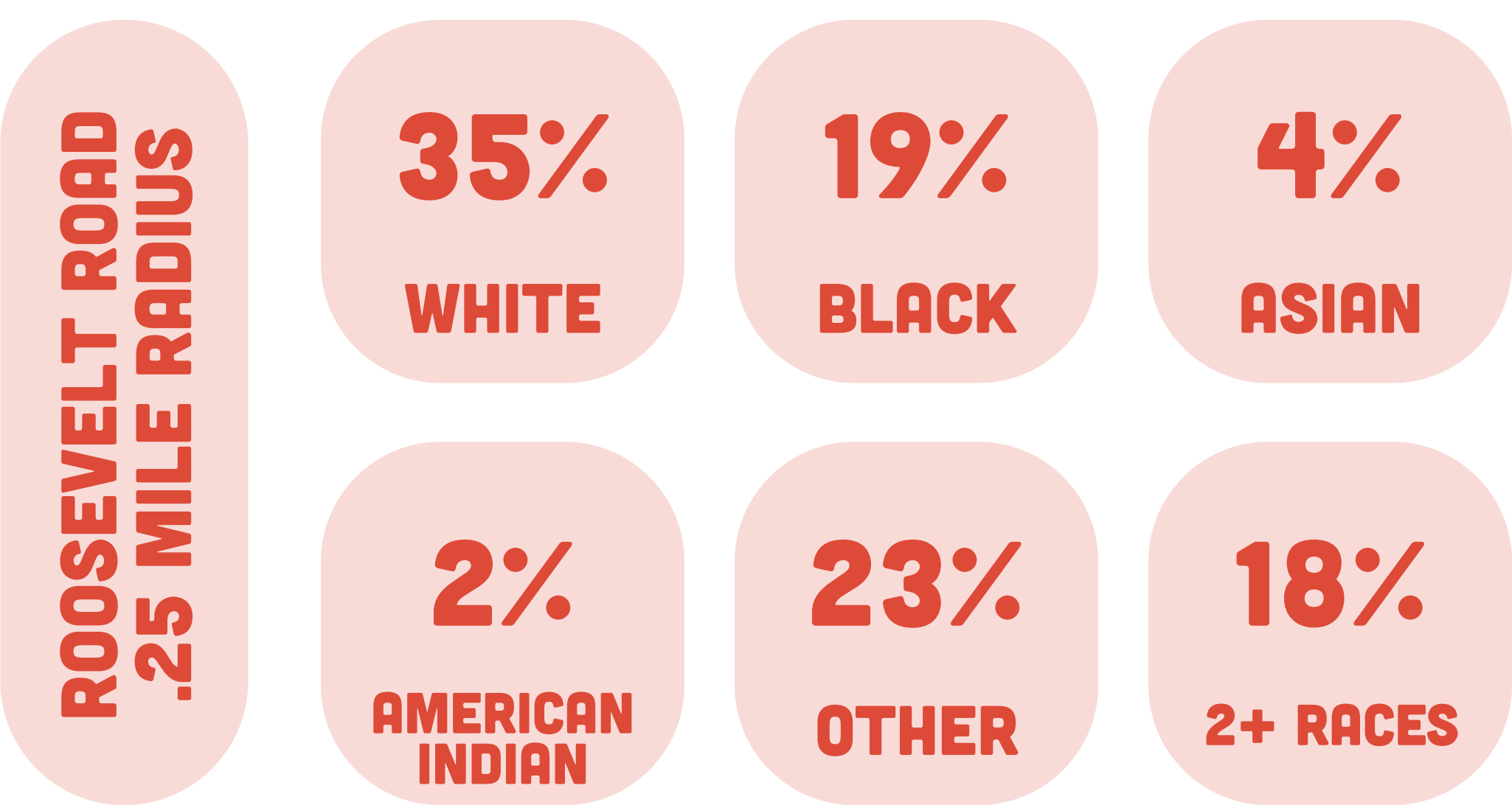
DEMOGRAPHICS

Understanding the demographics of the corridor helps us plan for the people who live, work, and visit there. It gives us a clearer picture of the community's makeup so we can make decisions that reflect everyone's needs. We examined the communities of Oak Park and Berwyn, as well as the .25 mile area around Roosevelt Road, which includes portions of both communities, as well as Cicero.

POPULATION 2020



RACE & ETHNICITY 2025 EST.



HISPANIC ORIGIN: 46%



INSIGHTS

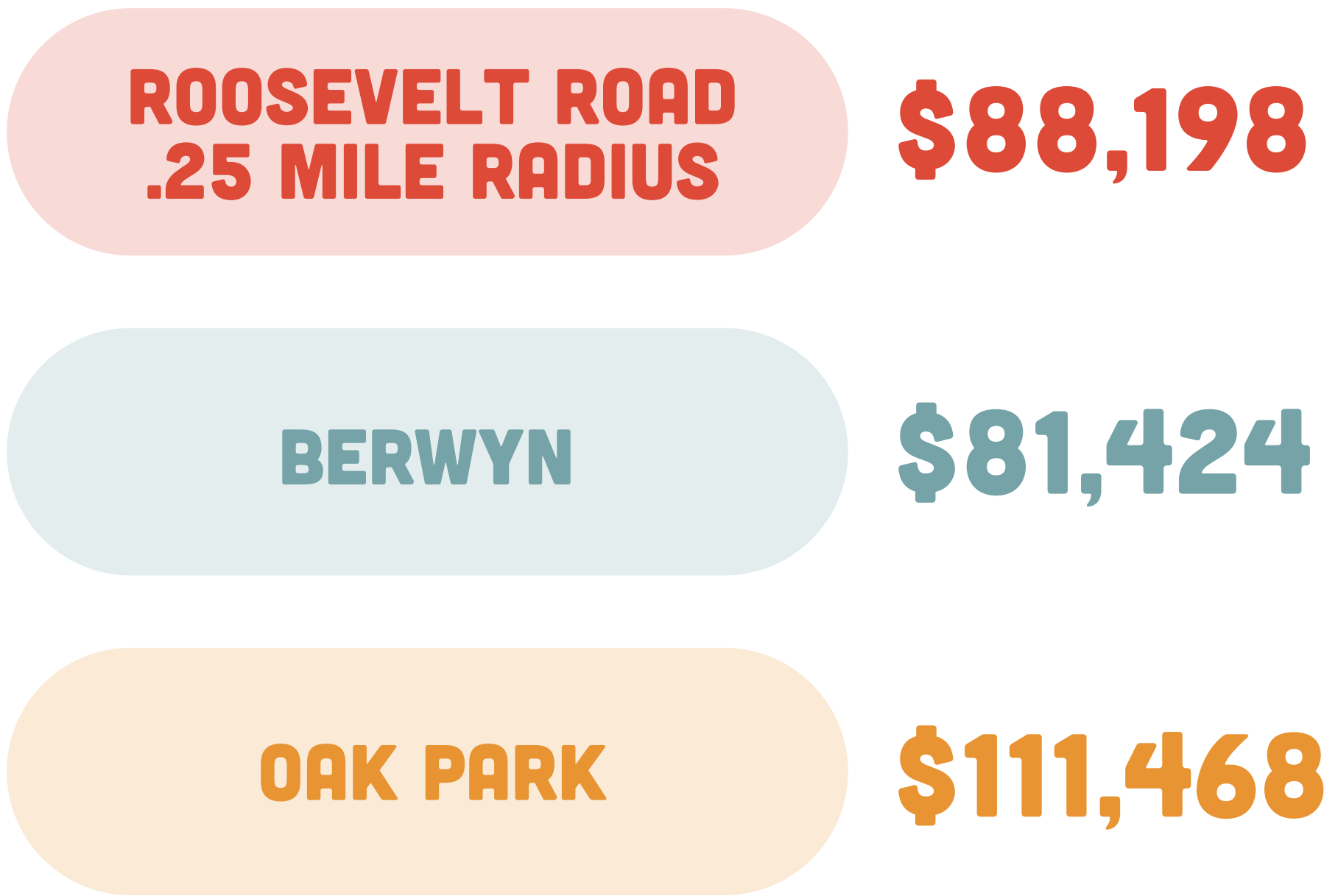
Because these communities are built-out, population growth will be determined by the development pipeline: e.g. new infill development or multi-family development.



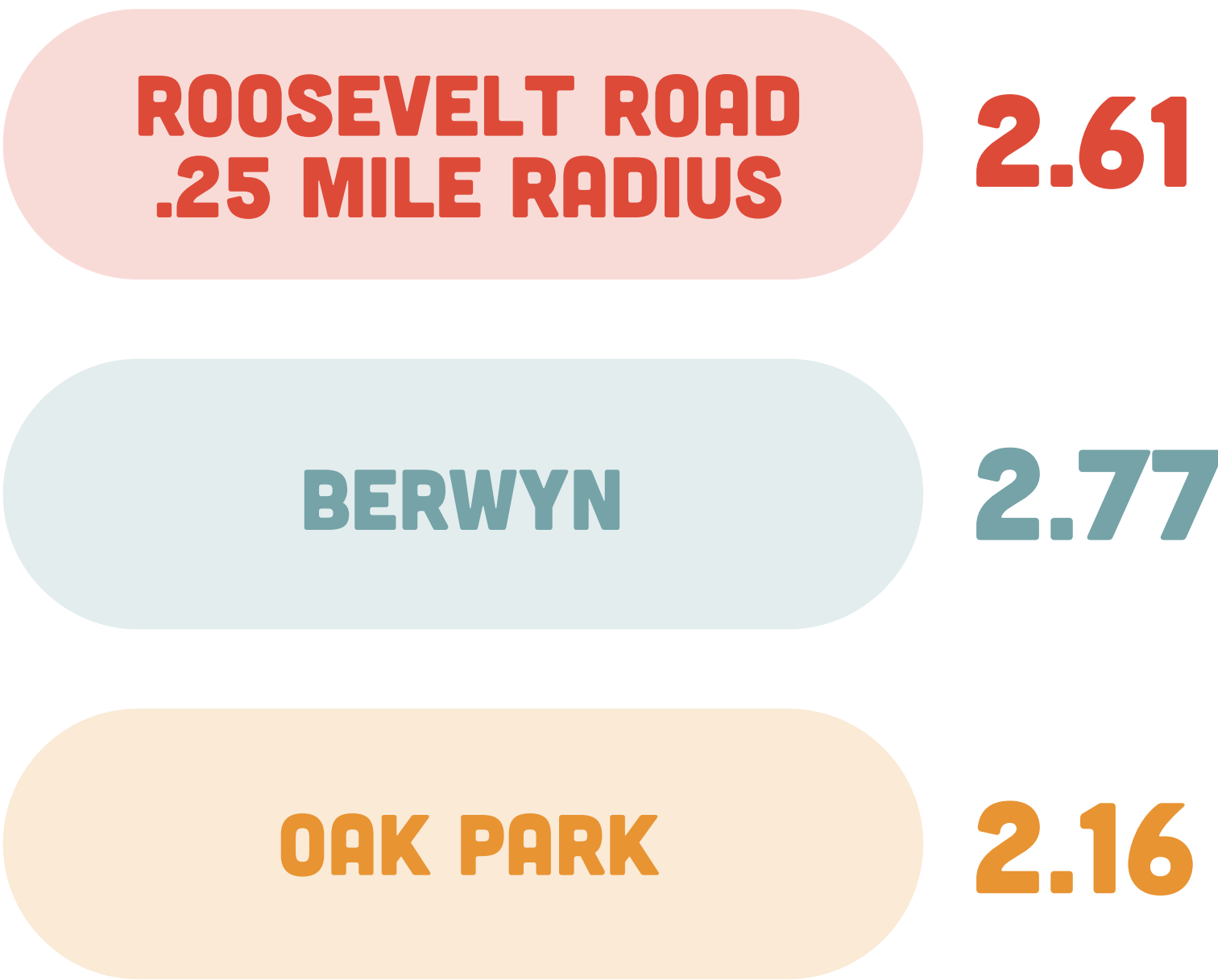
INSIGHTS

The area around Roosevelt Road (.25 mi) is more diverse than the surrounding communities (Oak Park and Berwyn). It has a diversity index of 88/100.

MEDIAN HOUSEHOLD INCOME 2025 EST.



HOUSEHOLD SIZE 2025 EST.



INSIGHTS

A higher household income is correlated with greater buying power and spending potential.



INSIGHTS

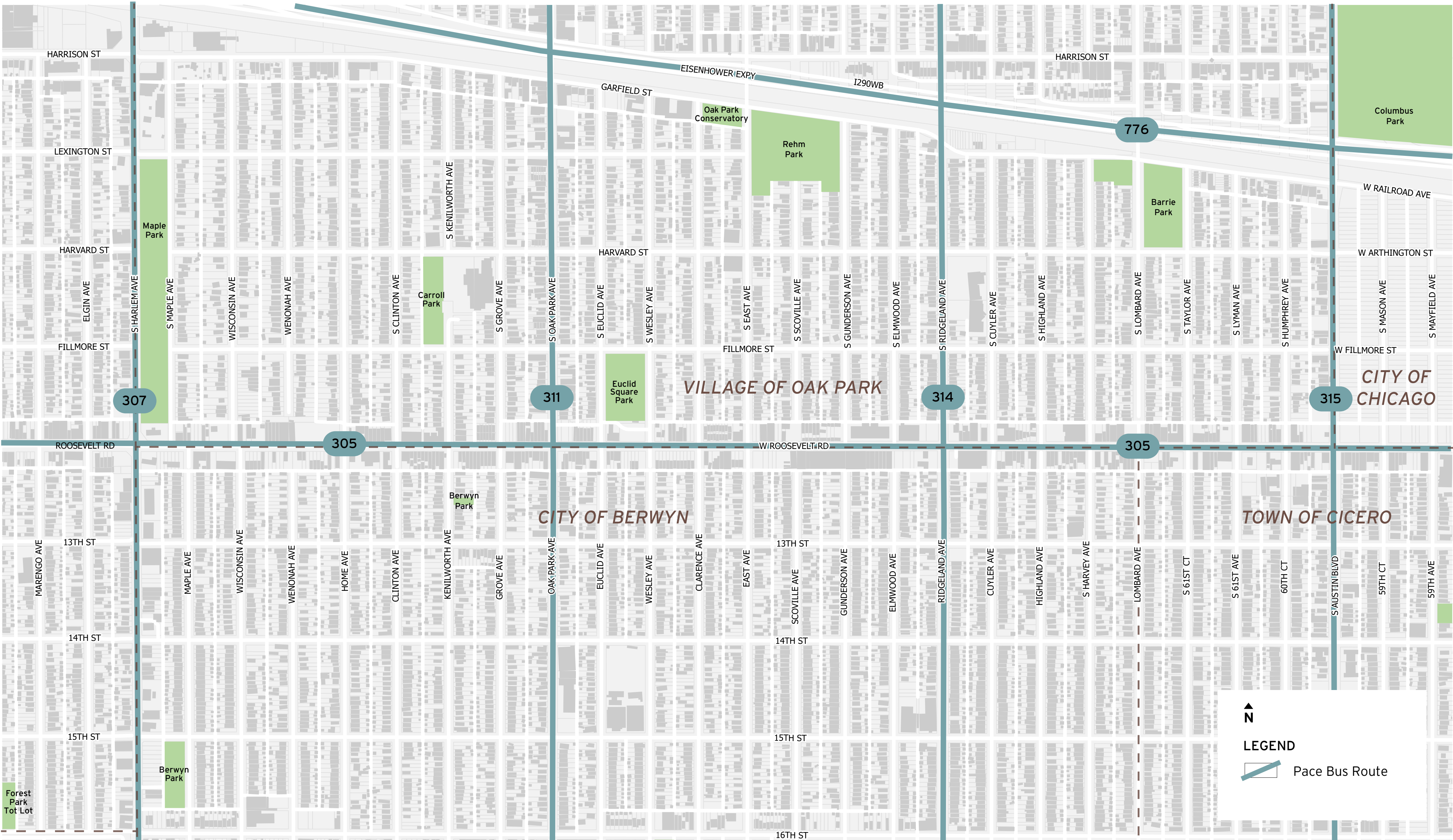
Looking at household size can help communities plan for the types of amenities or housing needed along the corridor. The average US household size is 2.54.

STATION 1: ROOSEVELT ROAD TODAY

GETTING AROUND

Transportation challenges I've experienced here:

Respond with Post-its here.



CHOOSE ALL THAT APPLY USING STICKY DOTS

I travel Roosevelt Road by car.

I travel Roosevelt Road on foot.

I travel Roosevelt Road by bike.

I use public transport on Roosevelt Road.

STATION 2: ENVISIONING ROOSEVELT ROAD

VISUAL PREFERENCE

Architectural Character

What sort of buildings and commercial character would you like to see along Roosevelt Road? Use the small stickers provided to voice your opinion.

HEIGHT & SIZE

1 STORY TALL



DISLIKE	NEUTRAL	LIKE

1-2 STORIES TALL



DISLIKE	NEUTRAL	LIKE

3-4 STORIES TALL



DISLIKE	NEUTRAL	LIKE

STYLE

MODERN



DISLIKE	NEUTRAL	LIKE

MAIN STREET MIXED-USE



DISLIKE	NEUTRAL	LIKE

TRANSITIONAL (A MODERN & TRADITIONAL HYBRID)



DISLIKE	NEUTRAL	LIKE

MATERIALS & COLOR

PAINTED BRICK AND CONTEMPORARY DETAILS



DISLIKE	NEUTRAL	LIKE

HISTORIC VIBE



DISLIKE	NEUTRAL	LIKE

BRICK WITH BOLD TRIM



DISLIKE	NEUTRAL	LIKE

What else would you like to see other than the images above?

Respond with Post-its here.

STATION 2: ENVISIONING ROOSEVELT ROAD

VISUAL PREFERENCE

Safety Improvements/Streetscape

What sort of safety improvements and streetscape improvements would you like to see along Roosevelt Road? Use the small stickers provided to voice your opinion.

CLEAR BIKE LANE MARKINGS



DISLIKE	NEUTRAL	LIKE

BIKE PARKING



DISLIKE	NEUTRAL	LIKE

PEDESTRIAN BUMPOUT



DISLIKE	NEUTRAL	LIKE

COMPLETE STREETS + MEDIAN



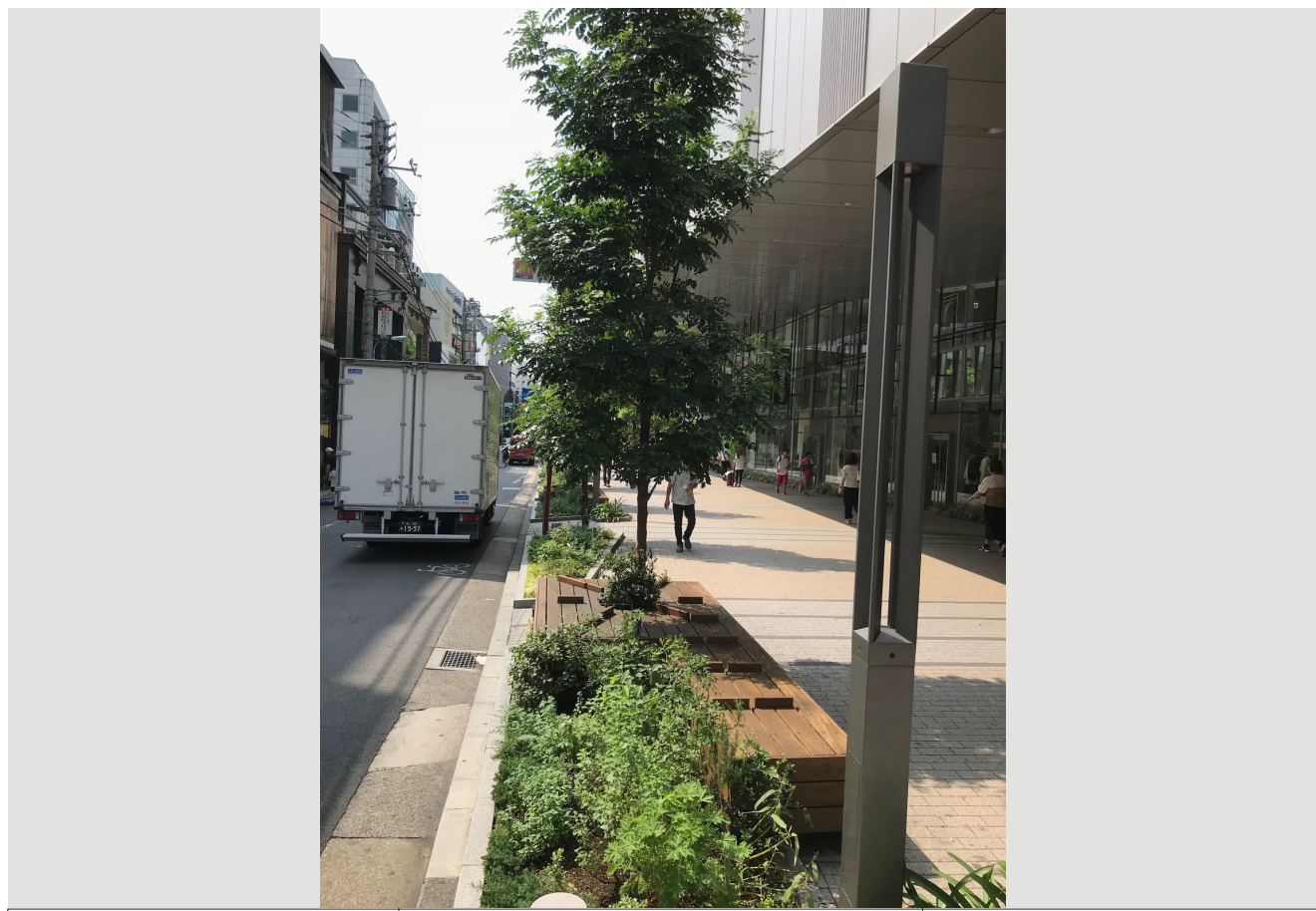
DISLIKE	NEUTRAL	LIKE

CONSISTENT STREET TREES



DISLIKE	NEUTRAL	LIKE

MORE GREENERY AND STREET FURNITURE



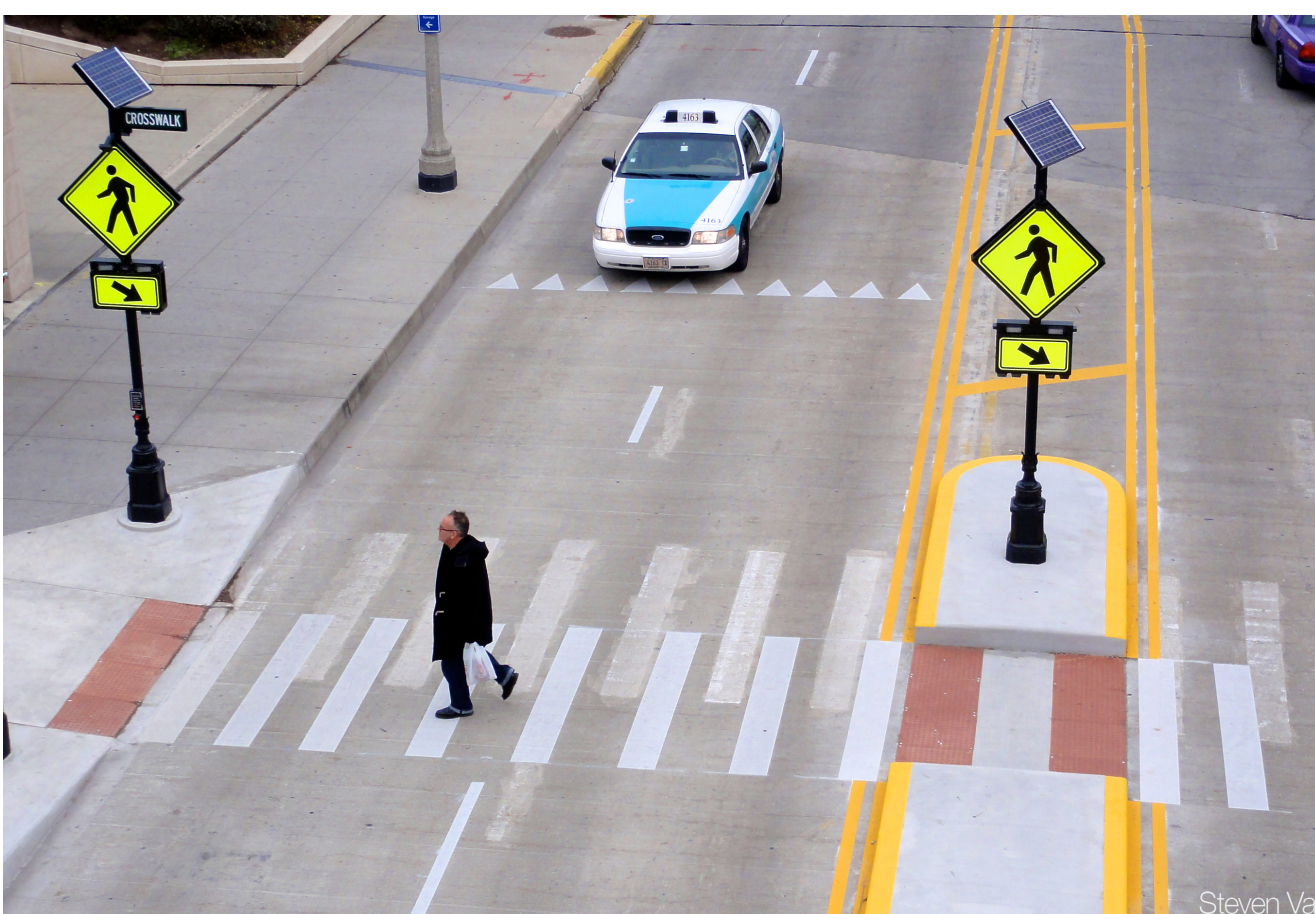
DISLIKE	NEUTRAL	LIKE

CONSISTENT PLANTERS AND FLOWERS



DISLIKE	NEUTRAL	LIKE

IMPROVED MID-BLOCK CROSSING SIGNALS



DISLIKE	NEUTRAL	LIKE

IMPROVED MID-BLOCK CROSSING + PEDESTRIAN ISLAND



DISLIKE	NEUTRAL	LIKE

What else would you like to see other than the images above?


Respond with Post-its here.


STATION 2: ENVISIONING ROOSEVELT ROAD

VISUAL PREFERENCE *Placemaking*


What sort of creative placemaking would you like to see along Roosevelt Road? Use the small stickers provided to voice your opinion.

MURALS






DISLIKE





NEUTRAL




LIKE

PEOPLE PLACES + PARKLETS






DISLIKE





NEUTRAL




LIKE

OUTDOOR DINING






DISLIKE



NEUTRAL



LIKE

PARKLET & STREET FURNITURE





DISLIKE





NEUTRAL




LIKE

MARKETS ON VACANT LOTS OR LARGE PARKING LOTS






DISLIKE





NEUTRAL




LIKE

DISTRICT GATEWAY






DISLIKE





NEUTRAL




LIKE

MOVIE SCREENING ACTIVATION






DISLIKE





NEUTRAL




LIKE

ART ACTIVATIONS






DISLIKE





NEUTRAL




LIKE

CREATIVE STREET FURNITURE






DISLIKE



NEUTRAL



LIKE

What else would you like to see other than the images above?

Respond with Post-its here.


STATION 2: ENVISIONING ROOSEVELT ROAD

VISUAL PREFERENCE *Placemaking*


What sort of creative placemaking would you like to see along Roosevelt Road? Use the small stickers provided to voice your opinion.

IMPROVED WAYFINDING






DISLIKE





NEUTRAL




LIKE

STREET ART






DISLIKE

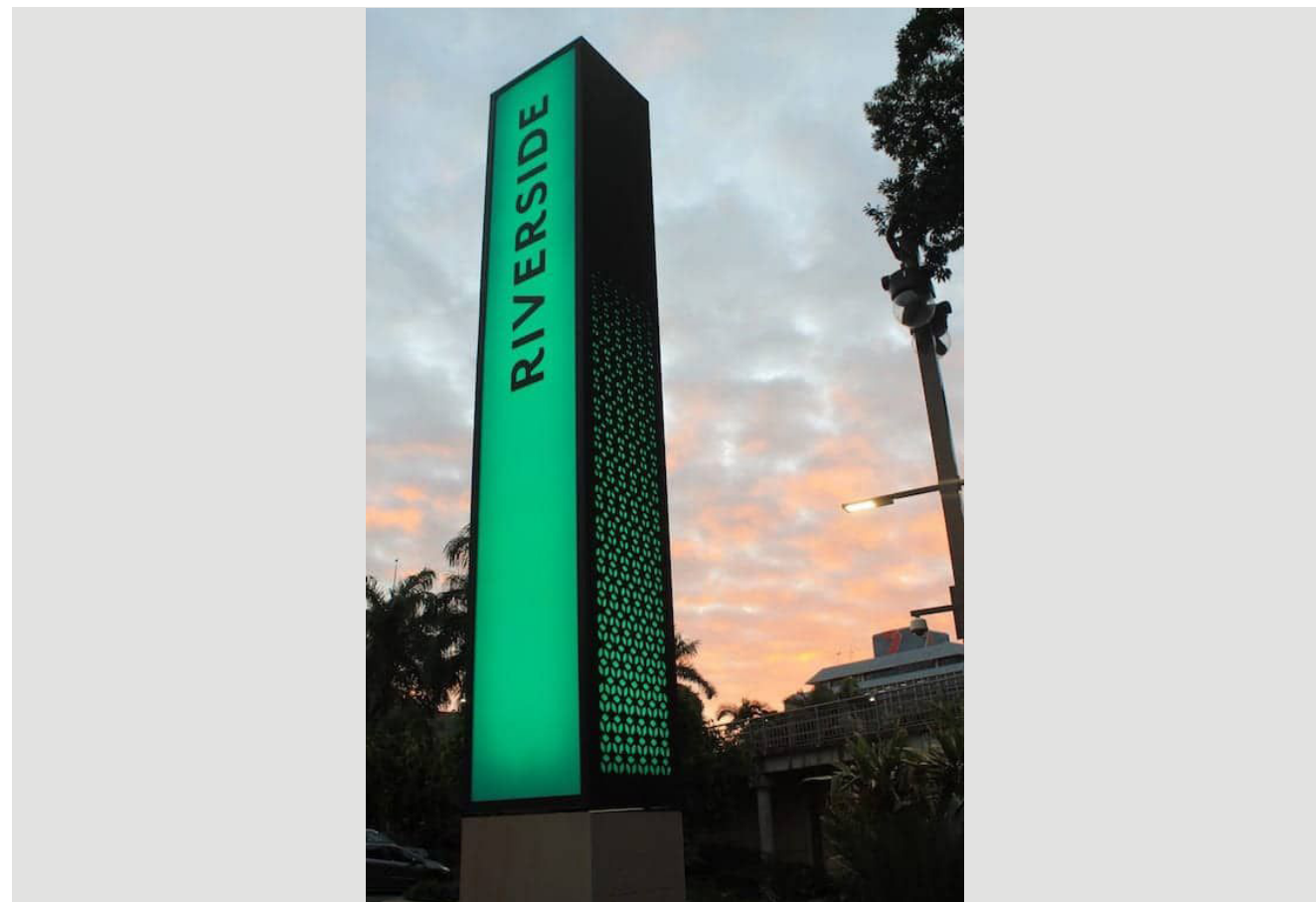



NEUTRAL




LIKE

MODERN GATEWAY






DISLIKE

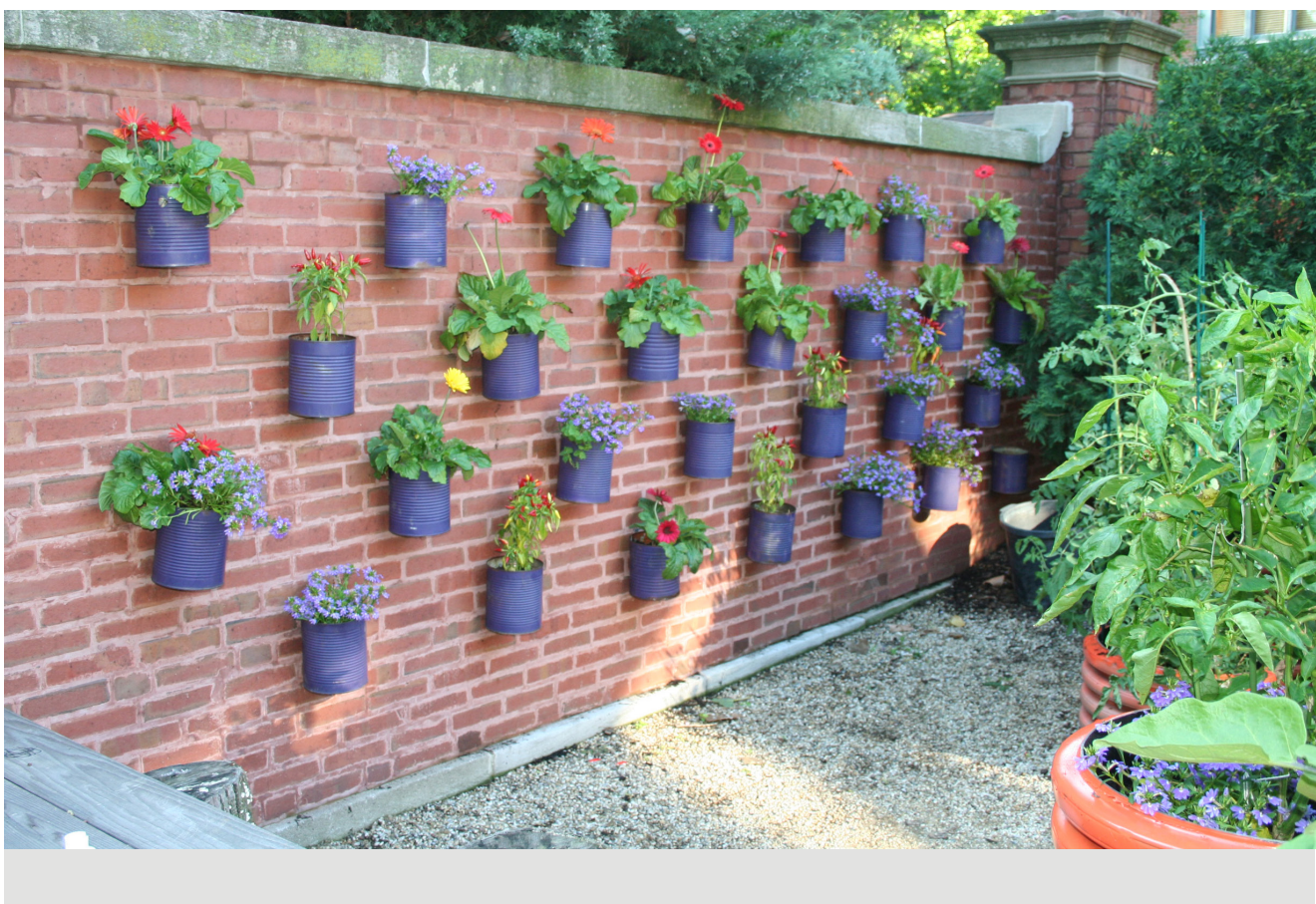



NEUTRAL




LIKE

DECORATIVE WALLS + GREENERY






DISLIKE





NEUTRAL




LIKE

INTERACTIVE SCULPTURE






DISLIKE



NEUTRAL



LIKE

DISTRICT MAP





DISLIKE





NEUTRAL




LIKE

PARKING LOT SCREENING






DISLIKE

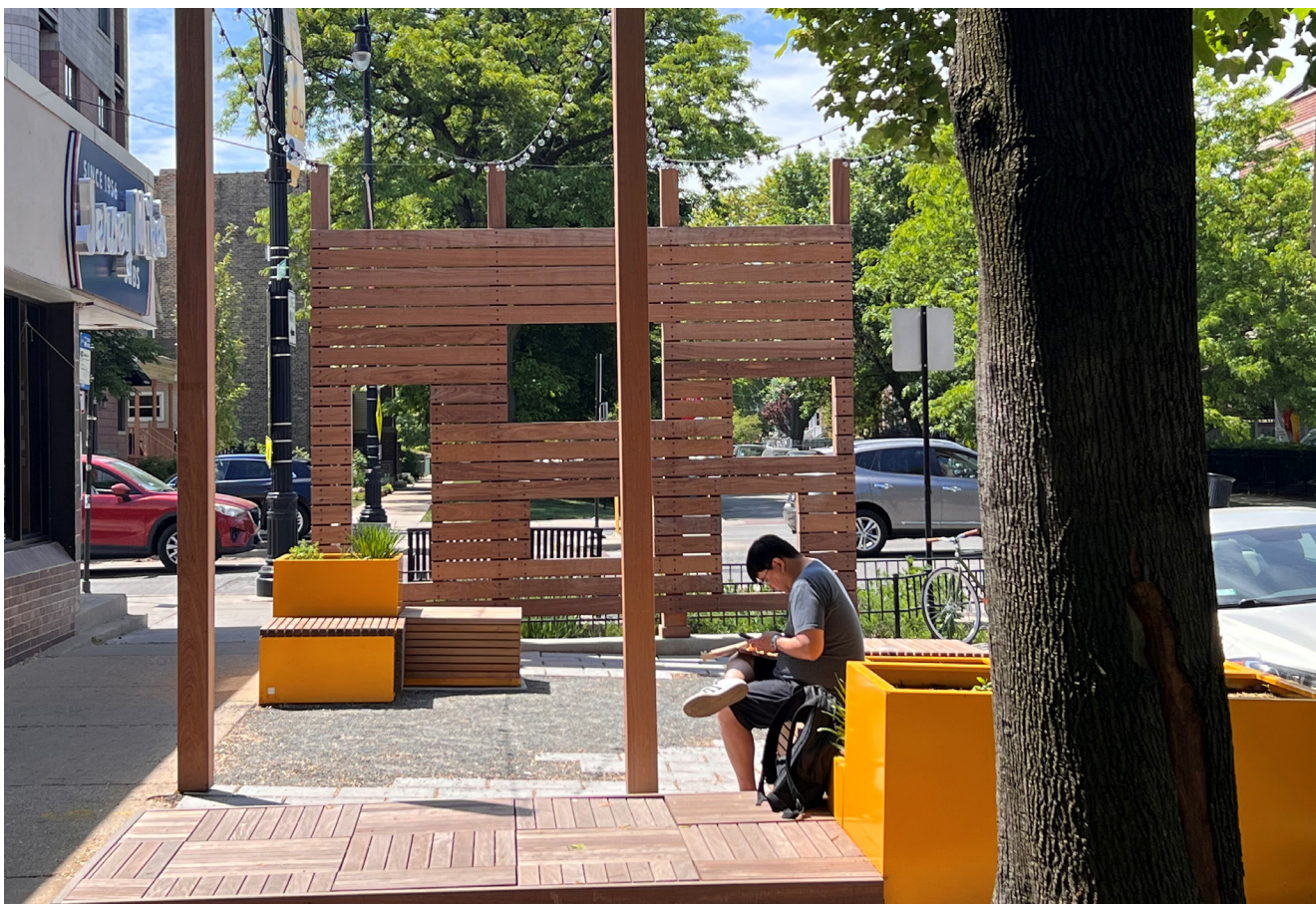



NEUTRAL




LIKE

PEOPLE PLACES + PARKLETS






DISLIKE





NEUTRAL




LIKE

OUTDOOR DINING






DISLIKE



NEUTRAL



LIKE

What else would you like to see other than the images above?

Respond with Post-its here.

STATION 2: ENVISIONING ROOSEVELT ROAD

MAP ROOSEVELT ROAD (WEST)

Use stickers to identify the following:

Areas to add greenery

Areas that should be preserved


Areas for site and/or building improvements

Areas with pedestrian safety concerns




STATION 2: ENVISIONING ROOSEVELT ROAD


MAP ROOSEVELT ROAD (EAST)




Use stickers to identify the following:




Areas to add greenery



Areas that should be preserved



Areas for site and/or building improvements



Areas with pedestrian safety concerns





STATION 2: ENVISIONING ROOSEVELT ROAD

ENVISION THE FUTURE

Share your vision!

Tell us what you would like to see along Roosevelt Road in the future! Use a post-it to share.

In the future, Roosevelt Road will be...

	<i>Filled with small businesses and lots of activity</i>				
				<i>A place I visit regularly with my family</i>	



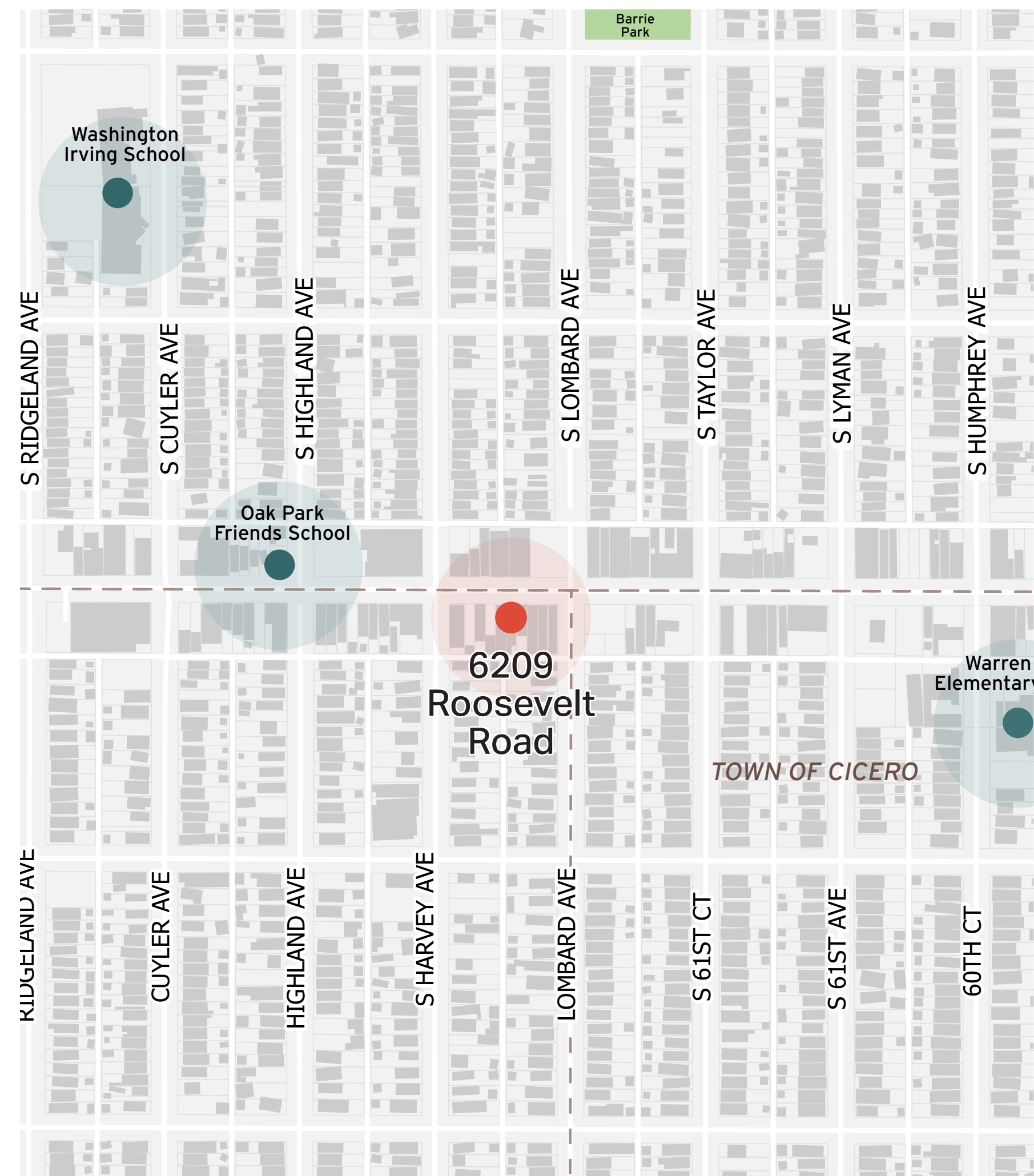
STATION 3: DEVELOPMENT POSSIBILITIES

BERWYN ARTS PLAZA

Read the information below to learn about the Berwyn Arts Plaza design concept and provide your feedback. Images of the concept are located on separate exhibits.

ABOUT THE CONCEPT

With the support of community partners and local stakeholders, the Berwyn Development Corporation (BDC) has received a grant to turn a vacant property located at 6209 Roosevelt into the vibrant **Berwyn Arts Plaza: An Artist’s Third Space**. The BDC will use the funding to build out, equip, and transform 6209 Roosevelt Rd in Berwyn, IL into a **dynamic pocket park and event space for live performances, artistic workshops, and other community gatherings**. The Berwyn Arts Plaza is aptly designed with flexible seating for up to 100 individuals to accommodate a variety of performances, including **live shows, music recitals, dances, and workshops**. It would also be designed by the local art initiative, ensuring that the **public murals, seating walls, and other creative features represent the community**. By building an outdoor special events space designed for live performances, the BDC aims to create a unique destination that promotes the arts, serves as a destination for family fun, and bolsters businesses along Roosevelt Road.



Which aspects of the Berwyn Arts Plaza concept do you like the best? *Use stickers*

Concept Highlights	Which elements do you like best?
Ⓐ PUBLIC RESTROOMS	
Ⓑ PICNIC TABLES	
Ⓒ SHADE STRUCTURES	
Ⓓ PLANTER WITH SEATWALL BENCH	
Ⓔ OVERHEAD STRING LIGHTS	
Ⓕ STAGE	
Ⓖ MODULAR SEATING	
Ⓗ MURAL WALLS	
Ⓘ MOVABLE BISTRO TABLES & CHAIRS	
⓵ ENTRY SIGN & SLIDING GATE	

What additional ideas do you have for this space?

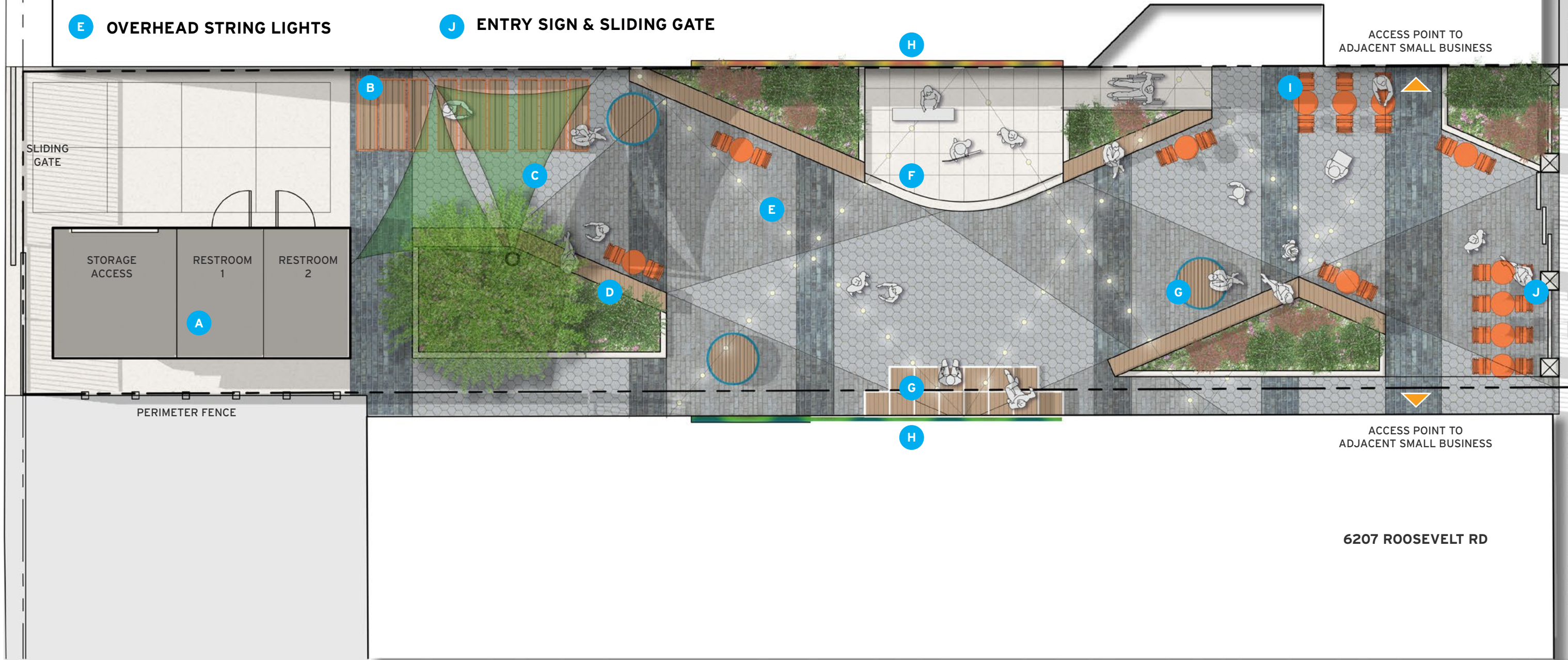
Respond with Post-its here.

SITE FEATURES

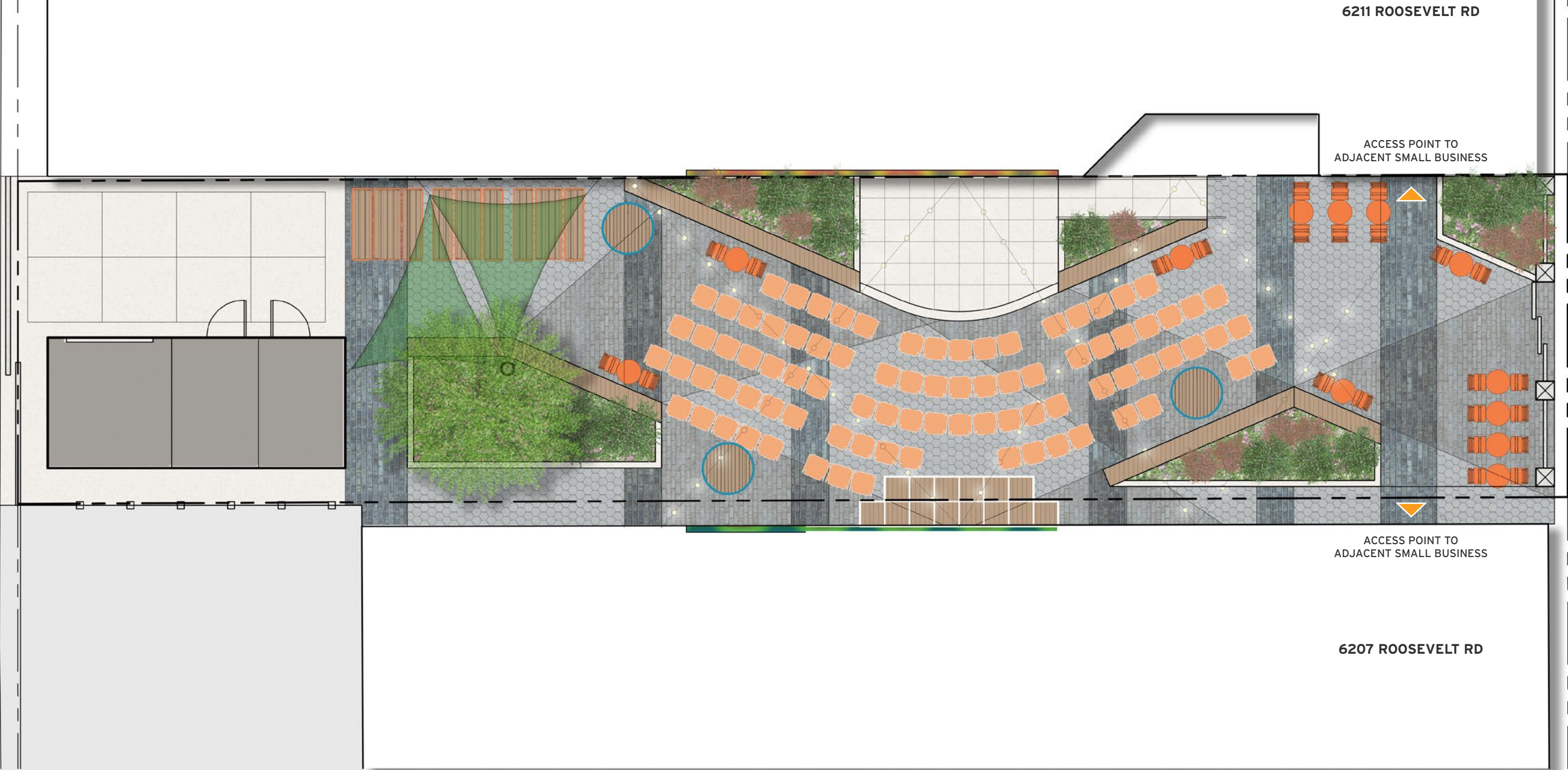
- A STORAGE & RESTROOMS**

 - 2 Individual Restrooms
 - 240 SF Building
- B PICNIC TABLES**
- C SHADE STRUCTURES**
- D PLANTER WITH SEATWALL BENCH**
- E OVERHEAD STRING LIGHTS**
- F STAGE WITH ACCESS RAMP**

 - 16' X 10'
- G MODULAR SEATING**
- H MURAL WALLS**
- I MOVEABLE BISTRO TABLES & CHAIRS**
- J ENTRY SIGN & SLIDING GATE**



EVENT CAPACITY: 100 PEOPLE APPROX.



BERWYN ARTS PLAZA

SITE CONCEPT PLAN - EVENT CAPACITY DIAGRAM

BERWYN, ILLINOIS

SCALE: 1"=8'
0' 2' 4' 8' NORTH

MARCH 31, 2025

PREPARED FOR:
BERWYN DEVELOPMENT CORPORATION

THE
LAKOTA
GROUP.
© 2023 THE LAKOTA GROUP



BERWYN ARTS PLAZA
PERSPECTIVE VIEW

BERWYN, ILLINOIS

MARCH 31, 2025

PREPARED FOR:
BERWYN DEVELOPMENT CORPORATION

**THE
LAKOTA
GROUP.**
© 2023 THE LAKOTA GROUP