



# Webster Groves Conversations

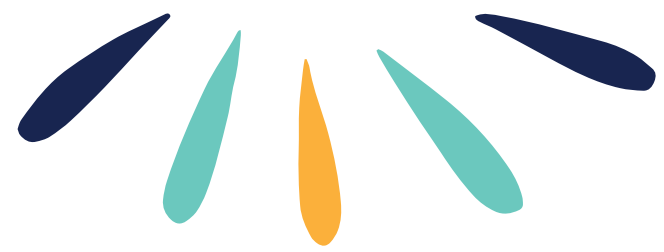
May 1, 2024

THE  
LAKOTA  
GROUP.

Manhard Consulting  
Sam Schwartz

# WG Conversations

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## 1. Intro Presentation

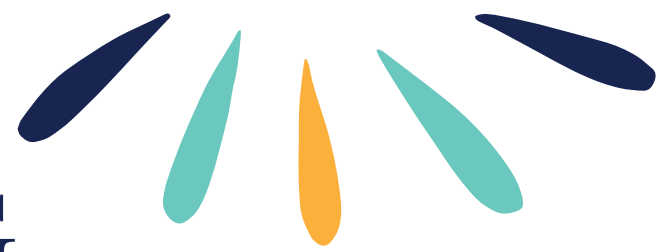
- » Project Overview
- » Project Timeline
- » Community Engagement
- » Project End Goals

## 2. Planning Topics & Round Table Discussions

## 3. Open Mic

## 4. Debrief & Next Steps

# Journey to Destination WG

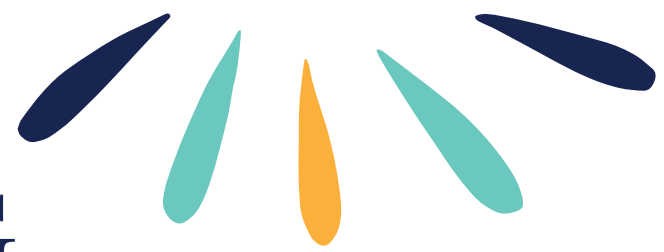


- **Strategic Roadmap:** Outlines long-term vision and growth strategy for a community.
- **Guidance for Development:** Informs City decisions on land use and zoning.
- **Community Vision:** Captures public input, values, and goals.
- **Policy and Direction:** Sets policies and direction, not specific development plans.
- **Evolving:** Flexible to evolve with the community's changing needs.

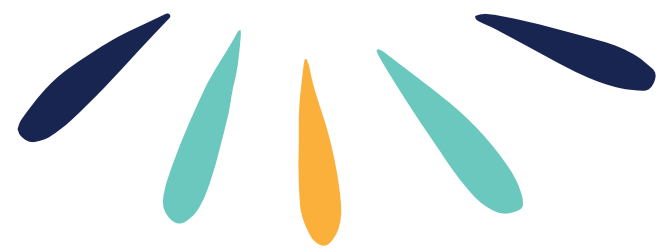


# Journey to Destination WG

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# What's the Timeline?



## PHASE 1

### **Engage & Assess.**

Build a solid foundation of knowledge based on planning analyses and robust community engagement.



## PHASE 2

### **Envision.**

Test ideas and define a unified community driven vision that crosses multiple planning principles and themes.



## PHASE 3

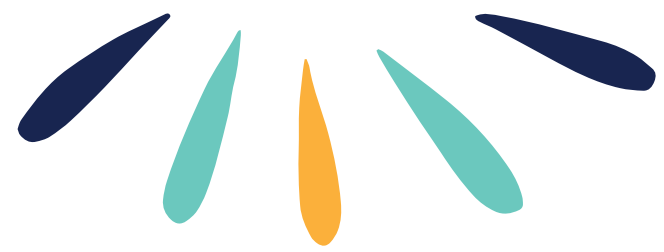
### **Plan & Implement.**

Develop a framework of strategies to achieve the unified vision. Define a roadmap for implementation.

# Join the Journey!

Webster Groves vision becomes a reality through the **contribution of every resident.** Your effort and collaboration are what brings our plan to life!

Conversations  
Open Houses  
Pop-Ups  
Surveys  
Open Mic  
& More



TRADITIONAL ENGAGEMENT



INCENTIZED ENGAGEMENT



NEXT LEVEL MARKETING



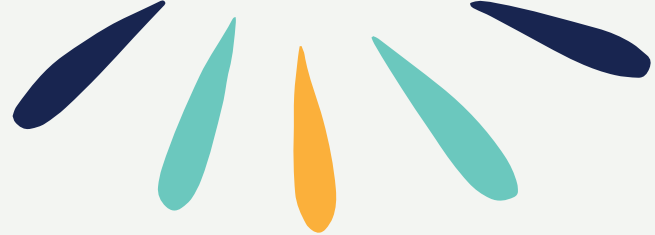
POP-UP WORKSHOPS



INTERACTIVE ENGAGEMENT



& More





# Planning Topics & Round Table Discussions





**HOUSING &  
NEIGHBORHOODS**



**ECONOMIC  
VITALITY**



**PARKS & OPEN  
SPACE**



**DISTRICTS &  
PLACEMAKING**



**SUSTAINABILITY &  
CONSERVATION**



**MOBILITY  
& CONNECTIVITY**

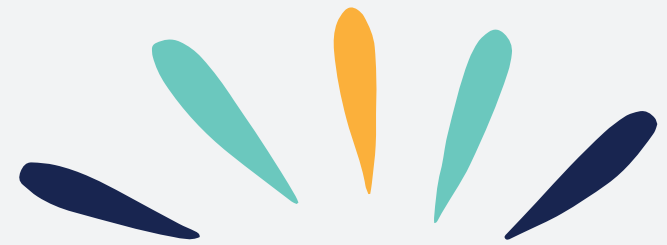


**INFRASTRUCTURE**



**SAFETY &  
WELLNESS**

& More





# Housing & Neighborhoods

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- 1. What initially attracted you to choose Webster Groves as your home? What keeps you here?*
- 2. How do current housing options in Webster Groves align with your personal and community needs? What areas could improve?*
- 3. What are the main housing challenges facing Webster Groves today?*



# Sustainability & Conservation

- 1. What type of sustainability initiatives should WG focus on to enhance quality of life?*
- 2. How do Webster Groves parks, open spaces and recreational facilities promote health & wellness? What additional amenities do you want to see?*
- 3. How do you see historic preservation and adaptive reuse as a part of Webster Groves' identity?*



# Economic Vitality

- 1. What types of retail stores, services, or businesses do you feel are currently missing in Webster Groves? What would you like to see more of in our community?*
- 2. Where do you primarily go for shopping, dining, and entertainment?*
- 3. What actions can WG take to create a more supportive environment for local businesses & entrepreneurs?*



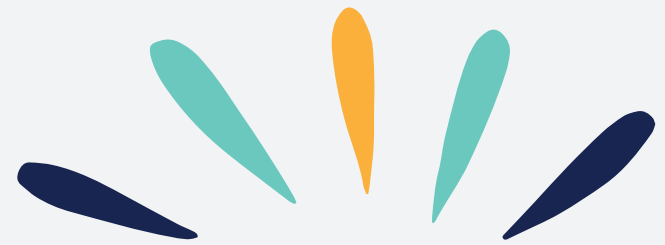
# Districts & Placemaking

- 1. WG's business districts bring vibrancy and commercial activity to different areas of the community. What makes each stand out to you?*
- 2. What are your thoughts on the current cultural amenities and community events and what more would you like to see?*
- 3. In what ways do you envision WG utilizing its built environment to express its arts and cultural identity?*



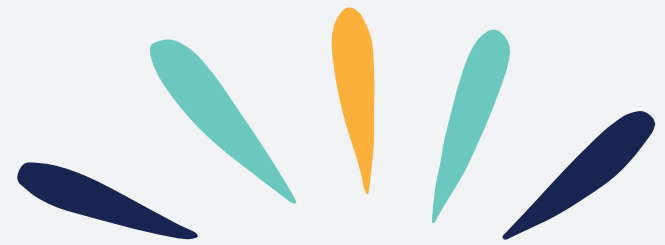
# Pick Your Topic!

40-60 min





Open Mic!  
20-30 min





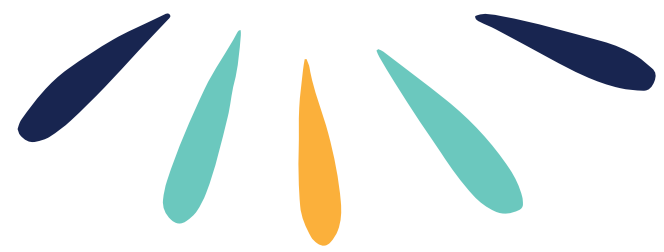
# Open Mic

- 1. What makes Webster Groves special?***
- 2. What is your vision for Webster Groves over the next 10 to 20 years?***
- 3. Imagine Webster Groves in 2050: What's one defining feature you'd like to see?***
- 4. What were three key takeaways from your discussions tonight?***



# Next Steps

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1. Community Engagement Summary
2. Initial Observations
3. Existing Conditions Assessment
4. Community Workshop

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5. Phase 2



Journey to ———  
*Destination*  
WG

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