



# Journey to ——— *Destination* WG

## What is Journey to Destination WG?

Webster Groves' current Comprehensive Plan was completed in 1978 and now it's time to embark on a new Journey to Destination WG - the City's updated Comprehensive Plan.

The Webster Groves Comprehensive Plan will serve as a guiding document for growth and development, encompassing all facets of our community, from neighborhoods & housing to placemaking & the downtown districts, as well as economic vitality and sustainability. Our end goal is to establish a community-led vision for the future of Webster Groves.

### *Why is the Journey to Destination WG Plan important?*

The Journey to Destination WG Comprehensive Plan is more than a document; it will stand as a testament to our commitment to sculpt a future that mirrors our collective vision. Together, we are laying the foundation for a Webster Groves that honors its past while charting a course toward an even more promising future.

## About WG Conversations

Your voices and input will help guide this planning process and Webster Groves' future. This is the first of many community engagement opportunities. Get ready to talk to each other and share your stories this evening!

VISIT US AT

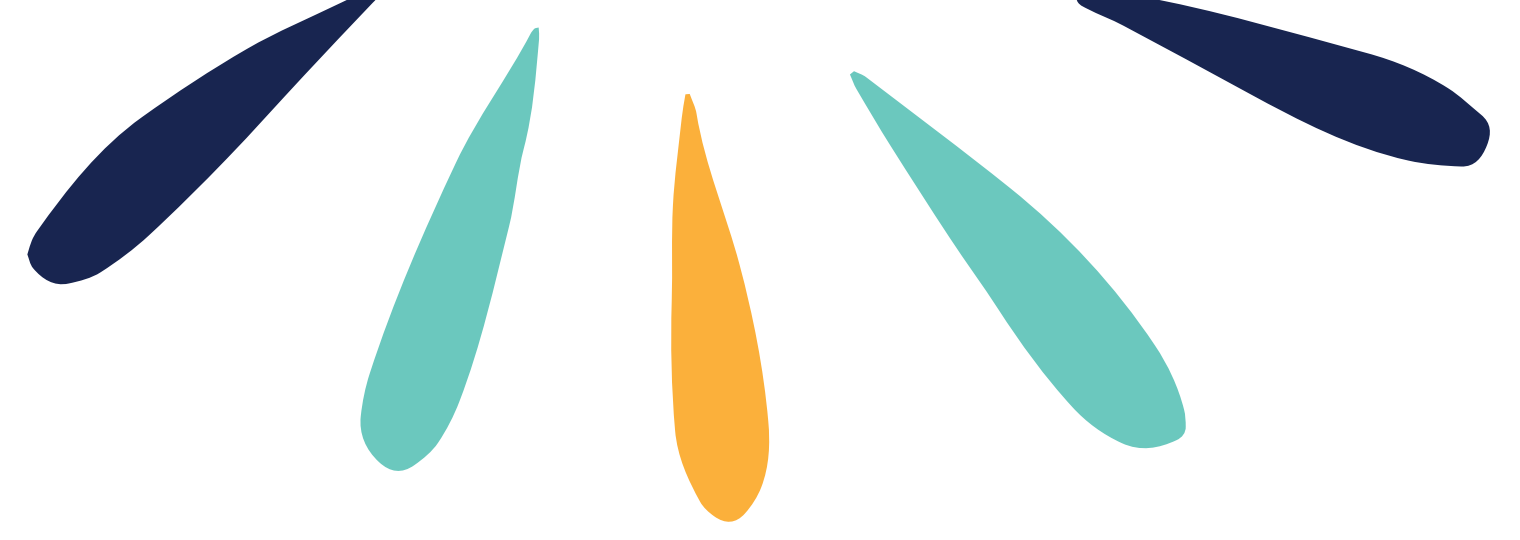
[JourneytoWG.com](https://JourneytoWG.com)



### Take the Survey!

We are here to talk to you and answer any questions! If you'd like to share more, scan the QR code and take the survey. Share with family & friends.





# What is the timeline for this project?



## PHASE 1

### Engage & Assess.

Build a solid foundation of knowledge based on planning analyses and robust community engagement.



## PHASE 2

### Envision.

Test ideas and define a unified community driven vision that crosses multiple planning principles and themes.



## PHASE 3

### Plan & Implement.

Develop a framework of strategies to achieve the unified vision. Define a roadmap for implementation.

# What are our goals?

Create a **community-led future vision** supported by local stakeholders and partners

Develop a clear and concise **land use strategy** that balances growth and economic development with community character

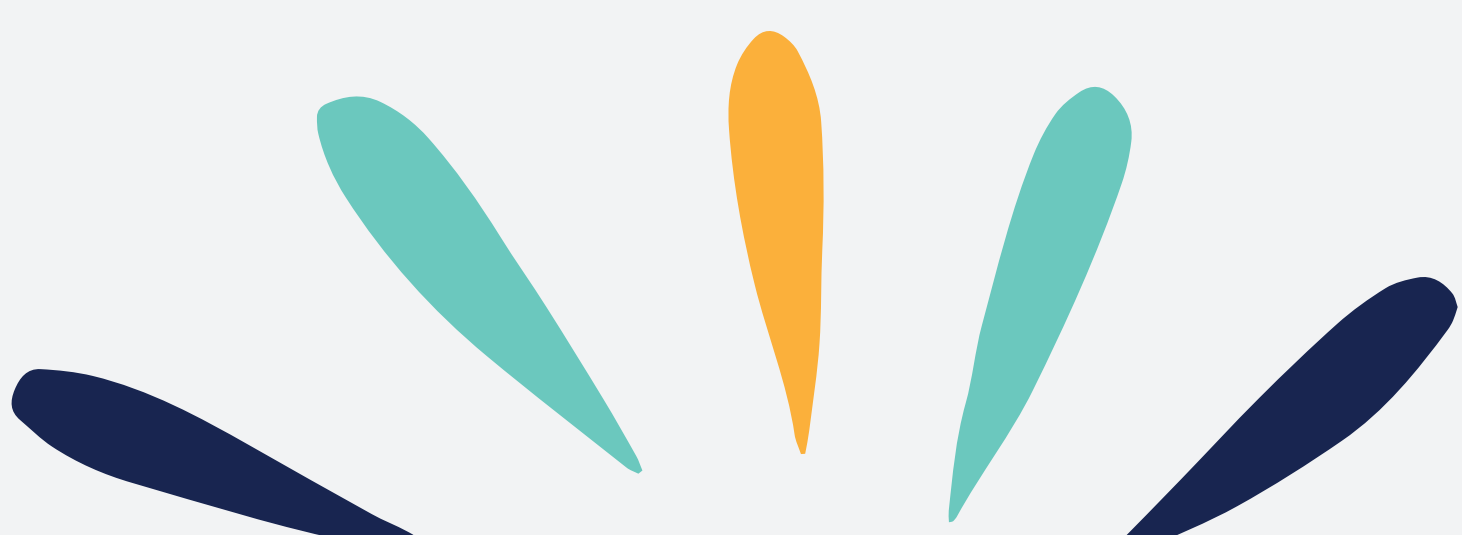
Break down aspirational goals into **achievable implementation strategies** including methods for measuring progress

Develop long-range **subarea plans** that shape the growth, development, and preservation of **Webster Groves.**

Guide to **capital planning and reinvestment** through a variety of initiatives

Integrate **collaborative problem-solving** rooted in sound analysis and an energetic community engagement process

Improve **Community understanding and awareness** of future needs and provide an opportunity to empower **local leadership**



# Let the Conversations Begin!

**Planning Topics:** We will be having Round-Table Discussions about four Planning Topics. Select a table to get started. You can spend all of your time at one table, or hop around to several! **40-60 minutes**



HOUSING & NEIGHBORHOODS



SUSTAINABILITY & CONSERVATION



ECONOMIC VITALITY



DISTRICTS & PLACEMAKING

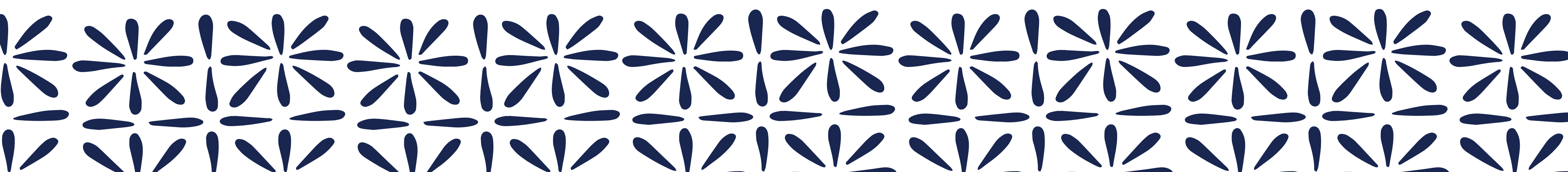
**Open Mic:** Do you have a memory or story to share? Would you like to express your vision for the future? We want to hear all that you have to say! Grab the mic and speak your mind. **20-30 minutes**



**Comment Cards:** If you prefer to share your comments in writing, please do so! Share your thoughts on the comment cards at each table or visit the website to take the survey.

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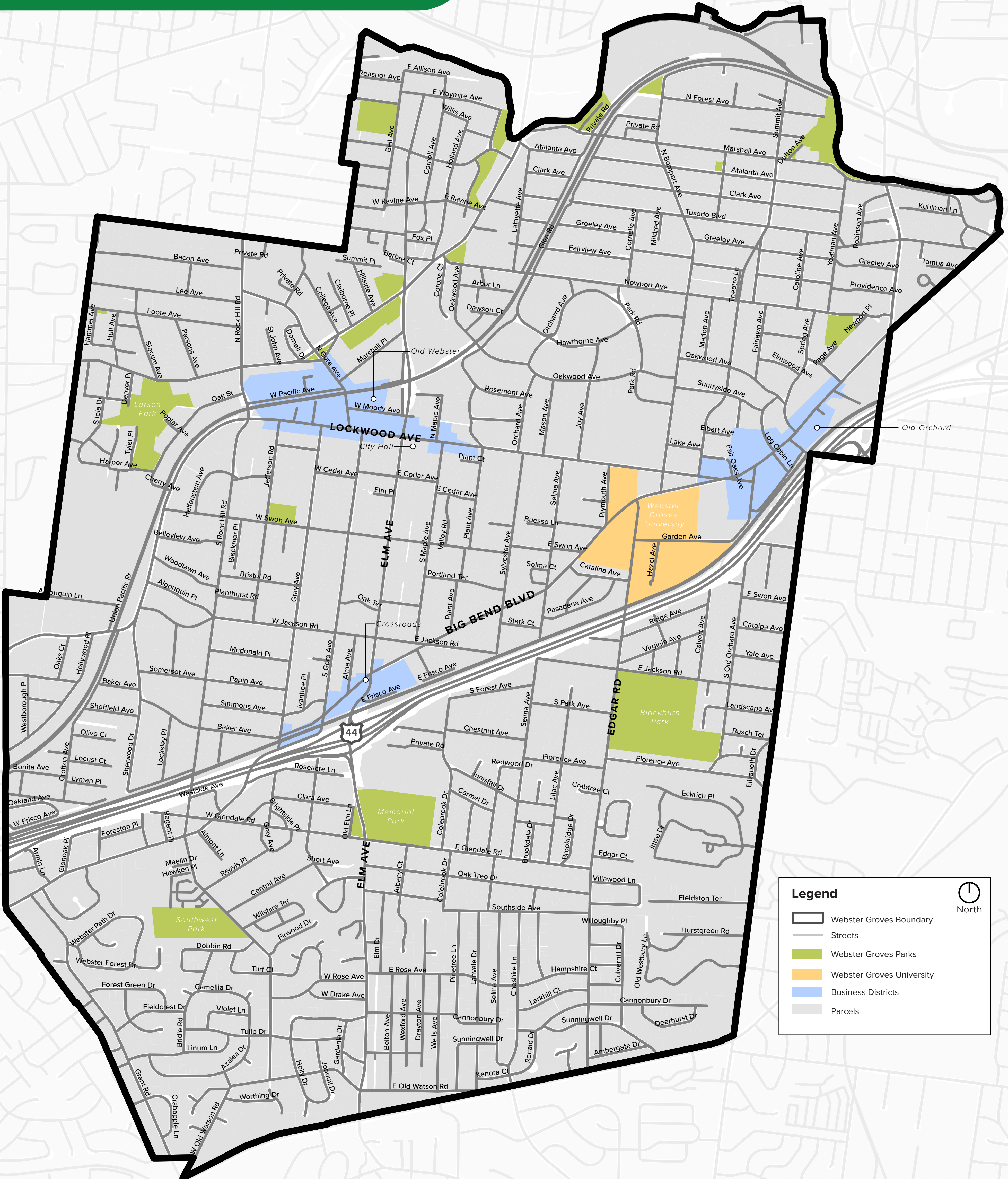
# BIG MAP EXERCISE









Place a sticky dot on the map to identify and locate the following:


-  My Neighborhood
-  Favorite Places
-  Areas with Missing Pedestrian/Bike Connections
-  Areas of Opportunity/ for Improvement

Use the post-its provided to elaborate.



**Legend**

-  Webster Groves Boundary
-  Streets
-  Webster Groves Parks
-  Webster Groves University
-  Business Districts
-  Parcels

 North